Candy Lee

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portfolio: https://candywrites.com/

WORK EXPERIENCE

Freelance Copywriter/ Digital Content Creator   2023- Present
- Grew TikTok account to 47.5k followers in under 2 years with all original content (filming, editing, voiceovers using CapCut)
- Social media caption writing and video editing for Abel Objects
- Filmed and edited short-form social ads for Greenwich St. Jewelers, Andria Barbone Jewelry, Ellie Lee Jewelry, Yearly Company
- Product description writing for BRUCE Jewelry
- Worked directly with 16+ brands in creating original digital media content

Millburn High School, Millburn, NJ   2019- 2024
Tenured High School English teacher
- Team Leader for Grade 10, led weekly meetings with team of 6 for 2 years.
- Created new class and curriculum, Asian American Literature, taught for two semesters.
- Guided team with last minute changes, communicated changes between clients and supervisor, received consistent positive feedback from team, admin, and clients.

North Brunswick Township High School, No. Bruns., NJ   2018- 2019
High School English teacher
- Assessed 100+ students' progress in writing, vocabulary, reading, and grammar weekly

Fulbright Scholar Naju, South Korea   2015- 2017
- Worked with co-teacher to teach ESL at an all-boys middle school in a bilingual setting

EDUCATION

Rutgers University – Newark, NJ   2019- 2021
Master of Arts in English, awarded Departmental Fellowship by Graduate Director, 4.0 GPA

Vanderbilt University – Nashville, TN   2011- 2015
Bachelor of Science in Secondary Education & English, financed 100% of tuition

VOLUNTEER

Korea Japan English Camp   2017- Present
- Social Media Consultant for annual international summer camp based in South Korea and Japan for Korean and Japanese high school or university students. Recipient of grant funding from the US Embassy in Seoul (2017-2019) and Tokyo (2019)

Jersey City Public Library, Jersey City, NJ   2023-2024
- Taught 2 hour classes weekly to level 2 adult ESL learners