

Joanne Lee

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## Experience

### Rest of World

April 2023 - Present

#### Visual and UX Designer

- Sole designer at the organization, creating visual design systems and experiences
- Enhancing the site experience by designing features such as audio players, explainers and machine translations
- Led a sitewide color refresh in 2025
- Designed award-winning digital stories such as "How AI reduces the world to stereotypes"

### The Washington Post

Sept 2017 - April 2023

#### Senior Designer

- Served as an art director for the Sunday Arts and Style section, collaborating with artists from around the world as well as creating its own in-house illustrations
- Designed and built interactive pages for stories like "The search for the perfect sound"
- Co-led the latest redesign of the Style section

#### Designer

- Worked on an experimental storytelling team partnering with Google on the launch of its mobile-first and highly visual AMP stories
- Designed and built editorial packages such as "The Jessicas are turning 30" for both print and digital platforms including Apple News
- Served as an art director for the Weekend section as well as created print layouts for daily sections like A-section and Metro

### VICE Media

Summer 2015

#### Intern

- Designed business and social assets for sponsors like Reebok and Jägermeister

## Software & Skills

Photoshop

Illustrator

InDesign

Premiere Pro

After Effects

Figma

Canva

HTML/CSS

Javascript

Git

Print/Digital Design

Art Direction

Illustration

User Research

Wireframing

## Selected Involvement & Recognition

### American Society of Magazine Editors

Jury, *National Magazine Awards 2025*  
Winner, *Design category for the National Magazine Awards 2024*

### NYU Summer Publishing Institute

Speaker, *Creative direction panel 2024*

### Society for News Design

Jury, *Best of Digital News Design 2024*  
Bronze medal, *Social Issues category for Best of Digital News Design 2024*

### Society of Publication Designers

Reviewer, *Illustration Portfolio Review 2021*

## Education

### Northwestern University Medill School of Journalism

B.S. in Journalism

Minor in Asian

American Studies

*Cum Laude*