



**Peilin Li**  
Illustrator  
Graphic Designer

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## Education

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09/2023–Present

**Artcenter College of Design**, Pasadena, CA, USA  
Candidate for a Master of Fine Arts in Graphic Design  
Specialization in Brand Identity and Motion Design

09/2018–05/2022

**School of Visual Arts**, New York, NY, USA  
Bachelor of Fine Arts in Graphic Design

## Recognition

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**Spring** (Personal Illustration)

The World Illustration Awards 2024, Longlist  
3x3 International Illustration 2024, Merit  
Society of Illustrators 2024, Winner

**1980s New York** (Personal Illustration)

3x3 International Illustration 2024, Merit  
Society of Illustrators 2024, Winner

**Beautiful World** (Advertising Illustration)

3x3 International Illustration 2024, Merit

**Vinepair** (Editorial Illustration)

Society of Illustrators 2024, Winner

**Horror** (Personal Illustration)

American Illustration 2023, Chosen Winner

**Character Design** (Personal Illustration Series)

3x3 International Illustration 2022, Gold Award & Gary Powell Award  
For Young Illustrators  
Communication Arts 2022, Winner  
Society of Illustrators Student Competition, Winner

**Punk Healthy** (Personal Illustration Series)

3x3 International Illustration 2022, Merit  
Society of Illustrators Student Competition, Winner

**Studio Dreams** (Personal Illustration Series)

Communication Arts 2022, Winner  
3x3 International Illustration 2022, Merit  
Society of Illustrators Student Competition, Winner

**Circus & Happiness** (Personal Illustration Series)

American Illustration 2022, Chosen Winner

## Experience

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09/2021–Present

**Freelance Illustrator**

**Client: Rebel Girls, Nongfu Spring, Farfetch, China Global Television Network, Vinepair, Tadpole Ears Magazine, Book In Cm**, Remote

Working with the art director to create illustrations for both the company and magazine, as well as creating children's books.

07/2022–06/2024

**Online Illustration Instructor**

**Zzcti Star**

An instructor for zzctistar—a leading online illustration platform in china. Gave lectures about art history, and principles of illustration and helped students improve their artistic skills.

## Involvement

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01/2024–Present

**Exhibiting Artist**

**Group Exhibition: Society of Illustrators Annual 66 Illustration Exhibition, A Psalm of Life—Vigorous City, Yi Je**  
**Solo Exhibition: Art Heat-Island Effect**

Showcasing artworks that engage audiences through visual storytelling and immersive experiential design.

08/2021–08/2022

**Exhibiting Artist**

**Witches' Feast 2&3 (Art Fair)**, Guangzhou, China

Conducted consumer research, developed products, contributed to designs and pricing, and negotiated with manufacturers.

## Expertise

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**Strong Working Knowledge of:**

After Effects, Cinema 4d, Figma, Illustrator, Indesign, Keynote, Photoshop, Premiere Pro, Redshift, Procreate, and Procreate Dreams

**Familiar With:**

Nomad Sculpt, Midjourney, Processing

**Languages:**

Mandarin (Native) and English (Fluent)