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A PROJECT BY LAURA GLAZER AND JENNIFER "JJ" JONES
IN COLLABORATION WITH THE CLINTON STREET THEATER



AGNÈS VARDA FOREVER: A \$100 PROJECT

As part of an assignment from artist Harrell Fletcher for the Portland State University Art and Social Practice MFA Program, Laura Glazer commissioned Jennifer “JJ” Jones to continue her “Agnès Varda Forever” project. The project began in the summer of 2020 after JJ and her son watched a marathon of movies directed by Agnès Varda during the Covid-19 stay-at-home order. As a result, they wanted more people to know about Varda. JJ acted on this desire in October by painting “AGNÈS VARDA FOREVER” in eight-inch high letters on the utility pole at the end of her block.

Around that time, Laura drove past this bold message and was delighted by its spirit, not realizing that it was JJ’s neighborhood or her handiwork. She was so excited about the sign and its striking letterforms that she emailed JJ about it later that night. (Laura knew JJ was a fan of Varda’s movies because a few years ago they saw each other at a Hollywood Theatre showing of Varda’s film, *Faces Places*.)

JJ replied to Laura’s email: “One night, when I couldn’t sleep, I went down to the corner of MY STREET and painted that pole!!!! What is incredible is that YOU saw it! I thought about sending you a picture of it, but then thought that a better thing to do would be to someday go and paint it on something near your apartment, so you could accidentally stumble upon it! This is SO magical, that it worked out this way. My heart and my mind are blown!!!”

As part of her class assignment in April 2021, Laura received \$100 to commission someone to do anything.¹ She offered it to JJ and together they designed a poster with the “AGNÈS VARDA FOREVER” message and removable tabs listing movies directed by Varda and a short description of each movie.

JJ bought colored paper to print the poster and perforated the lower portion of the poster, making tab removal easier. Then she cut each tab by hand and anonymously hung over 500 of them on poles in Portland and beyond. JJ’s hope was that people would take a tab from the poster and use it as a reminder to find out more about Varda and then watch the film.

1 Other projects by students in the MFA program included: buying candy for an entire elementary school; retroactively compensating for a minute of building Black excellence; taking a nostalgic driving tour around Bed Stuy, Brooklyn; and paying an anonymous woman surfer to go surfing for a week. To read more about the assignment, visit: psusocialpractice.org/journal.

Early this summer, the Clinton Street Theater invited Laura and JJ to collaborate on a film festival inspired by their project which became the Agnès Varda Forever Festival, during which five of Varda’s films will be shown. Festival-related souvenirs will be available to purchase, further extending the reach of the project’s message and magic. Proceeds from the stamp sales will benefit POWGirls, which offers workshops in video production, cinematography, audio recording, set lighting, digital editing, and media literacy for girls and non-binary youth ages 15–19.

During the festival, Laura and JJ will be artists-in-residence at the Clinton Street Theater, creating their own Varda-inspired artwork in response to the theater and neighborhood people and places.

Project Credits

Artists: Laura Glazer and Jennifer “JJ” Jones

Original commission: Harrell Fletcher, Portland State University Art and Social Practice MFA program

Artist talk host: Tara Johnson-Medinger, POW Film Fest and POWGirls

Stamp illustrator: Shelbie Loomis

Special thank you to The Clinton Street Theater, Martine Arenella, Rebekah Bellingham of Vein of Gold, Christopher Branson, Kristen Gayle Castagna, Aaron Colter, Niko Courtelis, John Cox, Harrell Fletcher, Mykle Hansen, Polly Hatfield, Hollywood Theatre, I-5 Cinemabound Podcast with Rob Patrick and Megan Hattie Stahl, Independent Publishing Resource Center, Tara Johnson-Medinger, Ethan Kroll, Claudia Meza, Shelbie Loomis, Outlet, The Portland Stamp Company, Portland State University Art and Social Practice MFA Program, Conner Reed, Jordan Rosenblum, Seizure Palace Screen Printing, Emma Swartz, Mark Swartz, Nico Swartz, James Webb, and Agnès Varda and family.

PICTURES, LINKS, AND MORE ON OUR WEBSITE:
www.agnesvardaforever.com

FOLLOW THE PROJECT ON INSTAGRAM:
[@helloprettycity](https://www.instagram.com/helloprettycity) [#agnesvardaforever](https://www.instagram.com/agnesvardaforever)

FESTIVAL TEASERS

Cléo 5-7

Two real hours with Cléo as she worries, celebrates, sings, gets dressed, buys hats, and walks with a wonderful stranger. (1962)

Thursday, August 19
7:00 PM

LIONS LOVE (...AND LIES)

When Agnès came to New York, Andy Warhol introduced her to his muse, Viva. Who better to star in this ménage à trois set during the 1968 summer of love and turmoil? (1970)

Sunday, August 22
7:00 PM

One Sings, the other doesn't

Birth control, abortion, motherhood, love, freedom. Tough subjects. Let’s sing it out! (1977)

Tuesday, August 24
7:00 PM



VAGABOND

“We all have inside ourselves a woman who walks alone on the road. In all women there is something in revolt that is not expressed.” (Quote from Agnès while shooting this movie in 1985.)

Saturday, August 28
7:00 PM

THE GLEANERS & I

Agnès’ signature documentary style focused on what society throws away and those who save it. (2000)

Tuesday, August 31
7:00 PM



AGNÈS VARDA FOREVER WORD SEEK

F	E	F	A	C	E	S	P	L	A	C	E	S	E
E	R	E	V	E	R	O	F	R	E	C	L	G	S
M	R	P	A	R	I	S	M	O	O	R	B	N	S
I	R	O	S	A	L	I	E	I	O	E	I	I	R
N	O	E	L	C	Y	T	S	R	A	T	E	S	E
I	O	S	E	H	C	A	E	B	R	H	V	E	N
S	T	A	C	O	S	P	U	R	P	L	E	N	A
T	E	M	A	T	H	I	E	U	I	M	E	O	E
S	I	R	A	M	A	T	E	N	I	C	E	I	L
I	N	A	L	P	O	T	A	T	O	E	S	J	G
R	E	H	P	A	R	G	O	T	O	H	P	A	L
O	M	C	B	E	D	I	R	E	C	T	O	R	A
L	R	I	Y	M	E	D	S	E	U	Q	C	A	J
R	C	E	T	E	P	O	R	T	L	A	N	D	S

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