

Clara Torres

Designer, she/her ✧

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I'm a portuguese multidisciplinary designer with a focus on communication and interaction. My expertise includes developing digital apps and experiences through UX and UI design, conducting user-centered research, and creating diverse graphics and multimedia, including storyboards and illustrations. I thrive on navigating challenging projects, alongside passionate people.

[Work Experience]

2024 – now · Graduate Experience Designer for HP [es]

I'm an Experience Designer at HP Inc., where I focus on exploring new concepts and AI-driven use cases that improve workflows and boost productivity. I also keep track of industry trends, emerging technologies, and key shifts, sharing insights across the organization to help shape future-ready experiences. My work sits at the intersection of research and UX/UI design.

2022 – 2023 · Freelance designer for Porto Editora [pt]

I created vector illustrations for educational books in various subjects, such as mathematics, history, geography, and more. Porto Editora is a leading educational publisher in Portugal in the areas of educational books, dictionaries and multimedia products, both off-line and on-line.

[Education]

2022 – 2024 · MFA Interaction Design at Umeå Institute of Design [swe]

Explored the structure and behavior of interactive systems, from computers to mobile devices to appliances and beyond.

2018 – 2021 · BA Design at University of Aveiro [pt]

Gained the knowledge of the tools and techniques required for the conceptual development of new artefacts.

2018 – 2019 · Scholarship – Best Freshmen of University of Aveiro [pt]

[Other Experience]

2020 – 2021 · Design Students Association [pt]

As a Board Member, I leaded and developed graphic identities for design related events.

2020 · Research Summit of the University of Aveiro [pt]

Pitcher under the scope of PIIC@UA – Scientific Research Incentive Program.

[Tools and Skills]

Tools: Figma, Adobe Illustrator, Photoshop, Premiere/After Effects, Autodesk Fusion 360, Microsoft Office, GPT, Copilot, Claude and other AI tools

Skills: UX/UI Design, graphic design, illustrating/storyboarding, vibe coding, physical/digital prototyping, brand design, filming/editing, 3D modeling

Languages: Portuguese (mother tongue), english (fluent), spanish (basic)