## Sejin Hwang

Design Researcher & Strategist

Education	Experience	
University of Oxford  MSc Education: Research Design and Methodology  2020 – 2021	Adjunct Professor Rhode Island School of Design Sept 2023 – Present	Taught in higher education settings, both collaboratively in team teaching with 8 colleagues and individually. Managed class sizes ranging from 12 to 17 students.
Rhode Island School of Design BFA Industrial Design, Department Honor 2015 – 2020		Designed educational curricula and tools, with a focus on incorporating accelerated design and research methodology to introduce design thinking and human-centered approaches in the design process.
Brown University Coursework: Sociology & Behavioral Psychology 2019 – 2020		Introduced and instructed students on essential conceptual, manual and communication skills for design development.
Skill	Design Researcher RAS	Crafted a research journal presenting a speculative scenario within the context of sustainability.
Capabilities  Design Research · Educational  Research · Design Strategy and  Consulting · Teaching · Qualitative	Jan 2022 – Present	Addressed research objectives and questions, conducting in-depth literature review to build a robust framework. Applied a critical lens of speculative design to articulate current climate issues.
Research · Quantitative Research · Ethnographic Research	User Researcher Yatsy	Led market and customer research to identify competitive edges and pinpoint target customers.
Research tool Literature Review · Survey · Observation · Interview · Thematic Analysis · Affinity Diagram · Design Thinking Workshop · Persona	Jul 2023 – Oct 2023	Consulted the redesign of the website and social media accounts, catalyzing comprehensive business strategies and ultimately boosting profitability.
Building · Journey Mapping · Prototyping	Researcher University of Oxford,	Conducted cross-country qualitative research on the global vocational education system through literature reviews and interviews.
Software  Nvivo · SPSS · UserTesting.com · Figma · Adobe Creative Suite · Woodworking · Metalsmithing · CAD	SPOKE Foundation Jan 2021 – May 2021	Planned and executed interviews with interdisciplinary stakeholders, including students, employers and policymakers.
Contact		Analyzed data from 56 semi-structured online interviews across 7 countries to deliver valuable insights.

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Education	Experience	
University of Oxford MSc Education: Research Design and Methodology 2020 – 2021	<b>Design Consultant</b> Good Design Feb 2019 – April 2021	Co-led interdisciplinary design workshops discussing the design principles and ethics.  Designed workshop blueprint for both in-person and virtual settings.
Rhode Island School of Design BFA Industrial Design, Department Honor		Crafted engaging creative activities and education toolkits.
2015 – 2020 <b>Brown University</b> Coursework: Sociology  & Behavioral Psychology  2019 – 2020	Design Researcher Design for America (DFA) Sep 2019 – Jun 2020	Led mixed-method research in a medical setting, using ethnographic research, user interview, and survey with 20 participants (patients, families and HCPs) to deliver stakeholder personas and patient journey.
Skill	_	Facilitated co-design workshop with 20 healthcare professionals for additional research methods.
Capabilities Design Research · Educational		Analyze the interview, survey and co-design workshop observations to deliver 4 consolidated insights for the project.
Research · Design Strategy and Consulting · Teaching · Qualitative Research · Quantitative Research · Ethnographic Research	Publication	
Research tool Literature Review · Survey · Observation · Interview · Thematic Analysis · Affinity Diagram · Design	MSC Thesis University of Oxford Published 2021	Exploring the critique environment of industrial design education in the US: the influence of critique experience in recent graduates' performance in the design industry
Thinking Workshop · Persona Building · Journey Mapping · Prototyping	Report WorldSkills UK Published	Drivers of technical excellence in the skills economy
Software  Nvivo · SPSS · UserTesting.com	& Peer-reviewed (other) 2021	
<ul><li>Figma · Adobe Creative Suite</li><li>Woodworking · Metalsmithing</li><li>CAD</li></ul>	Essay University of Oxford Unpublished	Decolonizing Education: Examining the impact and Limitations of Decolonisation in a Globalized World
Contact	2021	
Contact  www.sejinhwang.com	2021	

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