

GAZAL DALMIA

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EDUCATION

Pratt Institute

Bachelor's, Graphic Design

August 2020 - May 2024

GPA: 3.82

PROFESSIONAL EXPERIENCE

Sewa International Inc.

UX/UI Design Intern

Houston, TX, USA

August 2024 - Present

- Enhanced website functionality by developing prototypes and wireframes using Figma and Miro, identifying opportunities for improvement.
- Ensured cohesive branding and effective communication for events by creating compelling marketing materials using Photoshop and Illustrator.
- Improved user experience by conducting comprehensive UX research to gather insights and inform design decisions.

Pratt Institute

Peer Leader at Center for Equity and Inclusion

New York, NY, USA

August 2022 - May 2024

- Increased event attendance by 20% through engaging and informative visuals by designing fliers and posters using Photoshop and Illustrator.
- Enhanced social media visibility by 30% for campus events by brainstorming and implementing creative ideas and UX design principles.
- Boosted student engagement by 25% by creating dynamic content through directing, shooting, and editing reels using Figma and Miro.

Stephanie Odegard Co. Ltd.

Graphic Design Intern

New York, NY, USA

June 2022 - August 2022

- Established a consistent brand identity for future use of the firm by creating a comprehensive brand guide, enhancing the firm's social media presence.
- Enhanced user experience for product viewing on social media platforms by developing Augmented Reality filters, allowing users to view products from home.
- Improved design workflow efficiency through collaboration with cross-functional teams by utilizing Photoshop, Illustrator, and Figma for various design tasks.
- Strengthened UX design capabilities during internship projects by creating wireframes and conducting UX research, leading to better-informed design decisions.

Ernst & Young

Graphic Design Intern

Mumbai City, MH, India

June 2021 - August 2021

- Enhanced brand presentation designs by evolving presentation designs and concepts in collaboration with designers from Axis Bank and LIC, ensuring alignment with each company's brand identity.
- Boosted social media engagement by creating final animations and assets for EY's social media presence, utilizing Illustrator, Photoshop, and Figma.
- Improved design consistency by working closely with cross-functional teams and other designers to refine and finalize designs, incorporating user research insights and feedback.

Pratt Munson

Resident Assistant

City of Utica, NY, USA

January 2021 - May 2021

- Increased event attendance by 20% throughout the year by designing engaging fliers and posters using Illustrator and Photoshop.
- Enhanced resident engagement during social distancing due to COVID-19 by creating and implementing new virtual experiences and programming options.
- Improved first-year student satisfaction for academic and personal concerns by providing counseling and advising services.

SKILLS

Skills: Figma, Adobe Creative Suite, Unreal Engine, HTML/CSS, Adobe Illustrator, user experience, UI/UX Design, Adobe Photoshop, Adobe After Effects, Adobe Premiere Pro, Blender, Cinema 4D, JavaScript, Marketing, Product Design, PowerPoint/Keynote/Slides