

**A L E K S A N D R S A S H B O B R O V**  
I N T E R N A T I O N A L A W A R D - W I N N I N G  
C R E A T I V E A R T D I R E C T O R

**WORK EXPERIENCE:**

- 03.2024 – PRESENT**                      **bawe agency | PARIS, FRANCE**  
POSITION:                                      CREATIVE DIRECTOR & CO-FOUNDER  
ACCOUNTS:                                      HERE CAN BE YOUR BRAND'S NAME.  
WE ARE OPEN FOR COLLABORATION!
- 08.2020 – 02.2024**                      **DENTSU CREATIVE | PARIS, FRANCE**  
POSITION:                                      CREATIVE / SENIOR ART DIRECTOR  
ACCOUNTS:                                      FLYING BLUE, DUREX, AFKLM GROUP, BELLEVOYE,  
EL PASSADOR DE ORO, SAUDI VISION 2030
- 04.2019 – 04.2020**                      **SCHOLZ & FRIENDS | HAMBURG, GERMANY**  
POSITION:                                      CREATIVE / ART DIRECTOR  
ACCOUNTS:                                      MILKA, ACTIVIA, BARNÄNGEN, AXA, POKEMON  
GO
- 08.2017 – 04.2019**                      **GRABARZ & PARTNER | HAMBURG, GERMANY**  
POSITION:                                      CREATIVE / JUNIOR ART DIRECTOR  
ACCOUNTS:                                      PORSCHE, BURGER KING, VOLKSWAGEN
- 01.2017 – 03.2017**                      **DEUTSCH INC. | NEW YORK, USA**  
POSITION:                                      CREATIVE INTERN
- 10.2016 – 12.2016**                      **OGILVY & MATHER | SAO PAULO, BRAZIL**  
POSITION:                                      CREATIVE INTERN
- 07.2016 – 09.2016**                      **UNCLE GREY | COPENHAGEN, DENMARK**  
POSITION:                                      CREATIVE INTERN

**EDUCATION:**

- 07.2015 – 06.2017**                      **MIAMI AD SCHOOL EUROPE | HAMBURG**  
ART DIRECTION (DIPLOMA)
- 10.2013 – 05.2015**                      **KYRGYZ-RUSSIAN SLAVIC UNIVERSITY | BISHKEK**  
MASTER OF BUSINESS ADMINISTRATION (STRATEGY)
- 09.2006 – 06.2011**                      **KYRGYZ-RUSSIAN SLAVIC UNIVERSITY | BISHKEK**  
LINGUISTICS AND ENGLISH LANGUAGE

**LANGUAGES:**

ENGLISH – FLUENT  
RUSSIAN – NATIVE  
FRENCH – CONVERSATIONAL  
GERMAN – CONVERSATIONAL

**SKILLS:**

CREATIVE LEAD, CONCEPTING, STRATEGY, 360  
CAMPAIGN, ART DIRECTION, PHOTOGRAPHY,  
DIRECTING, PRESENTATION, BRANDING,  
TYPOGRAPHY, CRAFT, ADOBE SUIT,  
CINEMA4D, MICROSOFT SUIT.

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