

Bernadine Hand 🖐️

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I am currently in my fourth and final year studying Communication design at Parsons School of Design in New York City. As a creative with a very active left side of the brain, I find the most fulfillment in projects that create overlap between logical and unconventional methods of thinking, such as creating design systems that follow certain parameters or finding creative solutions to technical problems. In my free time, I listen to any and all music while creating textiles by hand. As a proud Chicago native, I will always be a Midwesterner at heart.

Experience

Biscuit Head Collective [Sept. 2024 - Dec. 2024]

Graphic Design Intern

- Led the extensive rebranding of the company, developing a cohesive visual message through refined web and logo design.
- Supported various design projects, such as creating Instagram posts, video graphics, and other visual assets.

Alternative Schools Network [Jun. 2022 - Jul. 2024]

Program Assistant, Team Lead

- Oversaw and validated information for over 1,000 youth annually seeking employment within the program.
- Coordinated with program directors and group leaders to collect and manage sensitive documents.

Quartermaster [June 2024 - August 2024]

Graphic Design Intern

- Designed visual content for social media and email marketing campaigns, boosting brand visibility and engagement.
- Played a key role in conceptualizing brand identity and created detailed presentation material for new initiatives.

Education

Parsons School of Design [2026]

BFA Communication Design

- Minor in Printmaking

Jones College Prep, CPS [2022]

Skills

- Adobe Suite (Photoshop, Lightroom, InDesign)
- Figma
- Microsoft platform (Word, Excel, Outlook)
- Quick learner who takes initiative
- Strong communicator
- Creative problem solver

References

Alternative Schools Network, Data Systems Manager

Rosalie Abbey

- rabbey@asnchicago.org

Quartermaster, Head of Creative Strategy & Operations

Kara Saffrin

- kara.saffrin@qmaster.com