

# Asia Redhead

## Fashion Designer

### Contact

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### Education

B.F.A. Fashion Design

Minor: Fashion Marketing & Management

Projected graduation year: 2024

Dean's List (2020-Present)

### Skills & Abilities

- + Adobe Photoshop (Certified Nov. 2021)
- + Adobe Illustrator
- + Adobe InDesign
- + CLO 3D patternmaking
- + Microsoft Powerpoint
- + Microsoft Excel
  
- + Fashion Illustration
- + Hand drawing/sketching
- + Machine Sewing
- + Hand Sewing
- + Garment construction
- + Flat patternmaking
- + Draping
- + Technical Flats
- + Creative Direction
- + Textile Knowledge
- + Fabric Sourcing
- + Merchandising
- + Planning/Coordinating
  
- + Leadership
- + Team Player
- + Self-Motivated
- + Organization
- + Time Management

### Awards

2024 Fashion Scholarship Fund Recipient.  
Virgil Abloh 'Post-Modern' Scholarship

### Experience

#### Express

Sales Lead (June 2022-Present)

- + Adapt to shoppers' needs by utilizing knowledge of merchandise and providing informed recommendations to shoppers.
- + Maintain an organized display of clothing and accessories through visual merchandising.
- + Manage up to 5 people at a time to ensure smooth store operation.
- + Carefully handle POS systems to ensure accurate cash, credit, refund, and exchanges transactions.
- + Actively stay informed on rewards program and ever-changing promos, effectively communicate details to customers.

#### Young at Art Museum

Volunteer (May 2019-March 2020)

- + Created a safe and lively environment conducting artistic and creative activities..
- + Clearly and effectively communicated with children as well as parents regarding specific needs.
- + Fostered a creative environment by encouraging individual expression.

### Notable Projects

#### Slow Fashion Club X Lite Foot Company

Participant (Spring 2023)

- + Selected as a participant
- + Worked with a partner to develop a head-to-toe original look using 100% upcycled materials in one week.

#### "Love Language" Minju Kim Mock

Creative Director and Stylist (Spring 2022)

- + Organized team of models and photographer.
- + Created flat campaigns, and drafted professional mock-ups.
- + Effectively communicated concepts, shot-list,

#### "Plastic Has No Gender" Editorial Look Book

Co-Creative Director, Stylist, Editor (Spring 2022)

- + Coordinated shoot time, location, and schedule
- + Effectively interpreted concept through selection of garments and accessories.
- + Presented a cohesive narrative through a process book with storytelling.