

Annika Pyo

annikapyo.cargo.site
annika.pyo@gmail.com
415-564-1927

EXPERIENCE

SFMOMA San Francisco Museum of Modern Art

Graphic Designer, On-Call

SEPT 2025 – PRESENT

Graphic Design Intern

JUN 2025 – AUG 2025

Created exhibition graphics, institutional visual systems, and marketing collateral as part of the in-house Design Studio at SFMOMA; Collaborated cross-functionally with exhibition designers, curators, and marketing managers to develop cohesive visual solutions across print, digital, and environmental formats; Managed production methods including prepress and large-scale vinyl graphics and developed content strategy within a leading arts institution

ICA Institute of Contemporary Art Boston

Studio Programs Assistant

JAN 2025 – MAY 2025

Implemented studio programs for a range of audiences by facilitating and leading art-making workshops and activities; Supported visitors of all ages in their art-making through inclusive art-making experiences

ACLU National Office

Graphic Design Intern

SEPT 2024 – APR 2025

Promoted the ACLU's mission, brand, and programs through multi-faceted campaigns, digital communications, publications, and digital platforms that reach the organization's audience of millions; Pitched and developed original concepts for campaigns and designs

Halmi Sparkling Beverages

Graphic Designer

FEB 2023 – FEB 2024

Conceptualized brand identity to further Halmi's mission of nourishing the Asian American community; Executed visual system through creation of social media graphics, newsletters, and merchandise

Wasserman

Creative Intern

JAN 2024 – APR 2024

Collaborated with Creative Strategy team on client projects and provided insights to current student consumer habits and behaviors; Engaged in agency brainstorms to develop new and creative ways to engage Next Generation consumers through experience design

EDUCATION

Boston University

College of Fine Arts

BFA in Graphic Design
Cum Laude

SKILLS

Adobe Illustrator
InDesign
Photoshop
After Effects
Figma
RoboFont
WordPress
HTML / CSS
Branding
Typesetting
Publication Design
Art Direction
Project Management
Social Media Management

RECOGNITION

Wix Playground Academy

Intern

Selected as one of 20 participants out of 500+ candidates for Wix Playground Academy's rigorous 1-month program on web and experimental design; Successfully designed, coded, animated, and produced four impactful personal projects through online platforms and in person events