

**MOTION + GRAPHIC DESIGN**  
**VICKYLIN.DESIGN@GMAIL.COM**  
**VICKYLIN.INFO**

## EXPERIENCE

**MOTION DESIGNER**  
**Gemini**  
**04.2025 – Current**

**DESIGNER**  
**Electronic Arts Inc.**  
**Redwood City, CA**  
**07.2024 – 04.2025**

As a Designer at EA, I contributed to event branding, brand refreshes, and collaborated with various franchises. Serving as the motion designer, I developed templates and animated campaigns for both external and internal audiences, ensuring seamless collaboration across design teams.

**JUNIOR DESIGNER**  
**Apple Inc.**  
**Sunnyvale, CA**  
**04.2023 – 07.2024**

As a returning designer on the Marketing and Communications design team at Apple, I contributed to both conceiving and design for seasonal retail store campaigns, branding systems, and Apple events as well. Designs, advertising, and campaigns our team worked with were launched universally across all retail stores with every product launch and refresh.

**DESIGN INTERN**  
**Apple Inc.**  
**Sunnyvale, CA**  
**05.2022 – 08.2022**

Collaborated with Marcom Design's retail team on Apple's retail store campaigns on multiple projects requiring graphic design and 3D program usage, and illustration.

**DESIGN INTERN**  
**Watson Design Studio**  
**Los Angeles, CA**  
**04.2021 – 09.2021**

Contributed as a motion and graphic designer for streaming content and social deliverables for major platforms such as FX, Hulu, and Disney+, ensuring alignment with their brand identities and campaign goals. My responsibilities included developing motion graphics, designing promotional assets, and collaborating with the team to deliver trailers and opening sequences.

## EDUCATION

**BFA in Illustration**  
**(motion design focus)**  
**ArtCenter College of Design**  
**Pasadena, CA**  
**09.2019 – 02.2022**

## RECOGNITION

CanvasRebel Article  
Young Ones ADC 2023  
2023 Merit Award Advertising  
Core77 Design Awards 2023  
Voyage LA Magazine  
Shoutout LA  
Departmental Scholarship  
ArtCenter Provost's List

## SKILLS

**Software:**  
After Effects, Photoshop, Cinema 4D, Lightroom, InDesign, Illustrator, Premiere Pro, Figma, KeyShot, Keynote, Microsoft Suite, Blender, Media Encoder, Audition, and XD.

**Design:**  
Motion design, storyboarding, sequential design, typography, cel animation, identity system development, film photography and DSLR photography.

**Languages:**  
Fluent in English and Mandarin