

# Rhianna Pearce

# Graphic Designer

(She/Her)

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[LinkedIn](#) ↗

## Education

Griffith University Queensland College of Art and Design, Bachelor of Design (Visual Communication), 2023

Certificate III Business & Admin, 2018

Queensland Academy Creative Industries, International Bacculaureate, 2016

## Skills

Illustrator, InDesign, Photoshop, XD, Lightroom, Figma, Glyphs

Typography, Type Design, Photography

## Personal Interests

### → Photography

Film and digital (product, lifestyle and portraits)

### → Typeface design

### → UX/UI design

## References

### Rachel Pisasale

Creative Director, Bright Yellow  
[rach@brightyellow.com.au](mailto:rach@brightyellow.com.au)

### David Sargent

Director, Liveworm Studio  
[d.sargent@griffith.edu.au](mailto:d.sargent@griffith.edu.au)

### Katherine Hayes

CEO, Youth Advocacy Centre  
[katherine@yac.net.au](mailto:katherine@yac.net.au)

## Work Experience

### Junior Graphic Designer, Bright Yellow

November 2023 – Current

→ Multiple large campaign roll-outs, including signage, merchandise, social media posts, printed collateral (brochures, cards, flyers), internal-facing templates (Word, PowerPoint, Canva).

→ Executed long-form document design, including e-books, catalogues, and reports.

→ Created infographics and illustrations included in long-form documents.

### Graphic Design Intern, Liveworm Studio

March – April 2022; October – November 2022; February – April 2023

→ Multiple placements consisted of a variety of design work, including brands, flyers, t-shirt, tote bags, socks, posters, murals, booklets, promotional collateral designs. Worked effectively in a team environment, participated in feedback sessions, and contributed to a positive team culture.

### Administration, Youth Advocacy Centre

June 2022 – January 2023 (part-time)

→ Executed administrative duties, primarily large back-log of legal archiving across multiple solicitors.

### E-Commerce Communications & Graphic Design Assistant, Ruby & Sage

March 2021 – May 2022 (part-time)

→ Fulfilled a diverse role including administrative, marketing and design tasks. Involved all customer communications, general running off the office, all social media content creation and scheduling, product photography, design of weekly EDMs and all promotional and printed collateral.

### Graphic Design Intern, The Brisbane Design Co

January – February 2022 (part-time)

→ Short-term remote internship, assisted with general design jobs for existing clients.