

Vidhi Kontham

COMMUNICATION DESIGNER

Hello there! I'm Vidhi, a New York-based graphic designer from Mumbai with a penchant for languages and a flair for the dramatic. Currently a senior at Parsons School of Design pursuing a BFA in Communication Design. I specialise in branding, typography, ui/ux, motion graphics and print media. Additionally, I serve as the Creative Director for the New School Free Press.

[HTTPS://VVAUNT.WORK](https://vvaunt.work)
[@VVAUNT.WORK](https://vvaunt.work)
[VVAUNT.WORK@GMAIL.COM](mailto:vvaunt.work@gmail.com)

EDUCATION

Parsons School of Design
(2022-2024)
BFA in Communication Design
GPA 3.98 - Dean's List

ISDI School of Design and Innovation
(2020-2022)
B.Voc in Design
Diploma in Communication Design

Mithibai College of Arts
(2018-2020)
Higher School Certificate
90%, 1 Class with Distinction

Vissanji Academy
(2008-2018)
Secondary School Certificate

CREATIVE SKILLS

Branding, Editorial design, App design, Motion design, Handlettering and Calligraphy, Animation, Video editing, Screenprinting, Etching, Lithography, Relief printing, Letterpress, Creative Writing, Problem-solving.

EXPERIENCE

New School Free Press
(SEPTEMBER 2023 - MAY 2024 / NEW YORK, USA)
Creative Director
Management + Hiring + Branding + Creative Conceptualization + Social Media Assets + Web Prototyping

RPG Group
(JUNE 2023 - AUGUST 2023 / MUMBAI, INDIA)
Graphic Design Intern
Redoing Brand Manual + Web Design + Social Media Assets + Creative Conceptualization + Motion Graphics

Drishti Bharat - Navi Mumbai
(JANUARY 2022 / NAVI MUMBAI, INDIA)
Freelance
Logo + Logotype

Hinduja Foundation
(MARCH 2021/ MUMBAI, INDIA)

Freelance
Season's Greetings Card

Toothland Dental Clinic
(MAY 2020 - PRESENT / MUMBAI, INDIA)
Freelance
Season's Greetings Cards + Related Brand Assets

SOFTWARE SKILLS

Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Figma, Adobe Indesign, Adobe Premiere Pro, Adobe Lightroom, Procreate, Avid Protools, Office 365 suite.

LANGUAGES

English (Fluent), Hindi (Fluent), Marathi (Fluent), Konkani (Conversational), French (Conversational).

INTERESTS

Literature, Music, Art, Psychology, Discourse, Language, Cinema, Photography, Sociology.