

Cedric Kraynak

Hello, I am an Artist and Designer based in Bellingham & Pullman Washington. I specialize in branding and creating cohesive visual identity systems. Outside of my work I enjoy rock climbing, foraging for mushrooms, and exploring the natural world.

WORK EXPERIENCE

DEPT. of Digital Technology & Culture at WSU

2023 - Present

Worked in a team to create a new visual identity system for the DTC department. Currently I help to design banners, posters, logos, merchandise, and various other visuals.

Whelan Cemetery

2023

Collaboratively worked in a group to create a visual identity for Whelan Cemetery. Designed posters, merchandise, stamps, and a print zine that incentivized a call to care for the Palouse community and it's history.

Kom-Booza

2022

Designed the product packaging and branding for a drink company. This consisted of a main logo, logo variations, typefaces, colors, and visual assets including posters, merchandise, and mockups.

CSD Law

2022

Rebranded and modernized the company's image. I meet with the company executives to understand their core values and business needs. I professionalized their logo, refreshed their typefaces, and updated their color scheme.

CONTACT

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EDUCATION

Washington State University

August 2021 - May 2025,
Pullman WA,
BA. in Digital Technology
and Culture.
Minor in Fine Arts.

SKILLS

Visual Identity Systems

Branding

Package Design

Illustration

Photoshop

Illustrator

InDesign

Procreate

Microsoft Office Suite

AWARDS

Excellence in Graphic

Design Award

Washington State University

Art Showcase

Washington State University
2022 & 2023

Honors College

Washington State University
2021 - present