

JORDAN TAYLOR

CONTACT

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EDUCATION

The Creative Circus
September 2020
Graphic Design

Georgia State University
July 2017
Bachelor of Arts

BIO

Jordan (he/him) has an approach to design that is similar to one of his patented long walks around town: authentic, a little strange sometimes, and he probably listened to trap music at some point.

The type of work that piques his interest the most is collaborative, imaginative and focuses on improving people's day-to-day experience.

EXPERIENCE

SENIOR DESIGNER

co:collective | August 2023 - March 2024
New York City, NY

- Worked alongside teams of strategists to open new avenues for growth within businesses such as Under Armour, IBM, and SPS Commerce. Providing thought-provoking and illustrative schematics and data visualization for the future of our client's business.

DESIGNER

Pentagram | September 2020 - June 2023
New York City, NY

- Collaborated on an array of award-winning projects for high-profile clients including Netflix, The ACLU and Moravian University. Designed materials across print and digital mediums with a strong focus on branding under the direction of partners Luke Hayman and Emily Oberman.

FREELANCE GRAPHIC DESIGNER

Sickbird Productions | March 2020 - June 2020
Los Angeles, CA (remote)

- Developed new brand standards, social kit, and website, for the company, that highlights their full-service capabilities and diverse creative approach.

Atlanta Contemporary Art Center | May 2019 - September 2020
Atlanta, GA

- Worked directly with the Executive Director and other staff to make strategic adjustments to the brand identity and social presence while remaining within the guidelines. Also responsible for the experiential assets and branded merchandise presented by the center.

Metrofresh Uptown | August 2019 - March 2020
Atlanta, GA

- Created print and digital promotional campaigns for the small business's new location. Also responsible for wayfinding and collateral used within the restaurant.

APEX Museum | September 2017 - April 2018
Atlanta, GA

- Worked alongside the founder and executive staff to create printed collateral for the museum.

INTERN

COLLINS Typography Mentorship | July 2020 - August 2020
New York City, NY

- Seven-week typography course. Part of a group, studying under Brian Collins and staff members, learning the foundations of typography. Also explored the role design plays in the development of culture, ideals, and power structure in our world.