AARYA SRIKUMAR
VISUAL DESIGNER

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Aarya is a designer currently based out of New York City. Her interests lie in brand design, type design, editorial design, user-interface design, and finding ways to combine analog and digital modes of creating.

EDUCATION

Parsons School of Design, New York
BFA Communication Design
2022–2024
Graduated with Honors
GPA: 3.92

ISDI School of Design and Innovation, Mumbai
(Transferred Credits)
2020–2022

EXPERIENCE

ThoughtMatter, New York
Design Intern
2024
- Assisting the creative team with digital and print assets for studio-initiated projects
- Conceptualization for application of a brand identity in a 3D environment (i.e. office space)
- Created select social-media stories and posts for the promotion of studio-initiated projects

Rain Creative, Dubai
Design Intern
2023
- Designing assets for the MENA extensions of global brands like Acuvue, Tanishq, HSBC, and Johnsons and Johnsons
- Actively took part in finding sustainable creative solutions for ACUVUE
- Collaborated in designing the visual language for the launch of Tanishq Qatar

Mile Studios, Dubai
Design Intern
2021
- Drafted storyboards for promotional videos for companies such as the Abu Dhabi Environment Agency

SOFTWARES

Adobe Creative Suite
- Photoshop
- Illustrator
- InDesign
- After Effects
Figma
Glyphs
Procreate
Polycam
Basic HTML/CSS/Javascript

LANGUAGES

English
Malayalam (Conversational)
Hindi (Conversational)