nadía h. alí

Richmond, VA nadiaali419@gmail.com http://nadiahali.com/

Professional Experience Designer

Freelance | 2023 - Present Design and art direction with an emphasis on composite

imaging, typographic systems, semiotic research, and campaign design and strategy.

Production and Communications Specialist Creative Print Bureau (VCUarts) | 2021 – Present Richmond, VA

Leading workshops on various bookbinding methods, and risograph printing.

Consulting with clients about the desired outcome of their prints/projects and providing informed recommendations.

Tracking and communicating staff training progress, inventory needs, equipment condition, and relevant information to the production manager.

Operating laser, inkjet, risograph and large format printers, changing ink and paper on a regular basis.

Training and onboarding staff on processes and procedures, supervising operations and encouraging culture guidelines.

Designing and copywriting various social media campaigns, informational material, and website updates.

Teaching

2022 - 2024 Instructor Risograph Printing and Bookmaking Processes Creative Print Bureau (VCUarts)

2024 Guest Lecturer ESOL - Global Education and Engagement Virginia Commowealth University & Shimane University (Japan)

Education

2024 BFA Graphic Design Minor in Craft and Material Studies Virginia Commonwealth University (VCU) summa cum laude

Exhibitions

2024 Open House VCUarts Graphic Design Thesis Show Studio Two Three Richmond, VA

2024

we have a few thoughts; Branch Museum Richmond, VA

2023 Soft Reading Tools Institute of Contemporary Arts (ICA)

2022 (Sew it is) To Keep You Warm 822 Broad St Richmond, VA

2022 Akimbo Pollak Building Richmond, VA

Work Featured At 2024 Richmond Zine Fest

2022 Printed Matter's New York Art Book Fair Nico Fontana

Awards & Scholarships 2020 - 2024 VCUarts Dean's List

*Please email to obtain list of references. Thank you for your time.