**Media Kit • Costa Calatagan**

*A Coastal Community Rooted in Purpose*

**Project Overview**

Costa Calatagan is a 45-hectare mixed-use estate in Calatagan, Batangas—a new destination where coastal living, community upliftment, and environmental integrity are deeply interwoven. Developed by Ortigas Land, it is the company's first leisure-focused estate, designed to offer both private residential lots and a thoughtfully curated, all-villa resort.

The estate is built for those who value not just where they live or stay—but how.

The estate features a 424-meter beachfront shoreline, anchoring its identity in coastal living and creating unique opportunities for recreation, relaxation, and scenic views.

**Philosophy and Vision**

Costa Calatagan is shaped by the belief that true leisure is not passive—it’s intentional. This belief inspires the way the estate is being developed: with attention to people, place, and purpose.

The project is built on four guiding principles:

* Experiences that make people feel cared for
* A wellness-first approach to everyday living
* Hospitality that feels personal and sincere
* A deep respect for land, community, and sustainability

**Development Highlights**

**Private Villas (Residential Lots):**
Costa Calatagan offers a select inventory of residential lots for future homeowners looking to build their second home by the sea. Lot sizes range from 450 sqm to 700 sqm, thoughtfully integrated within a matured mango orchard and a grove of acacia trees, enhancing the natural ambiance and legacy of the land. The lots are part of a low-density masterplan that balances privacy, nature, and long-term stewardship.

**All-Villa Resort:**
Managed by Ortigas Land, the estate’s resort component features a collection of 123 private villas designed with coastal stillness and slow living in mind. Opening in phases beginning in 2026, it will cater to weekend travelers and long-stay guests seeking comfort without complication.

**Amenities Include:**

* 5- hectare Beach
* Seaside Clubhouse with Pools
* Dining options
* Jogging and walking trails
* Sports and recreation areas
* Lifestyle tie-ups with Europa Yachts and Calatagan Golf Club

**Market Response**

In its initial offering, Costa Calatagan received a strong reception from the market. **94% of Phase 1 residential lots were taken up within a single day**—underscoring the growing desire for grounded, experiential communities that are within reach of Metro Manila yet offer a true escape. Phase 2 is set to launch in 2026.

**Community Integration**

Costa Calatagan is not being built in isolation—it is being developed with the town it belongs to. As the estate grows, it will create jobs in construction, operations, guest services, and wellness.

Ortigas Land also plans to work with local schools and civic groups to develop future training programs that support the area's long-term workforce. These programs will cover hospitality, service, and sustainability—ensuring the people who help care for the estate understand how to care for the land as well.

**Sustainability Approach**

Costa Calatagan is designed to live lightly on the land:

* Low-density planning that preserves mature trees, green space, and coastal buffers
* Water reuse systems and solar power integrated from the start
* An on-site green farm to supply produce and serve as an educational hub for staff and community
* Environmental awareness training as part of Ortigas Land’s workforce development plans

This sustainability mindset is woven into every aspect of the estate—from how it’s built, to how it’s operated, to how its people are empowered.

**Location Advantage**

Located in Calatagan, Batangas, the estate is easily accessible from Metro Manila—offering a rare combination of serenity and convenience. Costa Calatagan’s setting allows for short getaways or longer seasonal stays, all without the logistical complexity of air travel.

**Development Timeline**

| **Milestone** | **Target Date** |
| --- | --- |
| Start of Development & Phase 1 Launch | July 2025 |
| Phase 2 Lots Launch | 2026 |
| Resort Opening | Q4 2026 |
| Residential Lot Handover | Q2 2027 |

**Positioning Summary**

Costa Calatagan is:

* A new destination that values sustainability, culture, and calm
* A lifestyle estate that supports long-term community growth
* A coastal development that belongs as much to its people as to its guests
* A vision of how leisure spaces can be both beautiful and meaningful