

# CHRIS LAM

Chris is a tech-savvy producer with post-production experience and a passion for storytelling. Mentored by industry veterans, he is able to thrive under pressure and can manage fluctuating deadlines.

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## EXPERIENCE

### Wieden + Kennedy, Portland, OR — Broadcast Production

NOVEMBER 2021 - DECEMBER 2023

Produced large-scale campaigns for Nike, MLB, and EA which involved high-level celebrity talent.

Developed extensive knowledge and built relationships with top editorial, finishing, music, and VFX/animation partners.

Worked with various agency departments spanning creatives, account teams, media, strategy, design, motion, etc. to create the best work possible.

#### Notable campaigns include-

Nike Resolutions  
Nike 50th Anniversary  
Nike LeBron vs Fathertime  
Nike Serena Legacy  
Nike Womens World Cup'23  
My Sister  
MLB'23 Opening Day  
EA FC'24 Football is Yours

### Apache Digital, Santa Monica, CA — Color Assistant/Freelance Colorist

MARCH 2019 - NOVEMBER 2021

Shadow industry-veteran senior colorists on big budget commercials/features/episodic series.

Understanding of overall company structure, pipeline, management and collaboration between divisions.

Help support, color and display systems that enable colorists to perform efficiently/productively during sessions.

Stepped in as a finishing/conform artist to put together assets from editorial, sound, and VFX and create SDR/HDR related deliverables.

#### Notable productions include-

Netflix Chef's Table  
Netflix Street Food  
Netflix #blackAF  
God's Waiting Room

## EDUCATION

### University of Southern California

Viterbi School of Engineering  
B.S Computer Science + Business Administration

## SKILLS

Project Management  
Cross-functional Collaboration  
Time Management  
Negotiation  
Budgeting & Financial Planning  
Quality Control  
Production Pipelines  
Legal Compliance  
Ability to Work Under Pressure

## TECHNICAL SKILLS

Davinci Resolve  
Adobe Creative Suite  
Google Workspace  
Python  
AI in Production Pipelines

## LANGUAGES

English  
Chinese (Cantonese)  
Vietnamese