



Fleeting Life S/S 2026

Rhea Eckenrod

TXA 353D Spring 2025



Fleeting Life is a sleepwear/lounge collection intended for S/S 2026. This collection is designed for the liminal hours, those first 15 minutes after the alarm, when you're already late but somehow still wrapped in the warmth of home. *Fleeting Life* provides a a night to day addition to any working woman's wardrobe.

Inspired by the tension between the urge to *go* and the desire to *stay*, the pieces are crafted in a dreamy Pima cotton-modal blend, *soft enough to sleep in, polished enough to step out*. With a color story that clashes the city with the comfort of your home, this collection is for the woman who lives in *transition*: quick exits, long mornings, tender pauses, and all the moments in between.



Eileen House

*Nightgowns/Lingere
“leans feminine”*

Whitespace

*A Sector to
introduce
Night to
Day:*

*Embrace
Femininity*

*Explore
Playful
styles that
are still
functional*



Sonderhaus



Casual + Femme.



Roller Rabbit



Manito
Offical

*“Classic”
leans masculine*

Current Market Range of Sleepwear/Lounge wear

The rise of athleisure as a recognized fashion category has paved the way for the lounge wear market

Societal Influences:

- Rise in self care
- Telecommuting



2023-2030 Market Forecast:

- Base Market size: \$12.4 Billion
- Market Forecast: 22.3 Billion
- Growth Rate: 8.7%
- Segment: Online Distribution Channel
- Leading Region: North America

*She's a woman with **places to be** and a closet that's both curated and lived-in. She's **mid-to-late aged**, self-possessed, and deeply stylish—not trendy, but timeless with a twist. Her life moves fast, but her taste is slow. She lives in a **city**, likely in a space that reflects her love of detail: a linen closet full of texture, a kitchen with artisanal salts, books by the bed, ceramics on the windowsill.*

*She has a **well-established career**, maybe in a creative industry or a leadership role, she's not hustling anymore, she's **choosing**. She's up at 8, out by 8:15, and still manages to look like she meant to do it that way. She values **comfort**, but never at the expense of style. She's **nostalgic but modern**. A collector of both objects and stories. She might not try, but she always arrives.*

the woman who needs a wardrobe that lets her stay in bed a little longer without missing a beat...



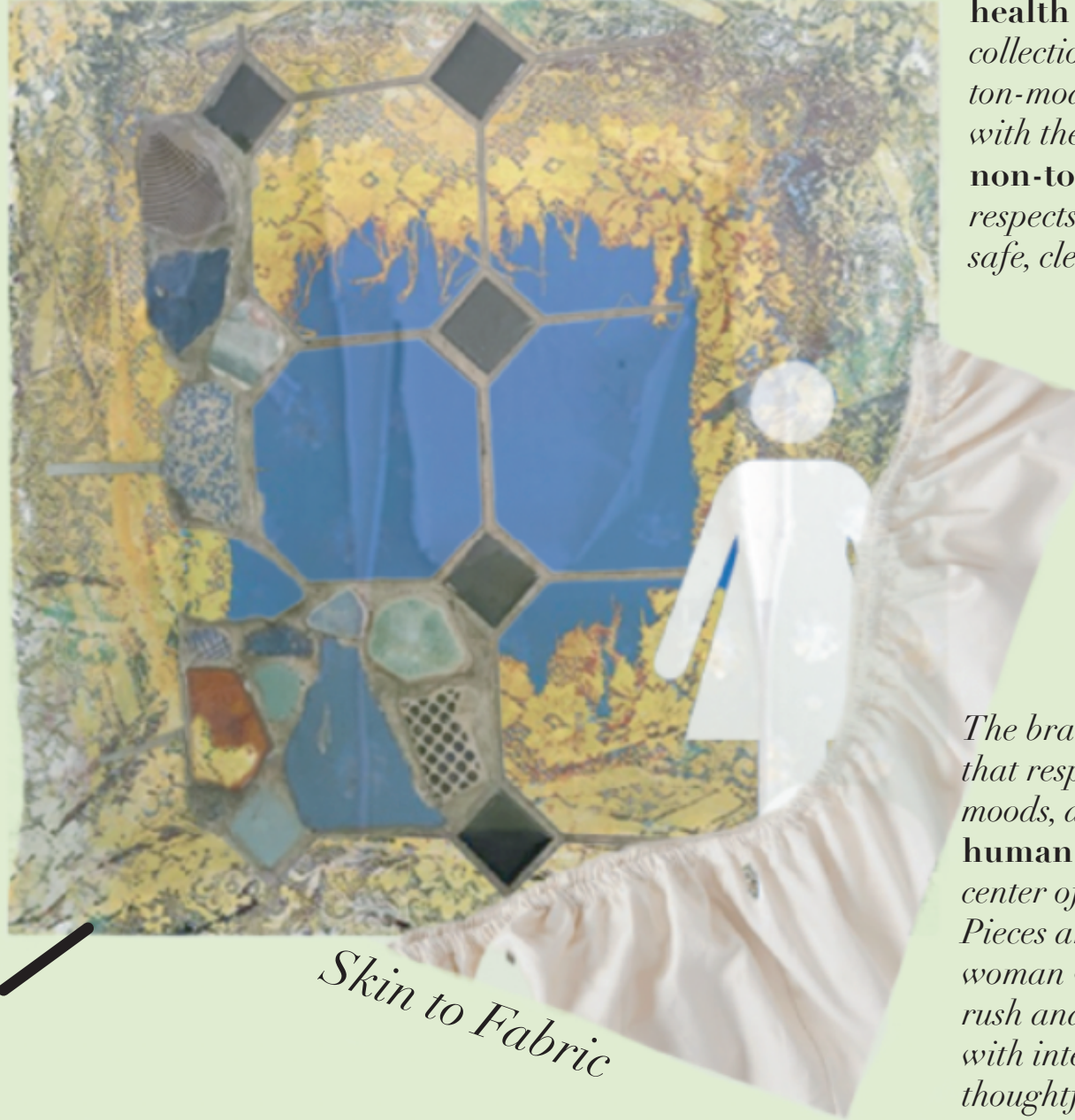
Ecclectic

Well Traveled

Confident

Human Centered Design

Art References



Skin to Fabric

Comfort is not only about touch but about trust, the brand is committed to using **natural fabrics** that support **long-term skin health** and emotional ease. This collection uses a Pima cotton-modal blend that breathes with the body; offering a **non-toxic**, soothing layer that respects the skin's need to feel safe, clean, and cared for.

The brand prioritizes clothing that responds to real life, habits, moods, and movement, putting **human experience** at the center of form and function. Pieces are designed for the woman who lives between the rush and the rest, offering forms with intentional ease and thoughtful silhouettes that hold space for both.

Art is a grounding force in the brand, each collection begins with **cultural references** that lend depth and longevity of the designs. This collection draws from **Mark Flood's** acrylic lace paintings, where delicate borders meet raw gestures, echoed in the tension between soft interiors and the graphic clarity of street signs.

Fabric: 50% Peruvian Pima Cotton, 50% Modal Jersey

- Silky smooth feeling against the skin
- Durability [Low Pilling, Shape Retention]
- Moisture Wicking
- Color Rich
- Temperature Regulating
- Machine washable/easy care

Fabric Research based on Italian Sleepwear



Cotton/Modal in DND



Cotton
Lace Trim



Cloth Covered
Buttons

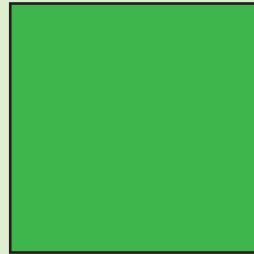
Woven
Elastic

Trims/Notions: Deadstock 100% Unbleached Cotton Lace Trim (dip dyed in Signal and Irish Goodbye), 14mm Cloth Covered Buttons, No Roll Woven Elastic



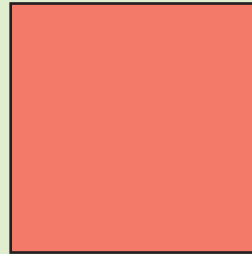
DND

Pantone 18-3949



Irish Goodbye

Pantone 16-6340



Jammy

Pantone 17-1656



Morning Haze

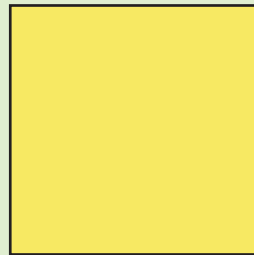
Pantone 11-0103

Main Fabrics: Street and business signs.



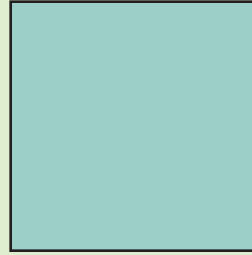
Wallflower

Pantone 18-3949



Signal

Pantone 16-6340



Last Light

Pantone 17-1656



Dearest Lily Print

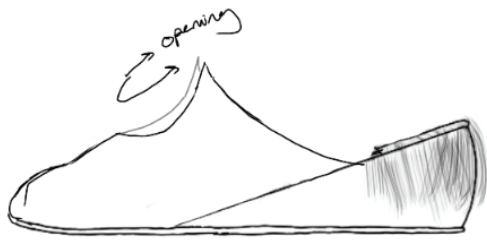
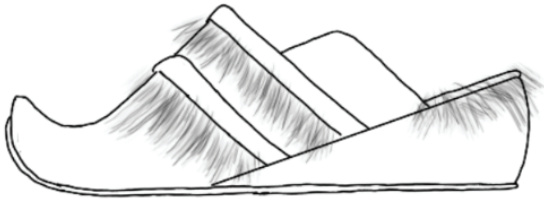
Colors: Morning Haze, Wallflower, Signal, Last Light, Jammy

Prints/Accents: Home interiors and floral wallpaper.

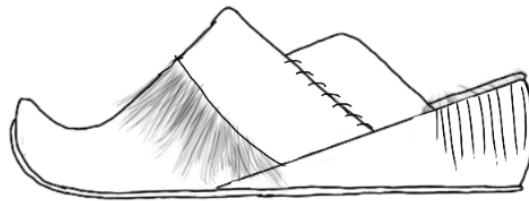


Exploring Colorways

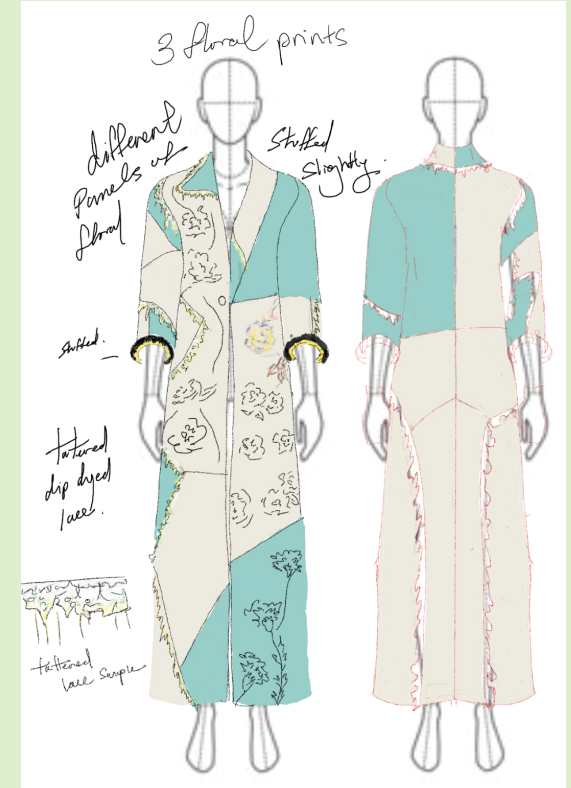
Slip on horse mules.



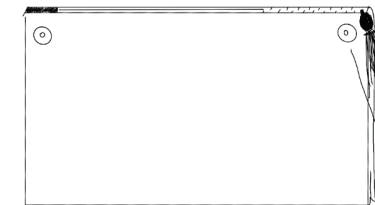
Maybe tassel tie across opening



Flushing out who the customer is...

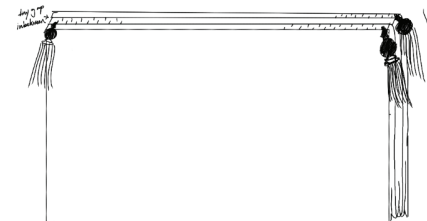


Pouch that snaps apart - 3 sections



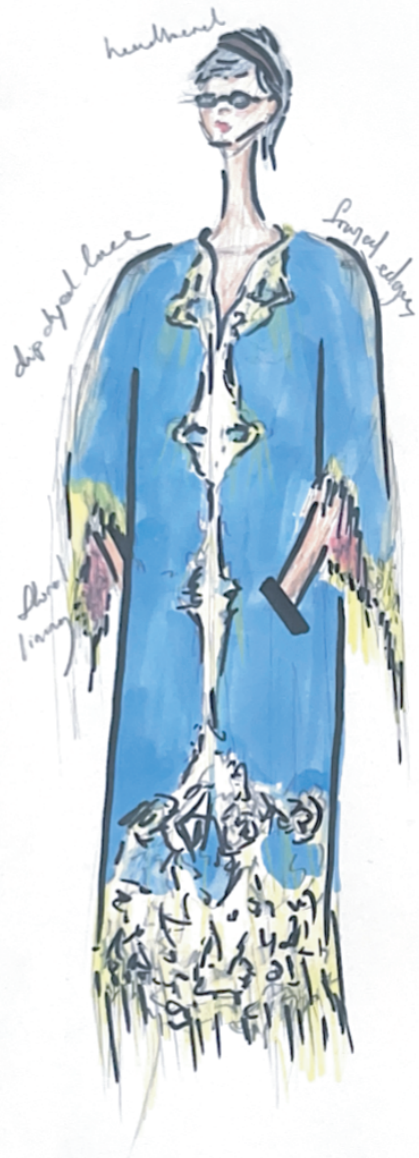
one singular pouch

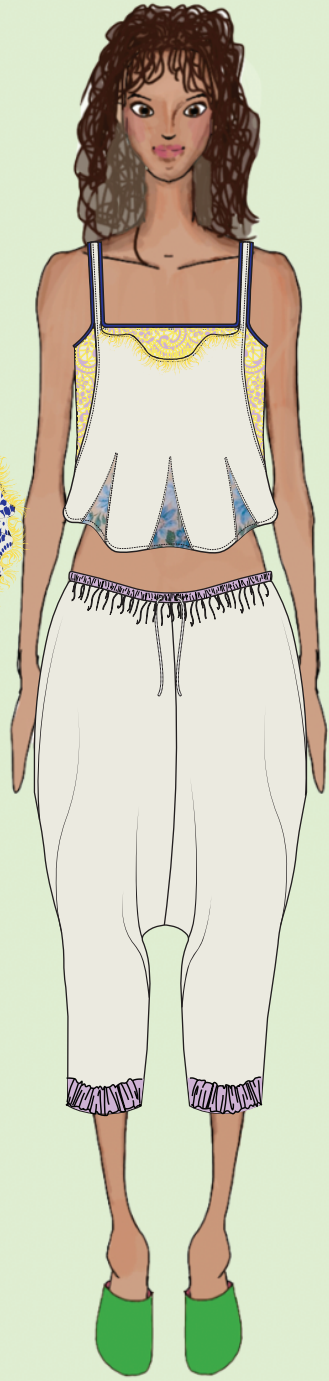
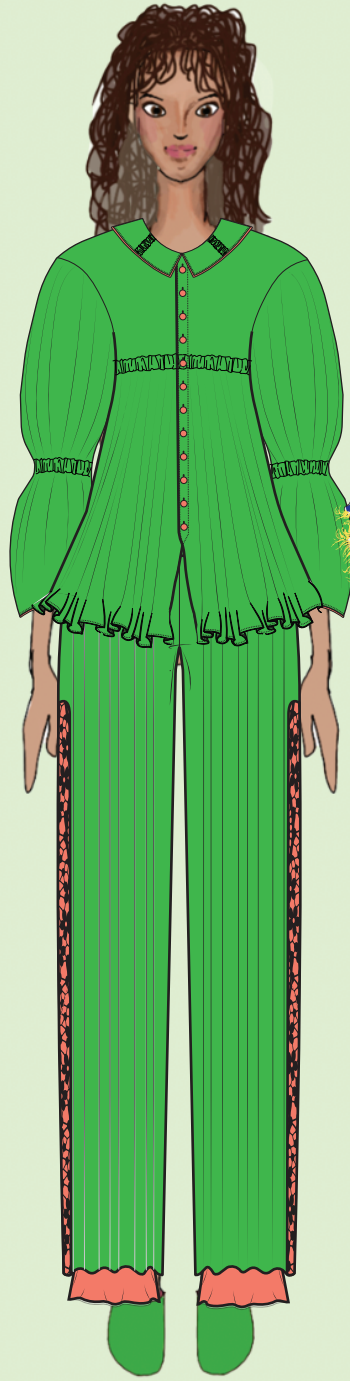
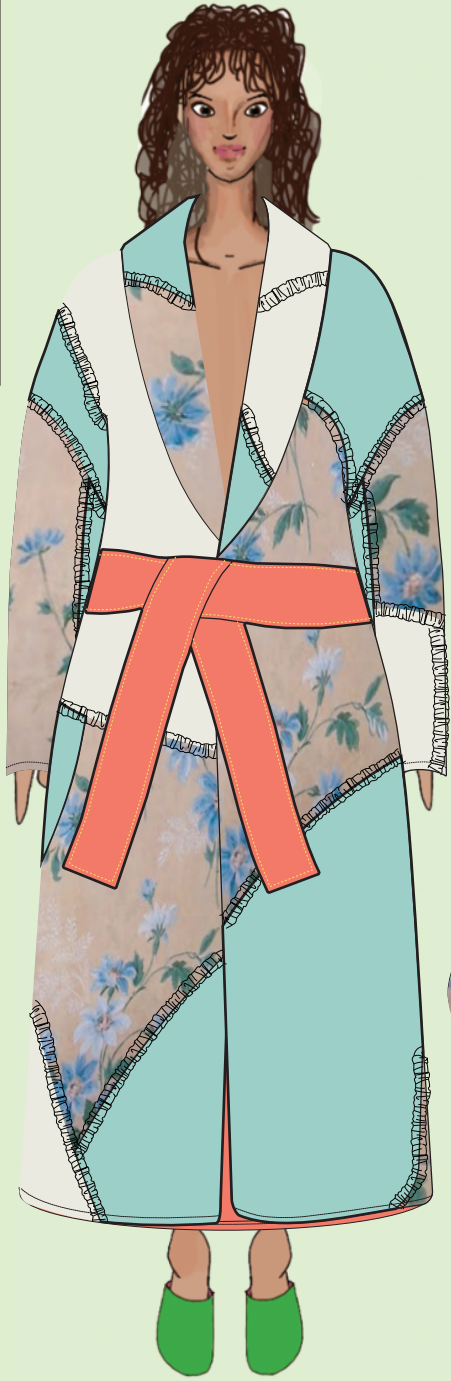
connects w/ snaps



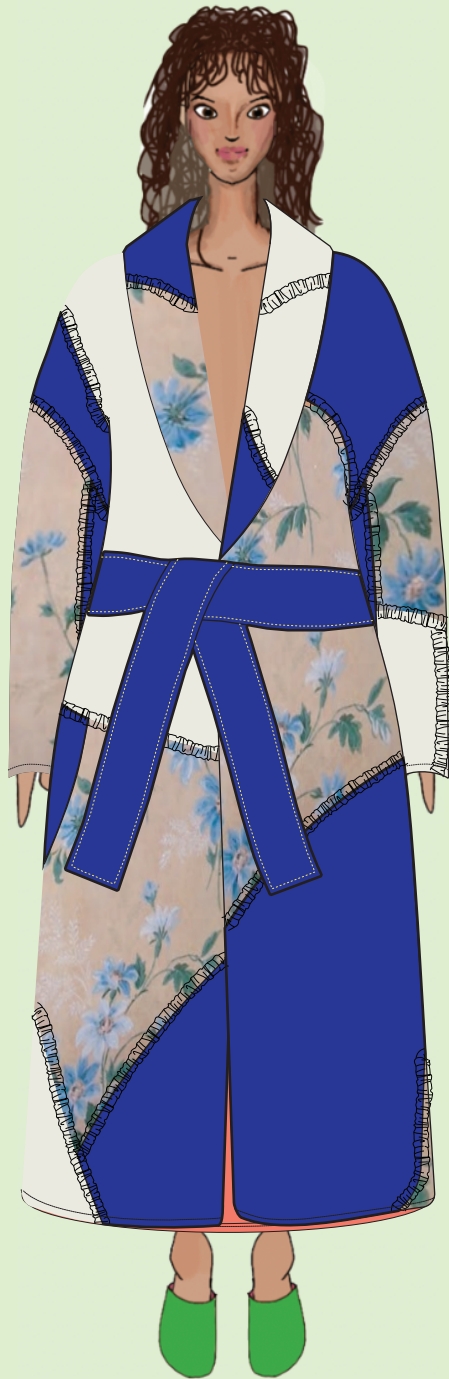
3 pouches together

[muller, skene, Walter/over placeholder]



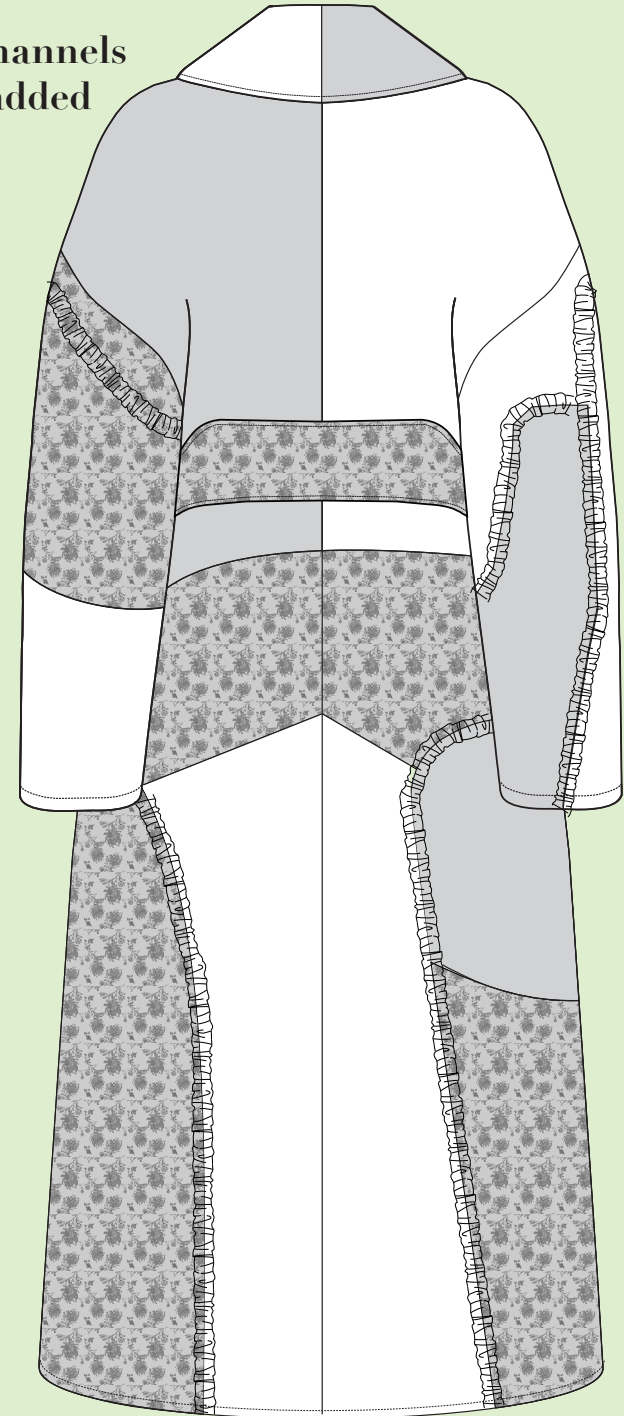
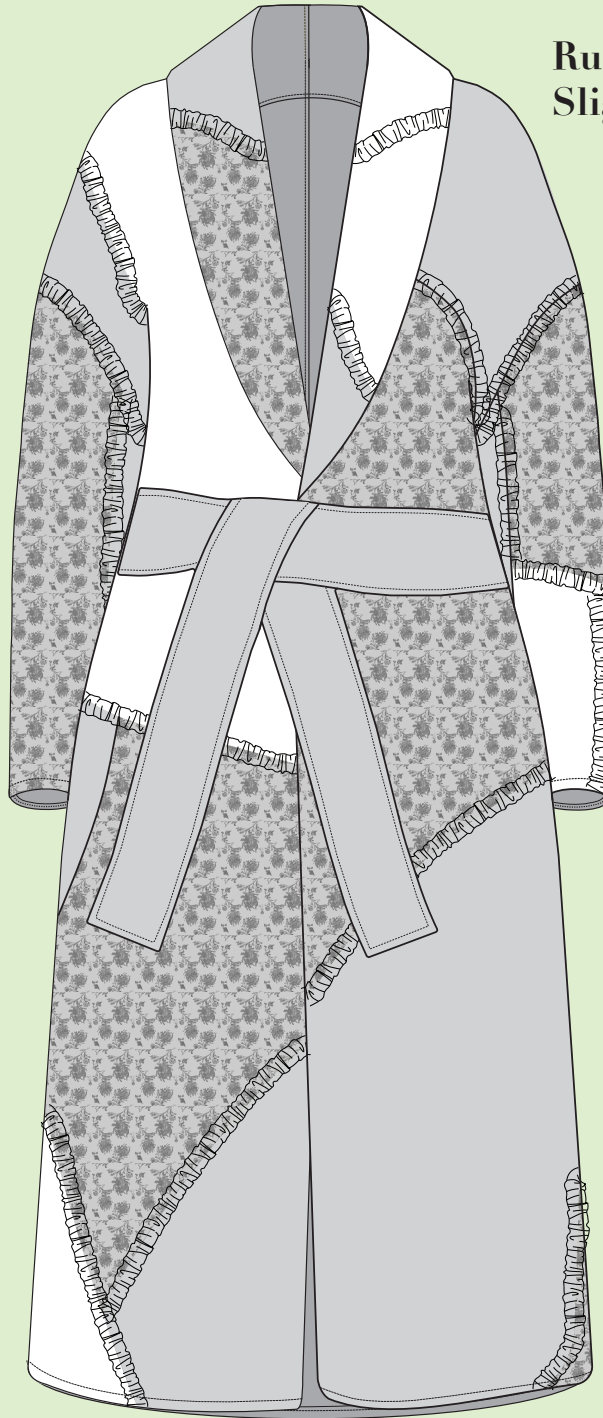


Look 1

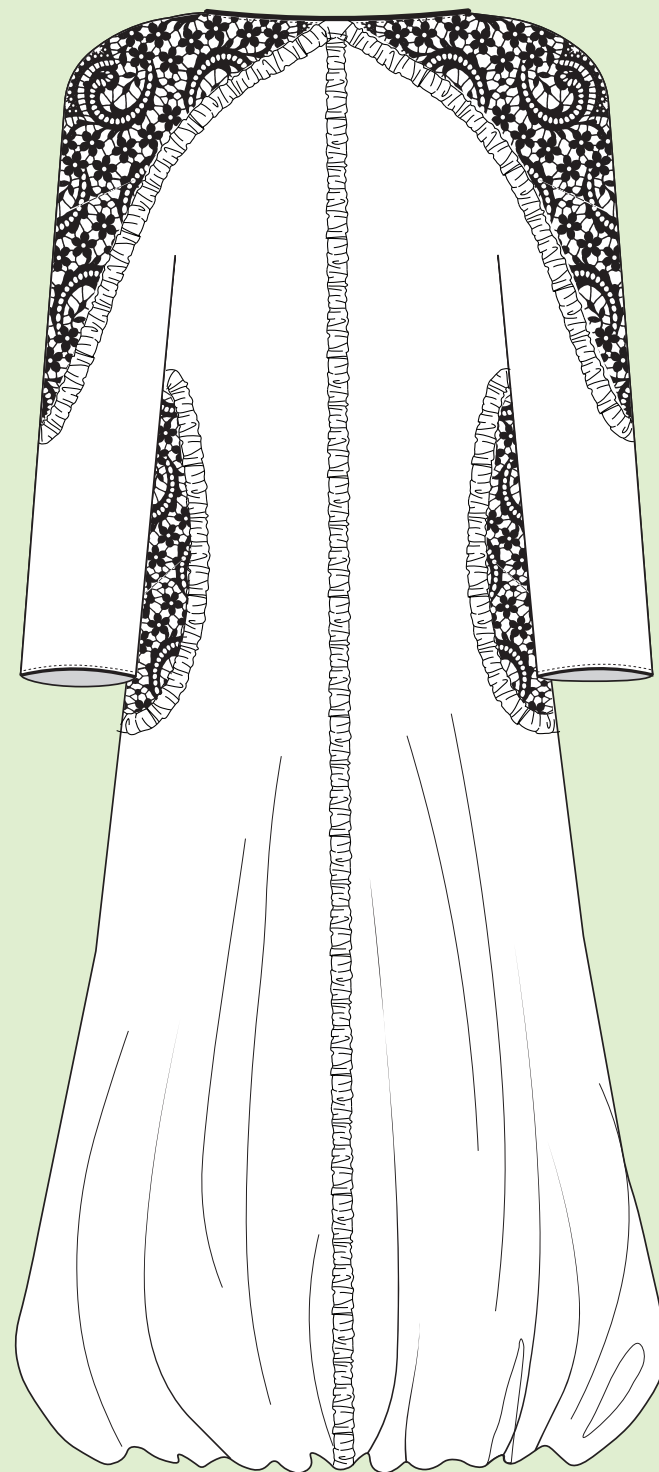


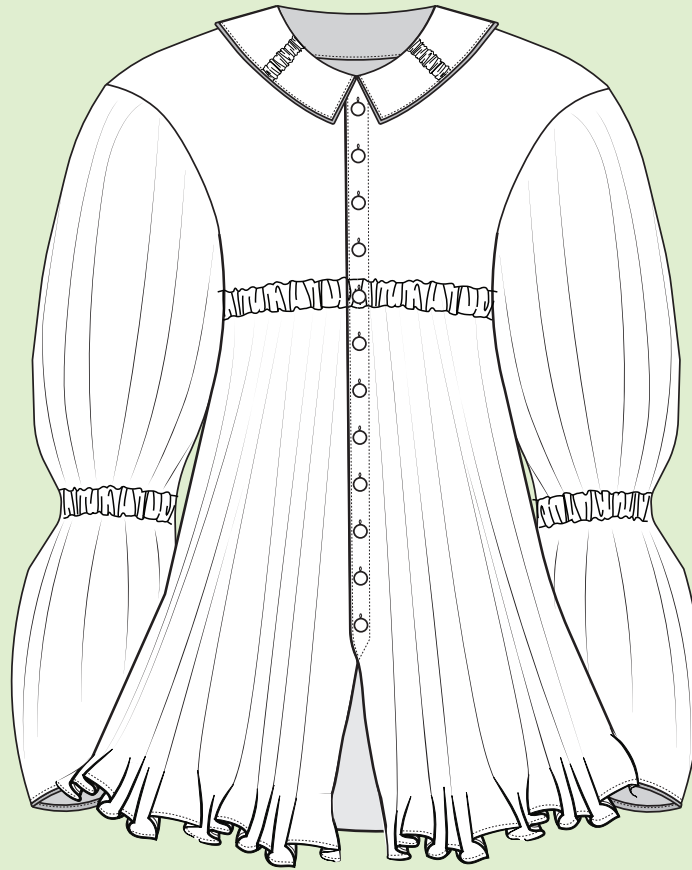
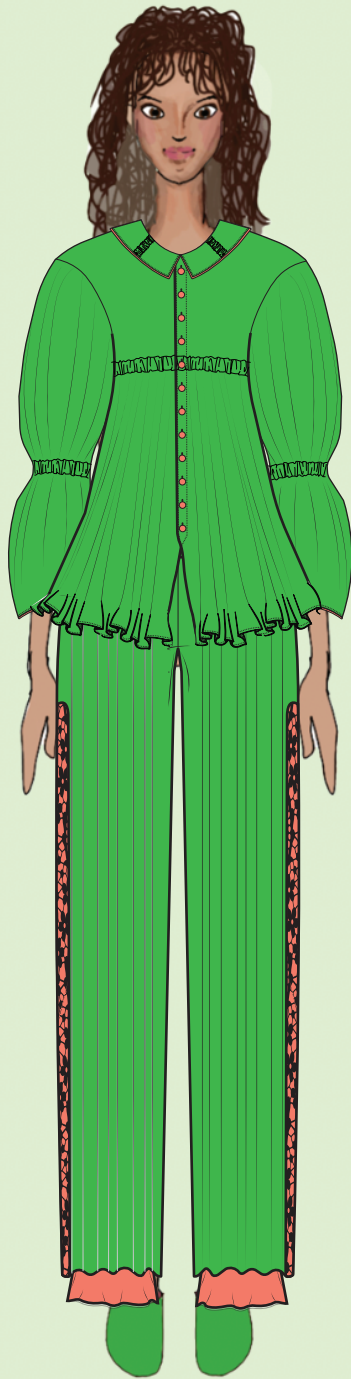
Comfoter Coat

Ruched Channels
Slightly padded



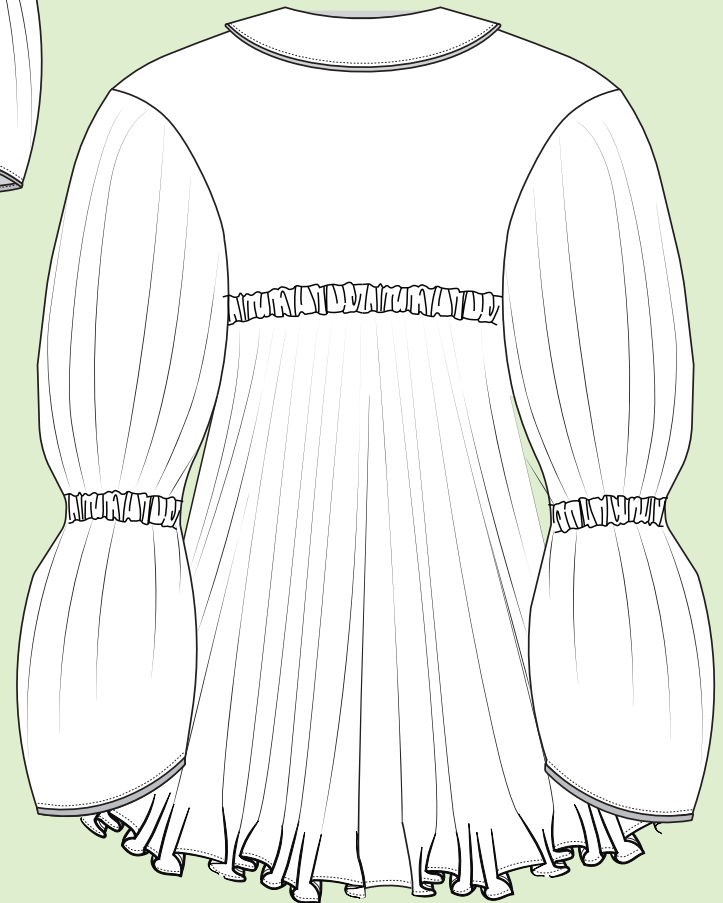
Comforter Midi Dress



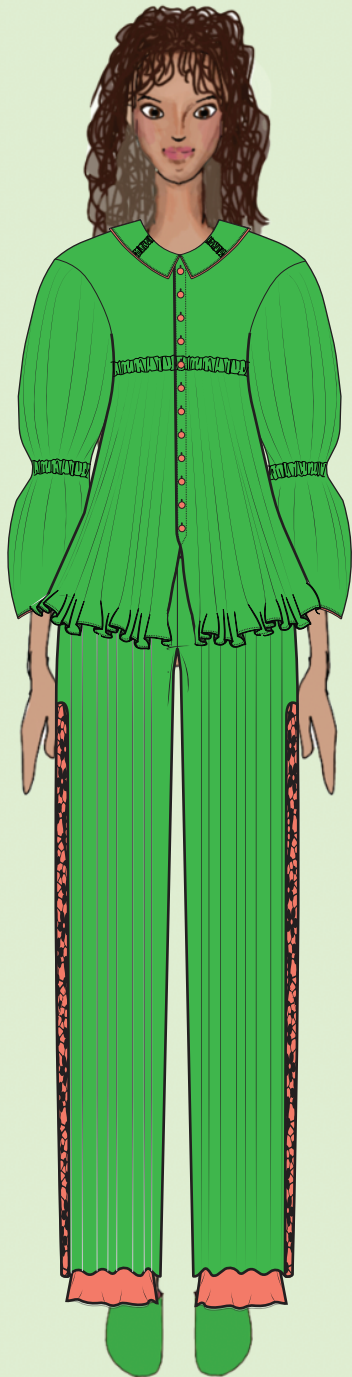


Curtain Button Down

Ruched Channels
Contrasting piping
Fold over placket

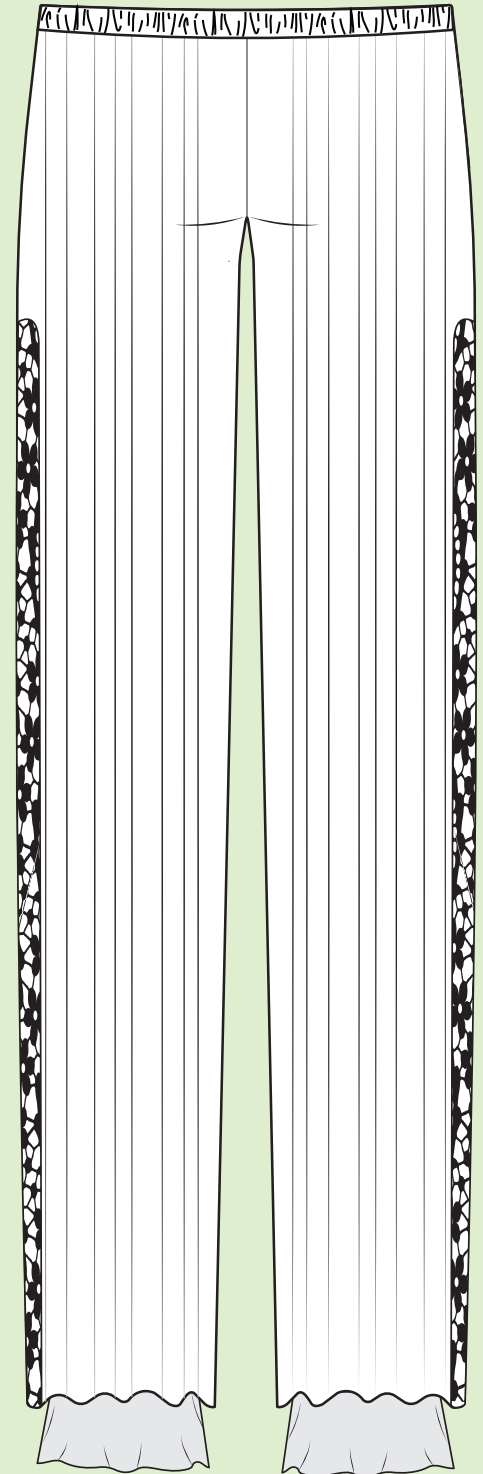
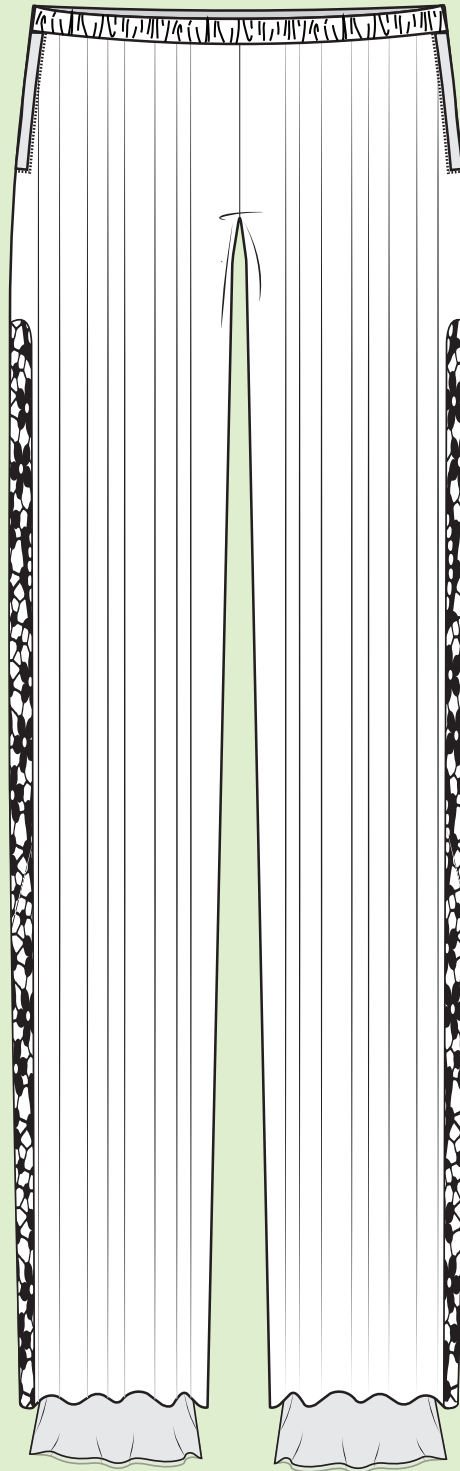


Look 3



Curtain Elastic Pants

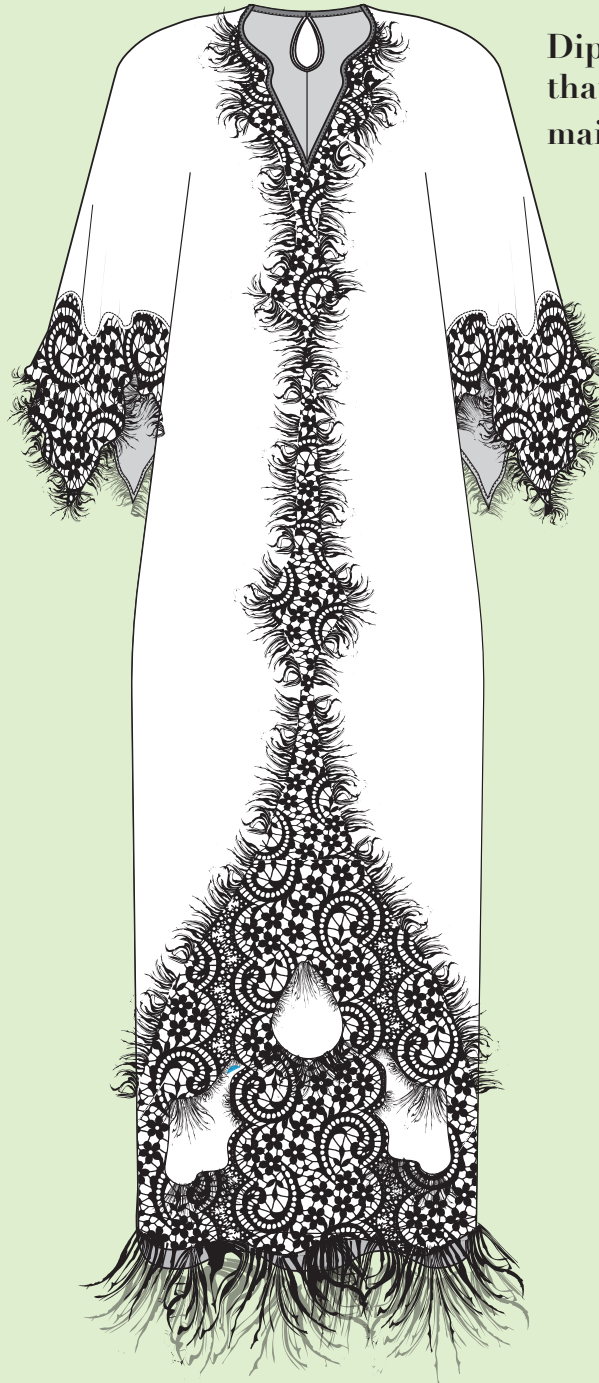
Side lace panel in a contrasting color, Overlay construction

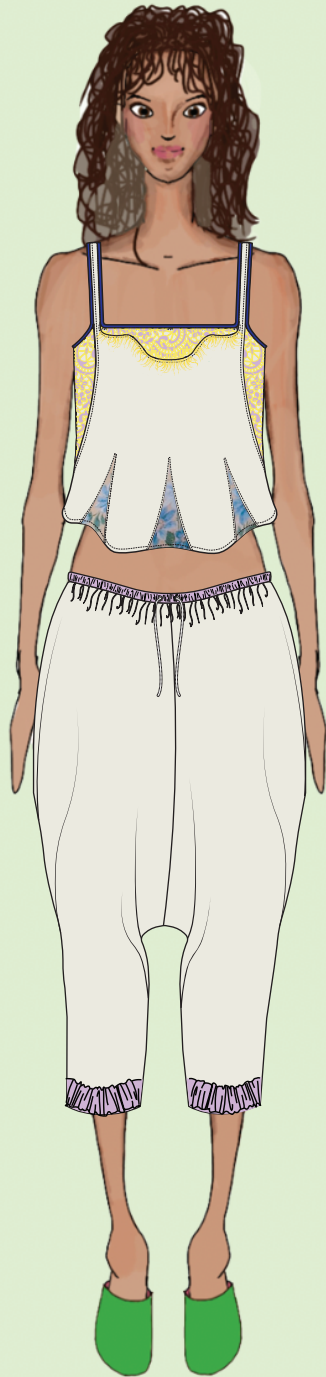




Lace Kaftan

Dip dyed lace panels
that are sewn onto
main fabric





Wallpaper Set

Godets feature floral pattern
Drop crotch pants
Draw string waistband

