

High-ended musical instrument supplier

**Vorson**  
Musical Instrument Export

Brand Identity



Musical Instrument Supplier

Vorson is a musical instrument designer, manufacturer, and exporter with over two decades of experience. Having gone through several stages of evolution, the brand is now moving away from its roots in 1980s rock and rebellious aesthetics to redefine itself with a more professional image aligned with today's market. Targeting a high-end clientele, the new brand positioning emphasizes comprehensive manufacturing capabilities, efficient execution, and a reputation for trustworthy quality.

VORSON



*Vorson*



Bad Films/SuperBlod

Karla/Blod/Horizontal  
Scale 75%

Bodoni\*16/Book

Karla/Regular

*Graphical Line*

# HeadLine

## Sub-Headliner

Vorson is a musical instrument designer, manufacturer, and exporter with over two decades of experience. Having gone through several stages of evolution, the brand is now moving away from its roots in 1980s rock and rebellious aesthetics to redefine itself with a more professional image aligned with today's market. Targeting a high-end clientele, the new brand positioning emphasizes comprehensive manufacturing capabilities, efficient execution, and a reputation for trustworthy quality.

#dcdcdc  
RGB: 220 220 220  
CMYK: 16 12 12 0

#120b28  
RGB: 18 11 40  
CMYK: 96 100 66 56

#ffffff  
RGB: 255 255 255  
CMYK: 0 0 0 0

#175adf  
RGB: 23 90 223  
CMYK: 88 62 0 0

#cd2121  
RGB: 205 33 33  
CMYK: 14 100 100 0







INSTRUMENT ▾

STRAPS ▾

ACCESSORIES ▾

INFORMATION ▾

Vorson Product

# High Quality Mandolin

Combine traditional mandolin craftsmanship and classic electric guitar styles to create innovative new instruments that incorporate the best qualities of each.



SHOPPING NOW



#### Vorson D Series Straps

The new series of straps will continue to offer a wide variety of designs, materials and colors to meet the needs of all guitarists. They are a great choice for anyone who wants to add a touch of style to their instrument.

#### Vorson Colorful Straps

These colorful straps are made of high-quality materials and are available in a wide range of colors. They are a great choice for anyone who wants to add a touch of color to their instrument.



## About us

We would like to take a moment to say thank you for your interest in our products. China Beijing Lanyao Musical Instrument Co., Ltd. was founded in 1994 and, after 20 years of hard work and the support of our loyal customers, Lanyao has become one of the most prestigious and capable manufacturing companies in China.

Our objective is to support the customers we have and to establish new relationships with overseas wholesalers and retailers who share the philosophy that guides us every day: treat everyone with respect, take pride in what you do, and never forget to say thank you.

[Learn More](#)



INSTRUMENT ▾ STRAPS ▾ ACCESSORIES ▾ INFORMATION ▾



Lapsteel Guitar  
FLSL-120



Lapsteel Guitar  
FLSL-200



Lapsteel Guitar  
FLSL-220-3



Lapsteel Guitar  
FLSL-220-4



FLSL-250



FLSL-260



FLSL-220-5



FLSL-220-6

15:12

5G 77



Vorson



Vorson Product

## Electric Guitar

News

Great looking and beautifully built out of the best action necks and superior electronics.



SHOPPING NOW



### FOB CROSS BORDER TRADE

Our worldwide customers including USA, Australia, Europe, and South America.



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127-137	Gig Bags & Hard Cases
138	Guitar Picks
139-140	Caps
	Accessories

## Weissenborn

Weissenborn lap steel guitars are highly prized because of their smooth, warm, and melodic sound. Because of their construction, they have a high degree of playability and are very easy to play. They are also very durable and can last many years.

**W-1**  
Weissenborn  
Body Length: 22 inches  
Neck & Body: Quilted Maple  
Pickups: Two Fender Single Coil  
Controls: 12V Output System  
Bridge: Custom Bridge

**W-2**  
Weissenborn  
Body Length: 22 inches  
Neck & Body: Solid Acacia  
Pickups: Two Fender Single Coil  
Controls: 12V Output System  
Bridge: Custom Bridge

**W-3**  
Weissenborn  
Body Length: 22 inches  
Neck & Body: Solid Acacia  
Pickups: Two Fender Single Coil  
Controls: 12V Output System  
Bridge: Custom Bridge

200

**W-1**  
Weissenborn  
Body Length: 22 inches  
Neck & Body: Quilted Maple  
Pickups: Two Fender Single Coil  
Controls: 12V Output System  
Bridge: Custom Bridge  
Finish: 1967 and other colors  
Price: Under \$1

**FLS-3000-1**  
A string lap steel guitar  
Body Length: 22 inches  
Neck & Body: Quilted Maple  
Pickups: Two Fender Single Coil  
Controls: 12V Output System  
Bridge: Custom Bridge  
Finish: 1967 and other colors  
Price: Under \$1

**FLS-3000-3**  
A string lap steel guitar  
Body Length: 22 inches  
Neck & Body: Quilted Maple  
Pickups: Two Fender Single Coil  
Controls: 12V Output System  
Bridge: Custom Bridge  
Finish: 1967 and other colors  
Price: Under \$1

## Table of Contents

Ukuleles & Guitars



Vorson High Quality  
Instruments  
since 1996

**Vorson**

Ukuleles and Lap Steel Guitars  
Electric and Bass Guitars/Banjoes and Mandolins  
Straps and Accessories...  
And much more

**Vorson**



Since 1996  
[www.lanyao.com](http://www.lanyao.com)





*Orson*

The image is a full-page background photograph of a manufacturing facility, tinted in a deep blue color. In the background, a worker is visible, focused on a task. The foreground and midground are filled with industrial equipment, including a large machine with a flexible extraction arm, stacks of materials, and various tools. The overall atmosphere is one of a busy, industrial environment.







#ebdeb9  
RGB: 235 222 185  
CMYK: 10 15 33 0



#9cc6d7  
RGB:156 198 215  
CMYK: 47 11 15 0



*Vorson*  
UKELELE

*Bring your life*  
*endless*  
*Joy*

