

TIFFANY MCNEIL

CREATIVE DIRECTOR. PRODUCER. CINEMATOGRAPHER

Technically, I'm an award winning Creative Director/ Show-runner / Producer and have held positions at media companies including Springhill x Uninterrupted, VICE, National Geographic and Huffpost.

More importantly... I strive to create innovative and honest content, that expands narratives, both in the stories I tell, the way I tell them, and the approach and platforms in which they are distributed.



CONTACT

Tiffany McNeil
Washington - DC
(910) 728-8731
TiffanyNMcneil@gmail.com
www.theyellowballoonproductions.com

LINKEDIN: [_ /tiffany-mcneil-144527a0/](https://www.linkedin.com/in/tiffany-mcneil-144527a0/)

SKILLS

Creative Director: 8 years
Producer/ Director: 15 years
Cinematographer: 18 years

NOTABLE CREDITS:

Director + DP: Shelly Ann Fraser Pryce Feature Documentary - Nike + LeBron James' Springhill

Creative Director: Big Appetite (Season 1) - Tastemade + HULU

Senior Creative Producer Director: Counterspace (Season 1 and 2) - Vice // Vice News

Smithsonian NMAAHC: Filmmaker / Visual Artist

EXPERIENCE (Highlights)

Creative Director
Springhill x Uninterrupted
2022 - 2025

Senior Creative Producer/ Cinematographer
Vice Media
2020 - 2022

Visual + Innovations Lead
CBS - WUSA9
2019 - 2020
Visual Lead, Innovations Lead, Chief Director of Photography

Development Producer / Enterprise – Director (Video)

HuffPost
2017 - 2018
Developed + pitched new series, Produced pilots, established look and style, directed, shot, and edited enterprise stories.

Senior Producer

National Geographic
2014 - 2017
Started National Geographic's Snapchat Discover Platform (video) + Managed the vertical/mobile video team; work contributed to National Geographic Pulitzer Prize Finalist

EDUCATION

Masters / Film and Video
American University - Washington, DC
2011 – 2013

Bachelors of Science / Media Production; Minor / English
East Carolina University - Greenville, NC
2005 - 2010

AWARDS

2021 and 2022: Nominated for Daytime Emmy for Vice's "COUNTER SPACE"

2020: Gracie Award - Documentary *Capital Gazette Survivors (Producer / Director of Photography)*

2020/2021: Emmys (National Capital Chesapeake Bay Chapter)
5 Emmys (Various Categories)

2016: Finalist - Pulitzer Prize For Explanatory Reporting - Staff of National Geographic
National Geographic Special Issue On Gender (Contributing Video Elements - Producer/ Editor)

THE YELLOW BALLOON PRODUCTIONS

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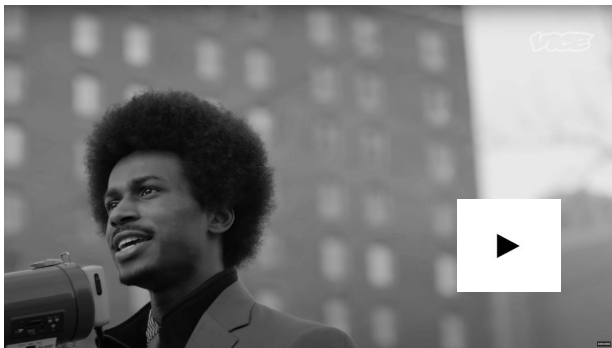
What Are You Working On? (Season 1 and 2) - NIKE



Diving With A Purpose – National Geographic



How to Survive an Earthquake - CBS



Memphis Pipeline – VICE

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Clients include National
Geographic, Hulu, CBS,
Smithsonian National Museum of
African American History and
Culture