

Yunah Lee

Graphic Designer
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Education

09.2021–12.2025
ArtCenter College of Design
Pasadena, CA

Bachelor of Fine Arts
in Graphic Design
Specialization in Visual Identity
and Publication Design

Experience

09.2025–Present
Freelance Graphic Designer
Encore Enterprises
Dallas, TX (Remote)

Support the in-house design team to create marketing visuals for social media, print, and digital campaigns for investment, hospitality, retail, and healthcare companies.

09.2025–12.2025
Graphic Designer
ArtCenter College of Design
Creative Careers Department
Pasadena, CA

Designed marketing materials including website, social media, and print assets to promote programs and opportunities to support students and alumni careers.

04.2025–08.2025
Graphic Design Intern
K-Veri
Los Angeles, CA

Supported the team to create diverse projects for influencer marketing from concept to execution, designing packaging, website graphics, social media, and video content.

05.2024–08.2024
Design Portfolio Instructor
Art and Eye
Seoul, South Korea

Led a university entrance portfolio class, guiding students in creating design portfolios that showcased their individuality and strengths.

04.2023–04.2024
Teaching Assistant
ArtCenter College of Design
Pasadena, CA

Assisted Professor Allison Goodman in her Identity Design Graphics course, providing feedback on student's typography, logotypes, and Illustrator skills.

Recognition

01.2022–12.2025
ArtCenter Provost's List

05.2023–09.2025
ArtCenter Student Gallery
Museum San (identity)
Language: Spectrum (publication)
LA Book Festival (identity)
Sound Bound (publication)
MBARI (identity)

01.2024–05.2024
MBARI Redesign
Graphics New Talent Awards 2024
Honorable Mention
Young Ones TDC 2024, Bronze

Expertise

Proficient in

Photoshop, Illustrator, InDesign, Figma, Glyphs, MadMapper, Keynote, Procreate

Familiar with

After Effects, Premiere Pro, p5.js, Processing, Principle, HTML/CSS

Other Skills

Brand identity development, editorial design, packaging design, creative coding, font design, letterpress, digital drawing, DSLR photography

Scholarships

09.2021–12.2025
ArtCenter Undergraduate Scholarship
ArtCenter General Scholarship
Duane and Betty Bohnstedt
Endowed Scholarship

Languages

English (fluent)
Korean (native)
Japanese (conversational)