

# abigail teets

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## EDUCATION

TEXAS STATE UNIVERSITY  
**BFA Communication Design | Aug 2017–Dec 2020**  
Summa Cum Laude

## RECOGNITION

LOGOLOUNGE BOOK 12  
***Cactus Ropes* | Adjudicated**

GRAPHIS NEW TALENT ANNUAL 2020  
***Daisetta* | Gold**  
***La Mer* | Silver**

***Cactus Ropes, Daisetta Branding, and***  
***NVIC Advertising* | Honorable Mention**

CMYK TOP NEW CREATIVES  
SHOWCASE 2019  
***Daisetta* | Adjudicated**

NATIONAL STUDENT SHOW  
AND CONFERENCE 2019  
***Daisetta* | Adjudicated**

## SKILLS + INTERESTS

Adobe Creative Suite  
Illustration  
Adobe XD  
Photography  
Copywriting  
Adobe Bridge  
G-Suite  
Basic HTML/CSS  
Social media  
Screen printing  
Microsoft Office  
Procreate  
Mailchimp  
monday.com  
Asana

## EXPERIENCE

LDWW  
**Graphic Designer | Nov 2021–present**  
I deliver high-quality design work in a fast-paced environment. Focusing on strong conceptual thinking, I collaborate with other designers, art directors, and project managers on a daily basis to create standout work for a variety of clients. My keen eye for detail and ability to manage multiple projects at a time allows me to continually produce exceptional work in web design, branding, paid and organic social content, and print.

BOTTLECAPPS  
**Email Marketing Manager /**  
**Graphic Designer | Jan–Nov 2021**

I was responsible for the ideation, production, and copywriting of all B2B and B2C emails, in addition to conceptualizing and producing organic social content. I stayed up-to-date with trends and news in the BevAlc space and capitalized on holidays, new brands, and brand expansions to create content that increased the email open rate and click through rate.

FREELANCE DESIGN  
**2020–present**

Worked with a variety of clients to design brand identities, systems, and illustrations

## VOLUNTEER WORK

TXST COMDES EXIT REVIEW  
**Video/Promotion Committee Chair | 2020**

CAPITOL AREA QUARTER  
HORSE ASSOCIATION  
**Judge's Scribe | 2018–2020**

HAYS COUNTY 4-H  
**Volunteer | 2016–2020**