

Experience	<div><div>Freelance Designer</div><div>Rotterdam, NL June 2024 - June 2025</div></div> <div><ul style="list-style-type: none">designed video and still advertising assets for sustainable home care brand Kinfill, while supporting brand collateral, assisting on production shoots, and organizing visuals for eventsdeveloped brand identity for fintech startup Rosetta Suite, creating a cohesive visual system for increased brand recognition, and optimized user experiences by redesigning website layouts and refining UX/UI product interface</div>
	<div><div>Design Assistant KAAN Architecten</div><div>Rotterdam, NL February 2025 - April 2025 Temporary, Part-Time</div></div> <div><ul style="list-style-type: none">collaborated on website redesign by leading the written and visual content curation, ensuring visual cohesion and written clarityupdated visual assets like building plans, drawings, photographs to improve viewer understandingredesigned print and digital communication assets to align with new website identity</div>
	<div><div>Design Intern Wakuli Coffee</div><div>Amsterdam, NL November 2023 - April 2024</div></div> <div><ul style="list-style-type: none">supported e-commerce sales by designing visually compelling email campaigns and optimizing digital assets for the websitestrengthened brand presence by producing in-store advertising materials, including posters, signage, and shelf displays, reinforcing a unified marketing strategyrefined brand messaging through creative art direction in product photography and video editing, ensuring alignment with Wakuli's brand values</div>
	<div><div>Graphic Design Intern KAAN Architecten</div><div>Rotterdam, NL May 2022 - May 2023</div></div> <div><ul style="list-style-type: none">designed exhibition graphics for the KMSKA, ensuring high visual impact and clear communicationdesigned print publications by crafting concepts and layout designs for high-profile architecture books, including The Courthouse and Loenen Pavilion, showcasing expertise in editorial designassisted public relations team with press releases, social media channels, and award submissions</div>

Education	<div><div>University of California, Berkeley</div><div>Master of Design</div><div>Berkeley, USA Expected graduation December 2026</div></div>
	<div><div>Swarthmore College</div><div>Bachelor of Arts in Studio Art (Major) and Computer Science (Minor)</div><div>Swarthmore, USA</div></div>

Skills	Figma	Premiere Pro	Fusion	Running
	InDesign	AfterEffects	Python	French (B2)
	Photoshop	Shopify	C++ / C	
	Illustrator	Klaviyo	Microsoft Suite	
	Lightroom	AutoCAD	Knitting	