Jun Ho Kim

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EXPERIENCE

TCS Interactive | Product Designer

Mar 2023 - Present | New York, NY

Seleted Clients: New York Road Runners, Verizon, Teradata

New York Road Runners ↗

- Conducted user research to increase retention and engagement, resulting in a 35% increase in active participation in community events.
- Streamlined design workflows by introducing a design system, improving design consistency by 92% across all platforms.
- Addressed technical constraints with local storage and third-party API integrations, ensuring timely delivery of race info and login features.

Verizon Unified Mobile and Web ↗

- Designed and optimized the TV experience for unified mobile and web platforms, ensuring seamless cross-device usability.
- Established a robust design system, reducing troubleshooting-related design inconsistencies by 40%.

Teradata (Web redesign and design system)

- Spearheaded the rebranding and redesign of the corporate website, aligning visual identity with the company's strategic goals.
- Improved site navigation and accessibility, contributing to a 20% increase in website engagement post-launch.

oVice | Product Designer

Sep 2022 - Mar 2023 | New York, NY

ODS 2.0 ↗

- Led the development of a comprehensive design system, resulting in a 92% improvement in design consistency across all products.
- Designed user-centric features and interfaces across multiple platforms, leading to a 35% increase in user engagement.

Reactions Menu ↗

- Designed and implemented an intuitive reactions menu, enhancing in-app engagement by streamlining user interactions and providing a visually appealing feedback mechanism.

Shoulder tap

- Conceptualized and implemented the "Shoulder Tap" feature, increasing team collaboration efficiency by 40% and reducing response times by 25%, fostering a more dynamic and connected virtual workspace.

EDUCATION

Designlab
UX/UI Design
2021-2022 | New York, NY

**John Jay College
of Criminal Justice**
BS Investigative Science
2014-2020 | New York, NY

SKILLS

Design
Adobe Creative Suite
Notion, Webflow
Figma, FigJam
Sketch, Zeplin