



INTRO

Badrul Rupak (he/him) is a New York City based designer working at the intersection of branding, UX and digital products. His primary focus is storytelling through design and solving problems for users.

EDUCATION

New York Institute of Technology

BFA, Graphic Design, summa cum laude
September 2004 – June 2008

RECOGNITION

Cannes Lions, The Webbys, IxDA Awards, WebAwards, Fast Company's Innovation by Design Awards, Art Director's Club, Awwwards, Tout le Monde UX, SiteInspire, OnePageLove, Typewolf, OMMA Awards, International Design Awards, Communication Arts, Maxi Best Of

Badrul Rupak

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EXPERIENCE

Airbnb

Staff Experience Designer
November 2024 – Present

argodesign

Creative Director
January 2023 – February 2024

Work & Co.

Design Director
October 2020 – July 2022

Google Creative Lab

Designer
January 2020 – October 2020

Casper

Product Design Lead
January 2019 – August 2019

Work & Co.

Associate Design Director
February 2015 – December 2018

Huge, London & Singapore

Art Director
June 2014 – January 2015

Code and Theory

Art Director
September 2013 – May 2014

Kettle

Art Director
January 2013 – July 2013

Huge

Designer
February 2008 – January 2013