

EXPERIENCE

FREELANCE GRAPHIC DESIGNER

March 2024 - Present

New York City, NY

- Worked with agencies, startup brands, and up-and-coming individuals to develop brand identities, creative campaigns, motion graphics for various projects on a contract basis. Utilizing a proficiency in collaboration to adjust to different team sizes, project timelines, and roles within a team. Clients include MoMA, Morcos Key, Dagger Agency, and A-B Partners.

SENIOR DESIGNER

August 2023 - March 2024

Co:Collective | New York City, NY

- Worked alongside teams of strategists to open new avenues for growth within businesses such as Under Armour, IBM, and SPS Commerce. Providing thought-provoking and illustrative schematics and data visualization for the future of our client's business.

DESIGNER

September 2020 - June 2023

Pentagram | New York City, NY

- Collaborated on an array of award-winning projects for high-profile clients including Netflix, The ACLU and Moravian University. Designed materials across print and digital mediums with a strong focus on branding under the direction of partners Luke Hayman and Emily Oberman.

FREELANCE GRAPHIC DESIGNER

September 2017 - October 2020

- Working with agencies, startup brands, and up-and-coming individuals to develop brand identities, creative campaigns, motion graphics, printed media and a wide range of other projects. Utilizing a proficiency collaboration to adjust to different team sizes, project timelines, and roles within a team. Previous clients include Dagger Agency, Atlanta Contemporary Art Center, Polarr, and Sickbird Productions.

INTERN

July 2020 - August 2020

COLLINS Typography Mentorship | New York City, NY

- Seven-week typography course. Part of a group, studying under Brian Collins and staff members, learning the foundations of typography. Also explored the role design plays in the development of culture, ideals, and power structure in our world.

EDUCATION

THE CREATIVE CIRCUS

September 2020

Graphic Design Certification

GEORGIA STATE UNIVERSITY

July 2017

Bachelor of Arts

RECOGNITIONS & AWARDS

- 2023 Type Directors Club Award Winner (TDC69)
- Featured in Eye Magazine (Issue 104)
- Featured in The World's Best Typography 44
- 365: AIGA Year in Design (2022) - Editorial Design

SKILLS

- Adobe Creative Suite
- Motion Graphics
- Art Direction
- Adobe Illustrator
- Editorial Design
- Cross-Channel Design
- Photoshop
- Brand Identity Design
- Stakeholder Communication
- After Effects
- Typography
- Collaboration
- Adobe InDesign
- Creative Concept Development
- Brand Strategy
- Figma
- Layout & Composition