Aaryanna Nijjar-Simmonds

aary.world
aaryannanijjar@gmail.com

Based in Richmond, VA
and ready to relocate

I design digital art and inclusive social experiences that advocate for those not yet listened to.

References available upon request

View portfolio at
aary.world

Experience

03/2022 – Present

Graphic Designer
T-Mobile

Develop creative for marketing campaigns and create innovative, unique, and effective content for web and social platforms. Collaborate with senior leadership across the organization to meet in-house branding.

Art direct high-budget marketing projects, designing executive-level branding, and contributing to brand expansion efforts. Identify, research, and implement relevant design trends. Present and defend strategic design recommendations to partners and senior leadership.

09/2020 – 3/2022

Creative Specialist, Communications
T-Mobile

Custom brand and executive design. Content creation for social platforms, business endeavors, merchandising and

identity. Campaign design and in-store marketing for retail channels. Social and digital advert design and design systems. Brand design for social expansion. Art and social direction for all brand channels.

02/2018 – 2024

Digital Designer
Independent Consultant

Branding and identity design including logo and brand systems. Social, digital, and print

design for brand experiences. UI/UX, product design, and social design development and implementations. Social direction for web.

05/2017 – 2020

Content Creator
Freelance

Visual brand identities with responsive social content, creative direction, and strategy.

Digital multi-channel social experiences for trending content creation. Motion and static design, video editing, and photo retouching.

Education

Bachelor of Science, Business Admistration

Minor, American Sign Language

Liberty University

08/2017 – 01/2020

Capabilities

Social Design
Content Creation
Branding & Strategy
Art Direction
Digital Design
Campaign Design
Brand Growth
Illustration
A/B Testing

Select Partners

TEDx
T-Mobile CEO
Mark Rober
Forbes
TikTok
CBS

Tools

Adobe CC
Illustrator
Photoshop
Premiere
After Effects
Figma
Canva
Procreate
Meta Ads