

Navya Thakkar

RESEARCH | DESIGN

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EXPERIENCE

Center for Digital Experiences, Pratt Institute — *UX Designer*

JANUARY 2024 - PRESENT | NEW YORK, NY

- Conducted moderated and unmoderated user testing to identify and solve usability issues
- Improve the end-to-end experience of **Pratt Library's** A-Z Database Website by conducting user interviews, identifying UX issues, and proposing design recommendations
- Communicate and collaborate with client to understand design focus areas, present findings and recommendations, and implement them

Crosscut Studio — *Freelance UX Designer*

JANUARY 2024 - APRIL 2024 | NEW YORK, NY

- Called in to work on a high-priority, tight deadline design project to create educational videos for **New York Botanical Gardens**
- Designed user-centric video frames to increase interaction and understanding while utilizing a design system
- Project management, effective communication, and regular changes after client feedback

Inventurus Knowledge Solutions (IKS) Health — *Human Resources Intern*

AUGUST 2022 - APRIL 2023

- Recruited, screened, and interviewed qualified potential candidates for multiple open positions simultaneously
- Designed a more comprehensive and coordinated approach to the recruitment and talent acquisition process, which yielded improved alignment of job postings, interviews, orientation, and training
- Administered on-boarding process for new employees and new-hire orientation program

Music Cognition Lab, Vanderbilt University — *Research Assistant*

MAY 2020 - MAY 2022

- Conceived, designed, and conducted pioneering research through experiential training and presented findings to a panel
- Collected and statistically analyzed scientific data using MATLAB to explore the association between music and language
- Wrote 4 literature reviews and academic research papers
- Developed a science communication and visualization position in the lab, with visuals being published in 3 different research journals

PROJECTS

The Amplification Project (TAP) — *Design Volunteer*

NOVEMBER 2023 - PRESENT

- Coordinate and execute artist outreach and onboarding
- Contribute to website design and artist archive decisions
- Develop, design, and edit community targeted archive newsletter

Navya's Recipe Book — *Personal Programming Project*

AUGUST 2023 - PRESENT

- Developed and coded website from scratch using HTML, CSS, and JS
- Using Jekyll to develop a static site generator and database

EDUCATION

MS, Information Experience Design

Pratt Institute

EXPECTED: MAY 2025 | NEW YORK, NY

BA, Ecology, Evolution & Organismal Biology | BA, Studio Art

Vanderbilt University

MAY 2022 | NASHVILLE, TN

AWARDS

2022 Margaret Wooldridge Stonewall Hamblet Award Recipient

GRANTED FOR SENIOR THESIS EXHIBITION

Received a \$25,000 prize to fund travel, research, and art-making for the next year and half. Culminated in a solo exhibition in 2024. Competition included grant-writing, exhibition installation, and interviews and art critiques from a panel of selected artist jurors.

COURSES

PRATT INSTITUTE

- Usability Theory & Practice
- Information Architecture
- Programming User Interfaces
- Management of Archives
- Information Technology
- Foundations of Information

SKILLS

DESIGN

Information Architecture, Wireframing, Prototyping, Storyboarding, Content Strategy, Web/Mobile Design, Accessibility, User Flows, Product Documentation, Cognitive Psychology, UX Writing, Design Systems, Stakeholder communication, Graphic Design, Print, Illustration, Archiving

RESEARCH

User Interviews, Usability Tests, Surveys, Competitive Analysis, Quantitative Data Analysis, Customer Journey Map, Field Observations, Contextual Inquiry

TOOLS

Figma, Miro, Notion, MS Office Suite, Webflow, Cargo, Google Analytics, Adobe Suite (Photoshop, Illustrator, InDesign), HTML, CSS, JavaScript, GitHub, Jekyll, R-Studio, MATLAB