

GEOMANG

Geomang Design

1986 - present

[EN]	[KR]
Geomang Design (b.1986) is an internationally operating design office. Delivering the best design service, Geomang Design works with high quality residences, fashion brands, offices, restaurants, cafes, architecture, and furniture design. The company received the KOSID Best Design Award and was honored as the design representative of Korea at Nagoya World Interior Fair. With unique understanding and approach, Geomang provides a total solution from branding to construction.	개오망 디자인은 국내 및 해외에서 활동하는 디자인 사무소로 1986년에 설립되었습니다. 브랜드 아이덴티티 디자인, 컨셉 디자인, 실시설계, 시공, 그리고 사후 서비스까지 전체적인 디자인 솔루션을 제공합니다. 개오망 디자인은 한국 실내 건축가 협회 KOSID 베스트 디자인 상, 나고야 세계 인테리어 대전 한국대표 인테리어 디자이너 선정 등 국내외에서 인정받은 디자인 사무소입니다. 지금까지 다양한 패션 브랜드, 고급 주거, 오피스, 레스토랑, 카페, 건축, 그리고 가구 디자인까지 독보적인 이해를 바탕으로 그에 걸맞는 최상의 디자인 서비스를 제공하고 있습니다.

Geomang Creative Studio (GCS)

2021 - present

[EN]	[KR]
Geomang Creative Studio (GCS) is a PB company of Geomang Design, founded upon the values of creative problem solving and design driven innovation. From contemporary art exhibitions to product design and branding, GCS represents Geomang's founding values of experimentation. Expanding our field in design, GCS aims to begin a train of new thought.	'개오망 크리에이티브 스튜디오(GCS)'는 창의적 문제 해결과 디자인 중심의 혁신이라는 가치를 바탕으로 설립된 '개오망 디자인'의 PB 기업입니다. 현대미술 전시부터 제품 디자인과 브랜딩까지, 개오망의 창업 가치인 실험정신을 담아내고 있습니다. 디자인 분야를 확장하며 새로운 사고의 흐름을 시작하기를 GCS는 목표합니다.



Certifications

실내건축시공면허 Contractor License	실내건축공사업협의회 (KICC)
해외건설업면허 International Contactor License	해외건설협회
한국실내건축가협회 정회원 Official Member of KOSID	한국실내건축가협회 (KOSID)

Awards & Merits

1993	KOSID Best Design Award Korean Society for Interior Designers	KOSID	Seoul, South Korea
1994	KOSCA Special Appreciation Plaque Korea Specialty Contractors Association	KOSCA	Seoul, South Korea
	HANDSOME Appreciation Award	HANDSOME Corp.	Seoul, South Korea
1995	Chohung Bank Award	Chohung	Seoul, South Korea
	MCM Award	Sungjoo Group	Seoul, South Korea
	NWIF Korea Representative Nagoya World Interior Fair	NWIF	Nagoya, Japan
1997	HANDSOME Appreciation Award	HANDSOME Corp.	Seoul, South Korea
	SIFAC Merit Seoul International Fashion Collection	SIFAC	Seoul, South Korea
2004	LIG Insurance Appreciation Award	LIG Corp.	Seoul, South Korea
2007	HANDSOME Appreciation Award	HANDSOME Corp.	Seoul, South Korea
2025	iF Design Winner Interior Architecture: Public Interiors	iF Design	Hanover, Germany
	German Design Award Nominee Interior Architecture	German Design Council	Frankfrut, Germany

About Us

Core Team

Jae Jun Lee CEO	Columbia University GSAPP, M.Arch `15 University of Southern California, B.Arch `14 The American Insititue of Architects (AIA) Associate Member Adjuct Professor, Interior Architecture, Hongik Univ (2022)
Minjoo Jeong Senior Architect	Ecole d'Architecture de Paris-Val-de-Seine Master (Architecte diplômé d'Etat) `16 Architect RA KIRA HMONP, Ecole d'Architecture de Paris-Val-de-Seine, 2018
EJ Hyun Art Director & Manager	Rhode Island School of Design BFA `18 Lecturer, "Dematerialized Art", Elisava University (2022) Speaker, HelloWEB3, Seoul (2022)

Our Clients

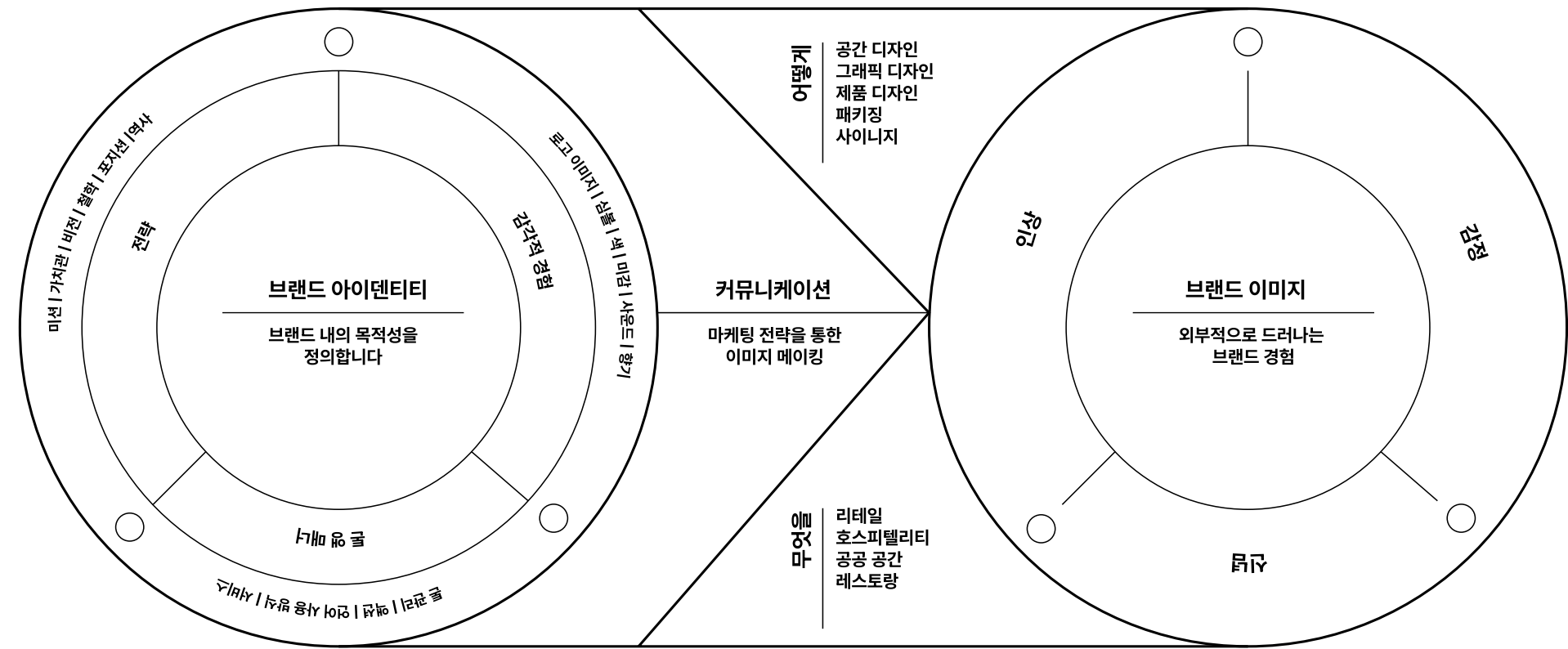
ANN DEMEULEMEESTER BALENCIAGA BEAKER BEANPOLE CALVIN KLEIN CELINE CHLOE CHY ORIENTAL CLINIC CROWN HOTEL COMME DES GARCONS COLOMBO DAMIANI DECKE DELVAUX DIA STAR DKNY DSQUARED2 GIVENCHY GIORDANO GGIO2 ISSEY MIYAKE KUHO LANVIN LANVIN COLLECTION JIMMY CHOO MM6 MAISON MARTIN MARGIELA MINE MUE ROCCA SJ.SJ STEPHEN WEBSTER STRAUSS SYSTEM TIME TIME HOMME THEORY THOM BROWNE TOM GREYHOUND TOMBOY TOPTEN10 UNIQLO 8IGHT SECONDS	CJ OLIVE YOUNG CLASQUIN DOOSAN Corp. ETUDE HOUSE HANDSOME Corp. HYUNDAI DEPARTMENT STORE HYUNDAI GREEN FOOD KAMCO LCB TUNA LIG Corp. LG Corp. LOTTE DEPARTMENT STORE MAZARS KOREA NAVER LINE PLUS SK NETWORK SOUTH CAPE SHIDAO INDUSTRY SHINSUNG TONGSANG WOORI HOSPITAL OF KOREAN MEDICINE
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How & What We Do

Work Process

클라이언트 상담	전략	브랜드 경험	기술 & 경제적 정비	디벨롭먼트
<div>사전미팅과 상담을 통해 목표를 정의합니다</div> <div>이후 워크 스코프를 정리하여 본격적인 프로젝트의 시작을 알립니다</div>	<div>브랜드 구축을 위한 방향성과 구체적인 전략을 고민합니다</div> <div>상담 이후 지정된 목표에 따라 다양한 레퍼런스와 이미지 리서치를 합니다.</div>	<div>공간 디자인 실내건축</div> <div>오브제 아트웍 가구</div> <div>브랜딩 마케팅</div>	<div>현실적 제반에 맞춰 소통하며 디자인합니다</div> <div>이상과 현실 사이에서 최선의 결과를 얻기 위해 노력합니다</div>	<div>최종 결과가 나오기까지 클라이언트와 소통하고 지속적으로 맞춰나갑니다</div>

Geomang Design Cycle



Retail & Office

Interior Design + Architecture

Original & Detailed Design, Construction



50+ Fashion & Luxury Brands

Geomang Original | Detailed Design | Construction



Moncler



Celine



MM6 Maison Margiela



DKNY Flagship



Givenchy



Ann demeulemeester



Calvin Klein Flagship



American Eagle



Rocca



Damiani



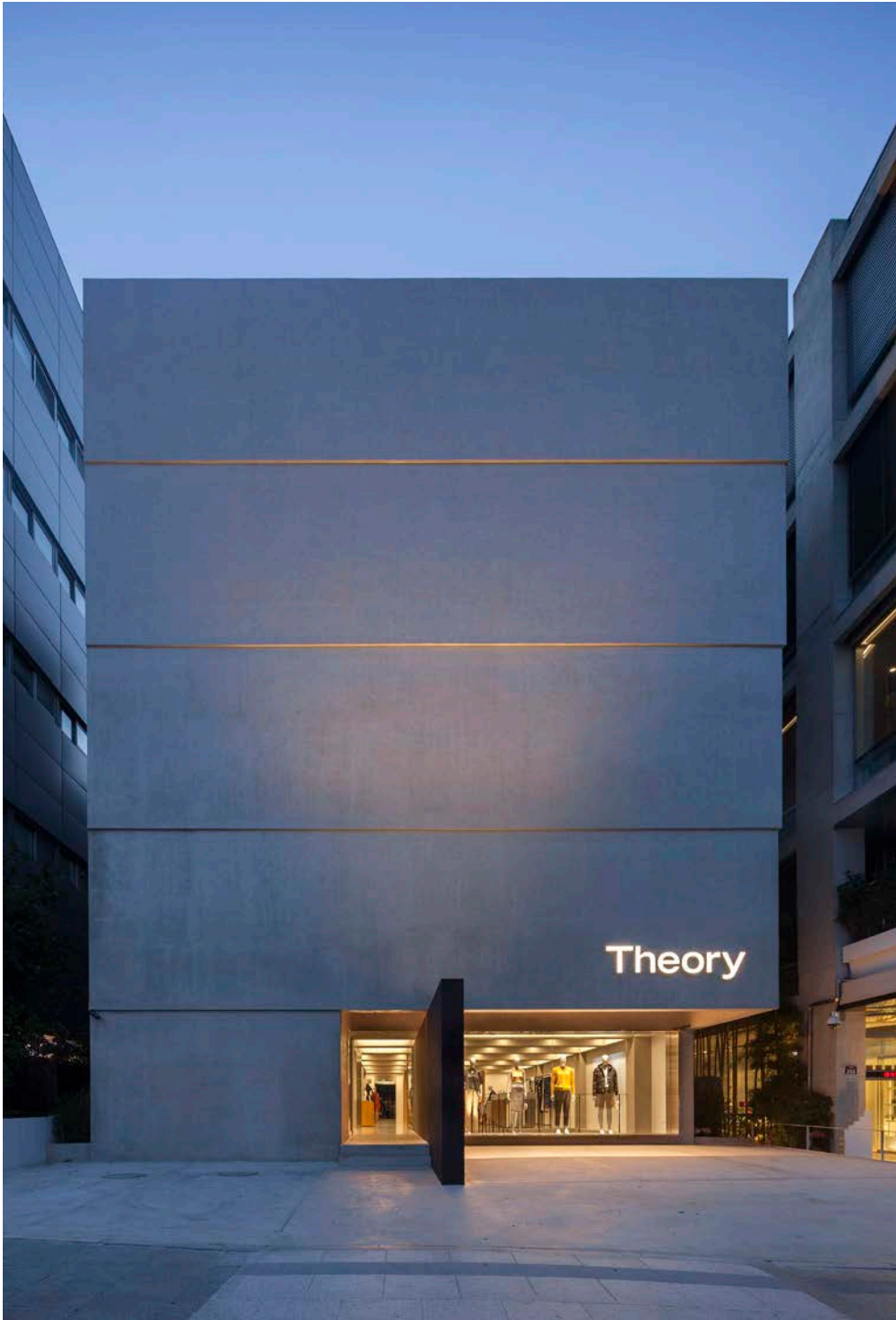
Issey Miyake



BEAKER



MUE + Bitform Gallery
Chungdam Flagship



Theory
Hannam Flagship



Comme des Garçons
Hannam Flagship

LIG NEX1 R&D CENTER

Client LIG Inc.
Type Office Design
Workscope Concept | Construction
Facility 6466.88 sqm











TOPTEN10

Client Shinsung Tongsang
Type Retail
Workscope Concept | Construction
Location Ulsan | 600+ Stores











HANDSOME HQ

Client Handsome Inc.
Type Office Design
Workscope Concept | Construction
Detail Entire Franchise since 1988







GIORDANO

Client Giordano
Type Retail
Workscope Concept | Construction
Facility Seoul Flagship









DONNA KARAN

Client SK Networks Inc.
Type Retail
Workscope Detailed Design | Construction
Facility Seoul Flagship









Public Design & Hospitality

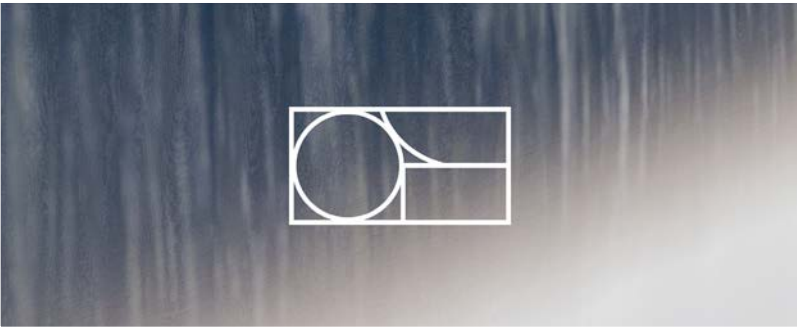
Interior Design + Branding

Original & Detailed Design, Construction



Public & Hospitality Design

Interior Design | Construction | Branding



Woori Hospital of Korean Medicine

Hospitality
Interior Architecture | Brand Design



JHY Oriental Clinic

Hospitality
Interior Architecture | Brand Design



Art Tech Matsuri

Art and Culture
Exhibition Design | Curation



BioCoen F4

Food and Beverage
Brand Design | Concept Design



Sageyejeol House

Food and Beverage
Interior Architecture | Brand Design



Exclusive: Mr. Lawrence

Art and Culture
Exhibition Design | Curation



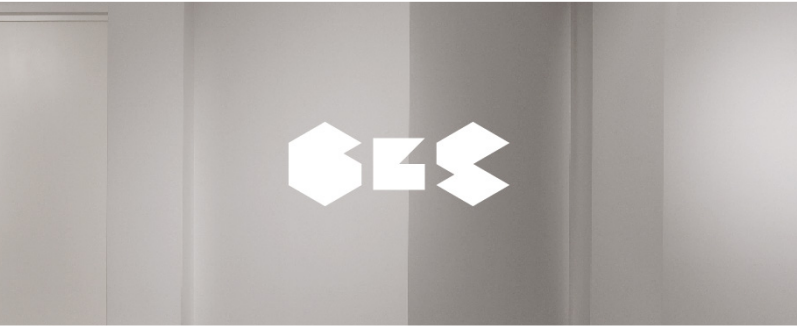
LCB Tuna

Food and Beverage
Interior Architecture | Construction



ATOZ MOVE

Health
Interior Architecture | Brand Design



GCS Gallery

Art and Culture
Interior Architecture | Curation

WOORI HOSPITAL OF KOREAN MEDICINE

Client Woori Hospital
Type Public: Hospital
Workscope Total Design | Construction
Location Seoul, Korea

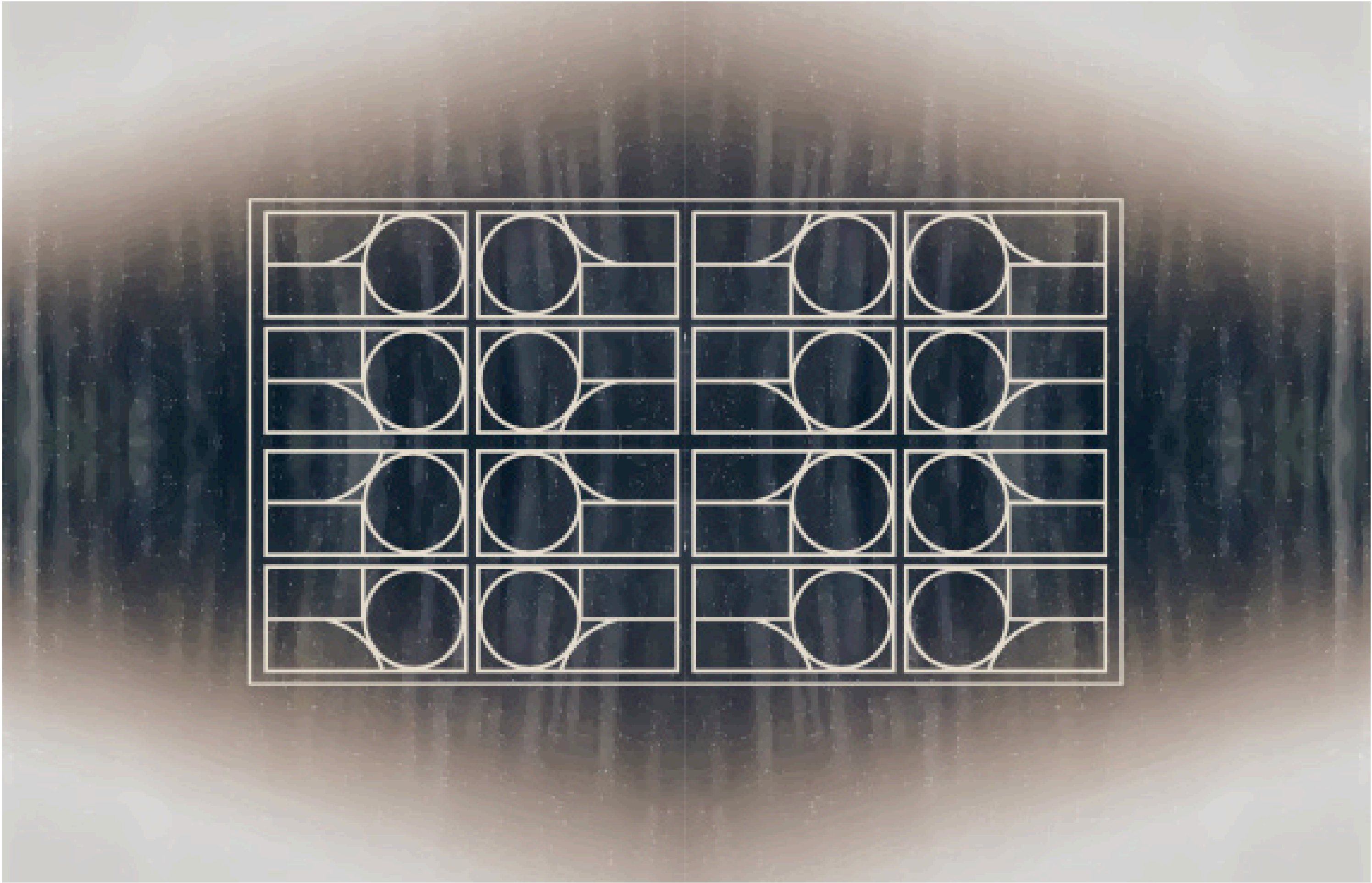














JHY Oriental Clinic

Client Undisclosed
Type Public: Hospital
Workscope Total Design | Construction
Location Seoul, Korea



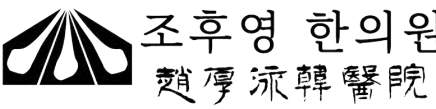
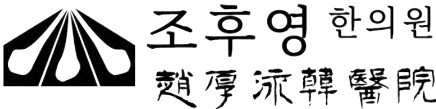
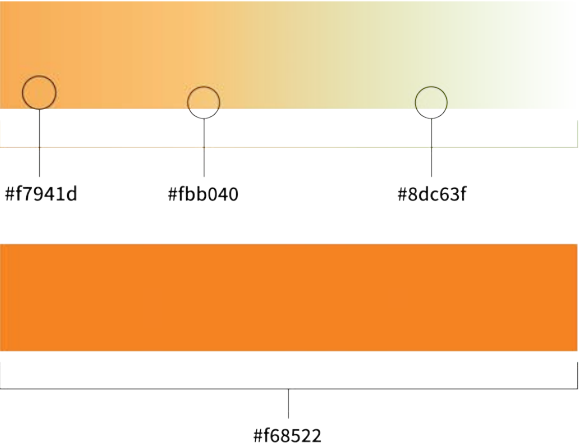
조후영 한의원
趙厚泳韓醫院













LCB TUNA

Client LCB Tuna
Type F&B
Workscope Concept | Construction
Location Pangyo +2 Stores









