

MAYA KAHNKE

ART DIRECTOR

ABOUT

Hi, I'm Maya :)
A foodie with flavor [@gooddeatsbymaya](https://www.instagram.com/gooddeatsbymaya)
Photographer [@mm.filmfiles](https://www.instagram.com/mm.filmfiles)
Part-time snowboarder
Beach enthusiast
World traveler
Animal lover - especially Mini Dachshunds

SKILLS

Adobe Photoshop
Adobe After Effects
Adobe Illustrator
Adobe InDesign
Adobe Premiere
Final Cut Pro
Social Media Applications
G-Suite
AI

- Midjourney proficient
 - Experimented with AI and enhanced the final product in Photoshop
 - Portfolio Use: Cabela's, Coleman, Mio Energy, Durex, Smeg
- Eleven Labs - AI voice generator
- Photoshop Generative fill

Photography

Team Leadership
Curiosity
Creative Thinking
Conceptual / Strategic Thinking
Collaboration
Determination

LANGUAGES

English Native
Spanish Conversational Level

EDUCATION

VCU BRANDCENTER

2022-2024
M.S. Business of Branding | Art Direction

UCLA EXTENSION

Spring 2022
Design Software Intensive Boot Camp
Photoshop, Illustrator, and InDesign are covered in this intensive course to learn Adobe CC programs used in graphic design.

UNIVERSITY OF COLORADO BOULDER

2017-2021
B.S. Strategic Communications | Media Design
Dean's List: Fall 2019, Fall 2020, Spring 2021
Certificate | Technology, Arts, and Media

THE AUTONOMOUS UNIVERSITY OF BARCELONA

Spring 2020
Study Abroad Student

EXPERIENCE

BRANDCENTER SPRINT

Spring 2024
Popeye's
Concepted & executed a TikTok platform campaign for the launch of Popeye's new wings for March Madness
Key Takeaways - Concepting and executing an idea with a quick turn around time

PRODUCTION COMPANY PITCH

Fall 2023
Hungry Man Productions
Pitched a TV spot and script for HBO Max
Key Takeaways - How to pitch to a production company. Script writing.

BRANDCENTER LIVE CLIENTS

Fall 2023
Greenswell Growers
Rebrand & repositioning campaign for a regional produce company
Key Takeaways - Knowing what is possible to create while still fulfilling the client's requests

Fall 2023
Brady - Team Enough
Created a campaign for a nonprofit client dedicated to curbing gun violence
Key Takeaways - Presenting a sensitive topic

CONTACT

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From Los Angeles, CA | Currently in Richmond, VA | Open to Relocation