CHI PHAM

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EDUCATION

Georgia Institute of Technology | MS in Digital Media   Expected 12/2026
- Relevant Coursework: Human-Centered Design, Principles of Interaction Design, Human-AI Interaction Research, Critical AI Literacy Research
- GPA: 3.8/4.0

DePauw University | BA in Media Studies   08/2021—05/2025
- Information Technology Associate Program

WORK EXPERIENCE

Research Assistant | Expressive Machinery Lab, Georgia Tech   08/2025—now
- Conduct mixed-methods analysis combining field observation, usability evaluation, and qualitative coding (MaxQDA) to assess 220+ visitor groups across interactive exhibits
- Assist in NSF-awarded experimental research focused on AI literacy and human-AI interaction in creative, informal learning spaces

Research Assistant | Digital World and Image Group, Georgia Tech   01/2026—now
- Employ speculative design to develop and facilitate participatory workshops with 100+ community members to co-create tangible AI literacy tools using generative AI
- Design exit surveys and recruit participants for in-depth follow-up interview to generate insights and recommendations for alternative future frameworks

Graduate Teaching Assistant | Georgia Tech   01/2026—now
- Lead creative coding labs for LMC 2700: Introduction to Computational Media
- Collaborate with faculty to provide constructive feedback and facilitate office hours for 50 students

Research Assistant | NEH Grant "Business Meets Humanities", DePauw University   01/2025—01/2025
- Designed focus groups of 12 students in Computer Science, Finance, Education and Business Analytics to evaluate learning assessments for new syllabi
- Conducted secondary research to generate materials on data storytelling and economic narratives courses, supporting a new Philosophy, Politics & Economics minor

UX Web Design Intern | DePauw Communication & Theater Department   09/2022—12/2022
- Designed a new landing page and re-organized information architecture to improve accessibility compliance with WCAG and meet new institutional branding guidelines
- Created documentation to help contributors navigate BigTree CMS and reduce posting friction
- Researched and reported content across peer institutions to suggest future web features

Communications Assistant | DePauw Athletics Communication Office   08/2023—05/2024
- Produced 4 social media campaigns targeting collegiate athletes and fans, analyzing engagement metrics on Instagram and Twitter/X to inform social media strategy
- Coordinated seasonal digital content plans with cross-functional team of creative interns, copywriters and sports analysts

SKILLS

Methods: Qualitative Analysis, Interview, Survey, Ethnographic Observation, Usability Testing, Prototype

Tools: MaxQDA, Qualtrics, Lucidchart, Miro, Figma, Adobe Creative Suite