



**SARAH OH**  
Motion Designer and Illustrator

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sarahoh.info

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## EDUCATION

09.2018–12.2022 Bachelor of Fine Arts in Illustration, Emphasis in Motion Graphics  
ArtCenter College of Design Graduated with Distinction  
Pasadena, CA

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## EXPERIENCE

09.2023–Present Creative Director  
Womp Defining and maintaining creative direction and brand identity across Remote an easy-to-use browser-based 3D design software company. Leading creation and execution of marketing campaigns—researching trends and developing creative strategies successfully increasing net volume growth as well as establishing social presence. Overseeing team of in-house designers and art directors, ensuring cohesive and effective execution of creative initiatives across product, engineering, and content departments.

Art Director  
Conceptualized visual output, art directing and designing for campaigns and content across socials and product needs. Oversaw a team of designers to direct creation of visuals. Developed strategies to grow brand awareness and engagement.

09.2023–08.2024 Freelance Motion Designer and Illustrator  
Violet Office Contributed to shaping of visual direction of campaigns for clients Remote including Robinhood and Google. Delivered design explorations, motion graphics, styleframes, and more for launch and development of Robinhood's credit card brand, Robinhood Gold.

2018–Present Freelance Illustrator and Motion Designer  
Freelance Delivered illustrations, animations, and more for clients including NPR, Remote Gamba Agency, Compound Butter, ArtCenter, Watcher Entertainment, PBS, and The Verge.

03.2024–05.2024 Freelance Art Director and Designer  
2nd Try Formed a dedicated team to collectively build the brand identity, Remote motion graphics, web design, and more for the Try Guy's newest streaming service, 2nd Try.

01.2023–12.2023 Freelance Designer and Animator  
Snap Inc Ideated and delivered premium app icons, chat wallpapers, capture Remote (via Aquent) buttons, animations, and more for Snapchat Plus, Snapchat's subscription plan. Contributed to expansion of user base from 1 million to 7 million during my time at Snap.

08.2023–09.2023 Freelance Motion Designer  
COLOR Expanded brand identity and delivered animated graphics for the Remote Remote 2023 Xbox Tokyo Game Show.

07.2023–08.2023 Freelance Designer and Illustrator  
Brand New School Designed for a successful pitch and delivered storyboards and assets Remote Los Angeles, CA for campaigns for Apple and Nature's Bounty.

05.2023–06.2023 Freelance Designer and Animator  
COLOR Delivered styleframes, type explorations, social assets, and anima- Remote Remote tions for an upcoming Pokémon campaign.

01.2023–04.2023 Freelance Designer and Animator  
Brand New School Created storyboards, style frames, and animation for clients including Remote Los Angeles, CA Android, White Claw, and Sirius XM.

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## RECOGNITION/TALKS

Young Ones Portfolio 2023 Winner  
[The One Club for Creativity](#)

Graphic Design Course Panelist  
[ilovecreatives](#), Digital Trade School

International Motion Art Awards 11  
[American Illustration 2023](#)

Selected Winner  
[Society of Illustrators Student Competition 2023](#)

Animation Assistant on “By Water”  
[2023 Sundance Film Festival](#)

Selected Illustrator  
[New York Times Illustration Portfolio Review 2022](#)

Motion Commotion Selection  
[ICON 11: The Illustration Conference](#)

FOTN Award for the Moving Image Recipient  
[Society of Illustrators Student Competition 2022](#)

MoCP Identity Rebrand  
[Graphis New Talent 2022, Gold Award](#)

International Motion Art Awards 8  
[American Illustration 2020](#)

Otis Guest Lecturer  
[Otis College of Art and Design](#)

Featured Freelancer  
[The GOODList](#)

Interview Feature  
[Girl's Club Asia](#)

Interview Feature  
[Domestika](#)

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## SKILLS

Software  
Cinema 4D, Arnold, Redshift, Illustrator, Photoshop, After Effects, InDesign, Figma, Media Encoder, Keynote, Procreate, LottieFiles, Premiere Pro, Spark AR, Adobe XD, X-Particles, Lightroom, Webflow, Laser Cutting

Languages  
Fluent in English and proficient in Korean