LAURA HANSROUL

New York, NY   laura.hansroul@gmail.com   Portfolio: laurahansroul.com

EDUCATION

Fashion Institute of Technology
Graphic Design BFA
09/2023 — PRESENT (expected 05/2025), New York, NY

Fashion Institute of Technology
Communication Design AAS
09/ 021 — 05/2023, New York, NY

Lower Merion High School
High School Diploma
09/2019 — 06/2021, Ardmore, PA

Mont-Royal High School
(International Baccalaureate)
09/2014 — 05/2019, Montreal, CA

AWARDS

Nomination for the AIGA Warm-Ups — *2024*

LANGUAGES

Fluent in French
Intermediate in Spanish

TECHNICAL SKILLS

Illustrator
Photoshop
InDesign
After Effects
HTML, CSS, Javascript
Wordpress
Cargo
Readymag
Figma
Printmaking
Photography
Book Binding

CREATIVE SKILLS

Typography
Editorial/Layout Design
Brand Identity
Animation
Web Design
Conceptual Thinking

EXPERIENCE

Sales Associate / Shape Studio
10/2024 — PRESENT, New York, NY

Sell jewelry at a booth in the fast-paced environment of the Chelsea Market. Greet and assist customers, provide personalized service to help them find the perfect piece of jewelry.

Help maintain our display, ensuring that products are well presented.

Take videos and photos for social media.

Editorial Designer / Blush Magazine at FIT
10/2024 — PRESENT, New York, NY

Find a typeface, color palette, and the right design elements that matches the theme. Create layouts for magazine spreads using Adobe Illustrator and InDesign.

Work with an illustrator to integrate their artwork into the design. Communicate with an art director to maintain the magazines guidelines.

Graphic Designer / Freelance
09/2021 — PRESENT, Philadelphia, PA/New York, NY/Montreal, CA

Conceptualize and design logos for musicians' single releases. Create logo elements by hand to keep that hands-on feel and finalize composition in Illustrator.

Help design presentation decks for health care companies to pitch ideas. Make a storyboard, design the assets in Illustrator and animate them in After Effects to be included in the deck.

Communicate with clients throughout the process to discuss feedback and implement modifications.

Nanny / Families in My Community
09/2017 — PRESENT, Montreal, CA/Philadelphia, PA/New York, NY

Pick up 2–3 kids from school to bring them to their activities, make their snacks and come up with activities to entertain them during down times.

Regularly communicate with parents about daily activities, any concerns, and the children's progress.