# Daniel Wolf

Creative Director UX Designer

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## about

During my decade of experience in UX and product design, I have spearheaded the creation of high-impact digital products. I've managed multidisciplinary teams, launched design systems, and improved collaboration and quality.

Ultimately I'm a problem-solver who uses curiosity and creative thinking to improve experiences.

# skills

#### Leadership & Strategy:

Design Direction, Product Strategy, Stakeholder Collaboration

#### Design:

Design Systems, Interaction Design, UX/ UI Design, Web & App Design

#### Tools:

Adobe CC, Figma, Miro, Sketch

### Communication:

Documentation, Team Mentoring, Workshop Facilitation

# work experience

#### **Nimbl Digital**

January 2022 - Present

#### **Creative Director**

I guide a team of creatives and researchers through an iterative design process to elevated quality, strengthen client relationships, and foster cross-team collaboration. I have worked with financial clients. (SEI, FIDx, Prudential)

#### Senior UX Designer

Led UX strategy and execution for complex design systems and investment platforms, fostering effective communication with partners to streamline processes and significantly improve delivery timelines.

### Great Big Digital Agency

August 2021 - January 2022

### Lead UX Designer

Work focused on CRO. I collaborated closely with clients to deliver UI and experience improvements. Tested to show measurable impacts in google optimize and GA4.

### Norris Square Neighborhood Project

February 2020 - August 2021

#### Lead UX Designer

I researched, designed, and implemented UX enhancements for non-profit digital platforms. Applying user feedback and testing insights to iterate quickly and responsively.