

AMC THE WALKING DEAD: A WALK THROUGH ATTRACTION

Universal Park Entertainment
Wyatt Design Group

Universal Studios, Hollywood

Opened 4 July 2016
Closed 4 March 2020



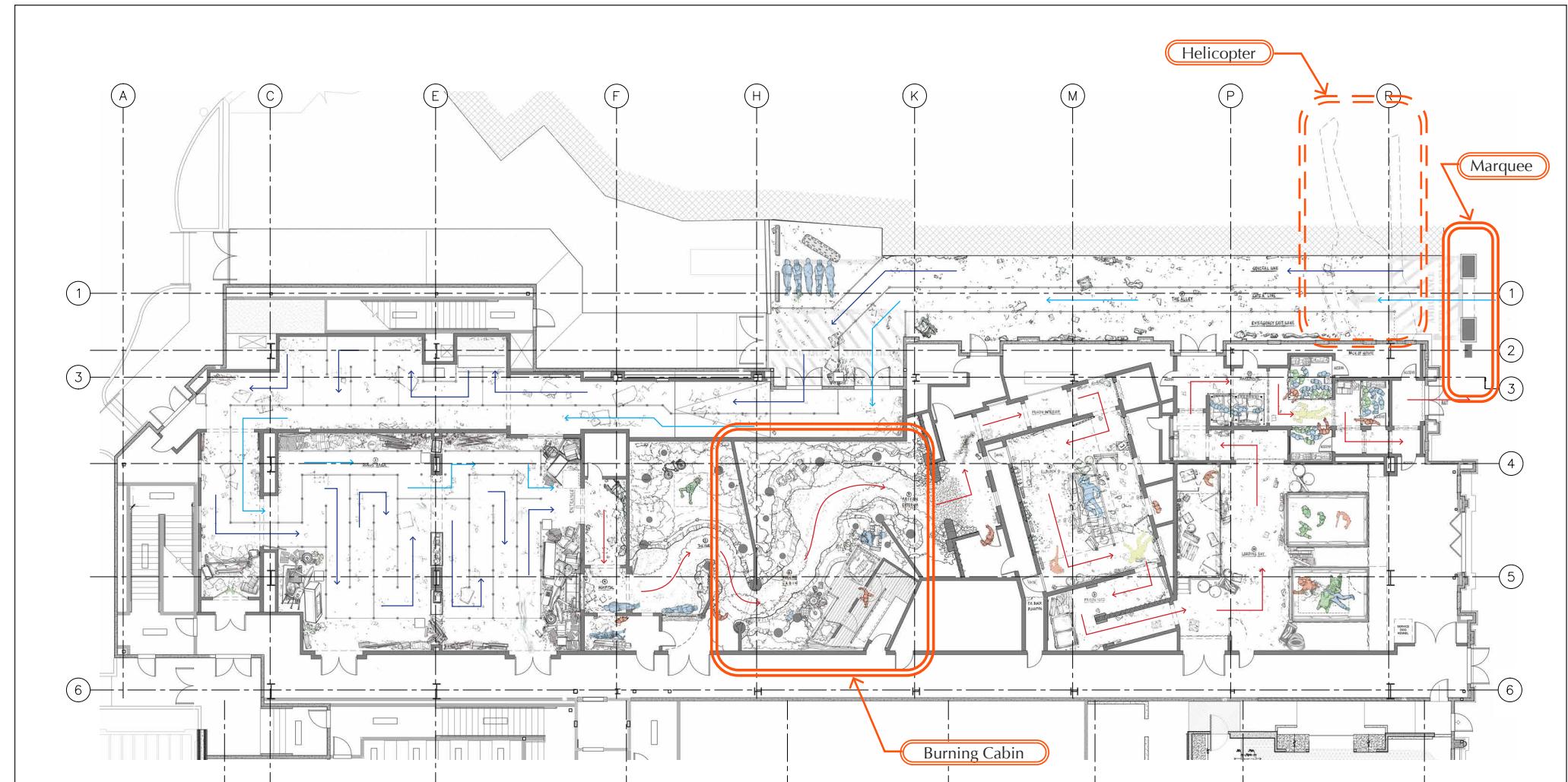
For my thesis, I consider **AMC's The Walking Dead Attraction** as a **Practice Precursor** project.

This project helped me to formulate my interest and engagement in a scenographic world-building process.

It also informed my definitions of scenographic storyworlds.

This **Appendix D** gives a cursory glance at 3 pieces (**Helicopter**, **Marquee**, and **Burning Cabin Scene**) of the two year design and build process involved in this project.





APPENDIX D

1 SHOW SET - ZONE 00 - OVERALL FIRST FLOOR PLAN

SCALE: 1/8" = 1' - 0" 0 10 20

DIRECTIONAL LEGEND	
→ GATE A QUEUE	
→ GENERAL QUEUE	
→ ATTRACTION PATH	

FIGURE LEGEND	
■ ANIMATED FIGURE	
■ STATIC FIGURE	
■ LIVE ACTOR	
■ DROOLER (ABOVE)	

Attraction Floor Plan (Show Set Design)

This plan includes all scenic, prop, dressing and texture details in the attraction. The show set plan fits within the architectural plan (see column grid markers).

AMC'S THE WALKING DEAD ATTRACTION

Universal Studios, Hollywood | 2016-2020



Helicopter

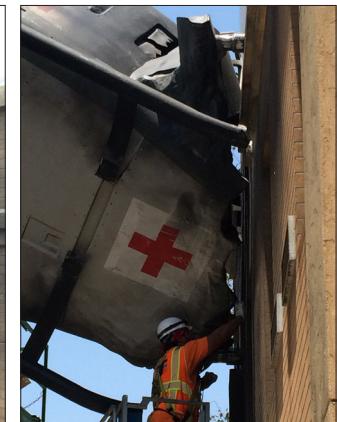
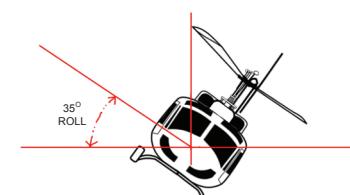
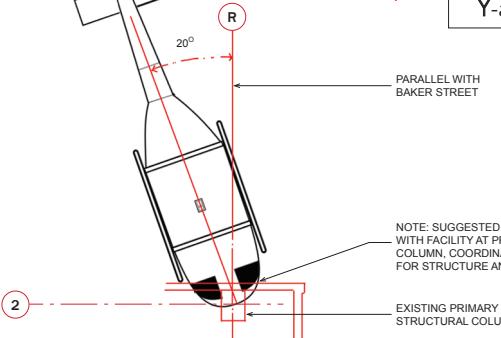
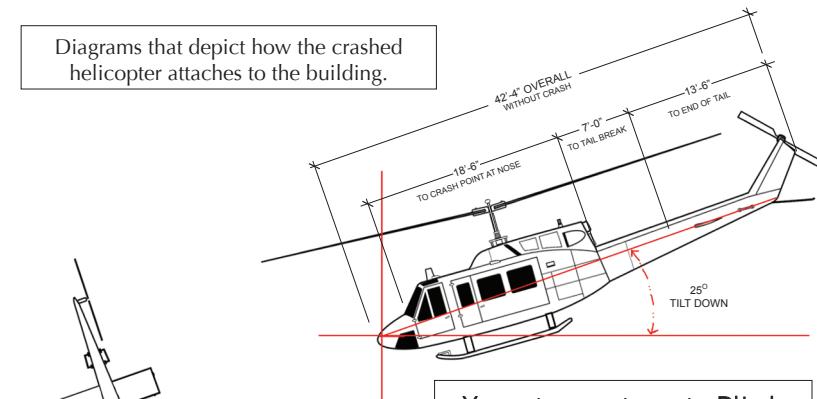
The "Smoking" Helicopter was a signal seen from all over the park. As a TE "wienie", the **Smoke** drew guests close enough to see the attraction marquee sign and the **helicopter** started the story of the attraction.



Helicopter Orientation

The scenic company needed to test the pick-points for the construction crane. They also needed to check the connection point fittings for the cantilever from the side of the building.

Diagrams that depict how the crashed helicopter attaches to the building.



How the helicopter meets the exterior wall.

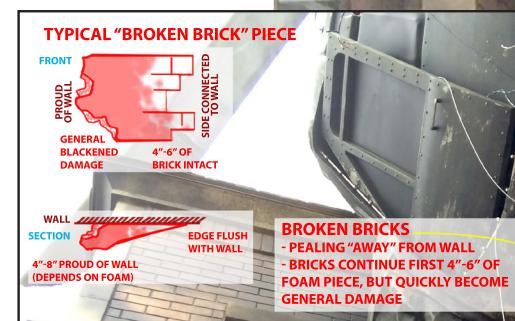
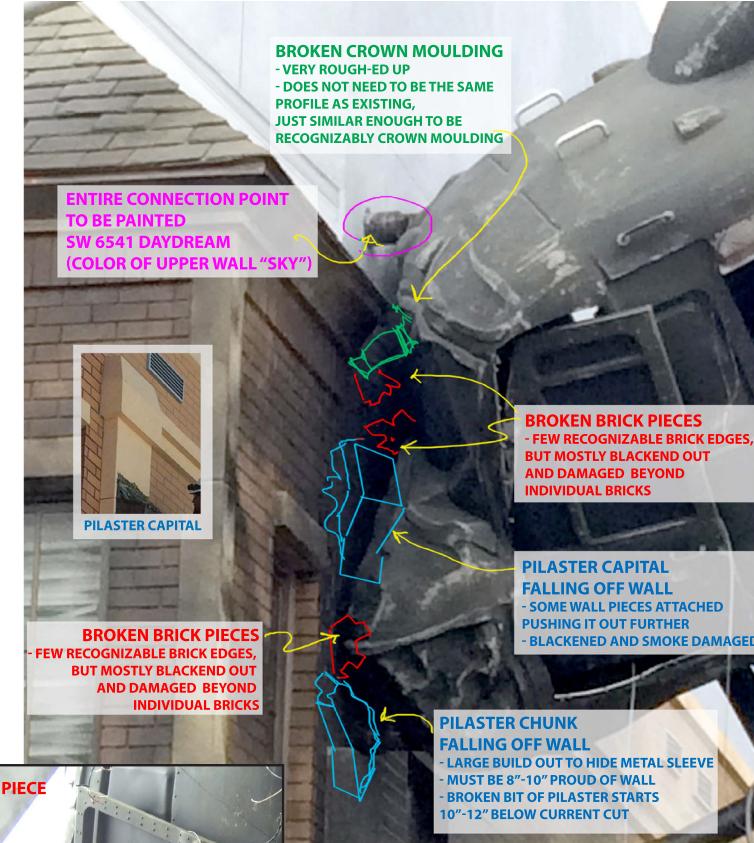
Helicopter Crash

Due to the construction process and needing special approvals from Universal executives, the helicopter was added after the building was completely built and sealed.



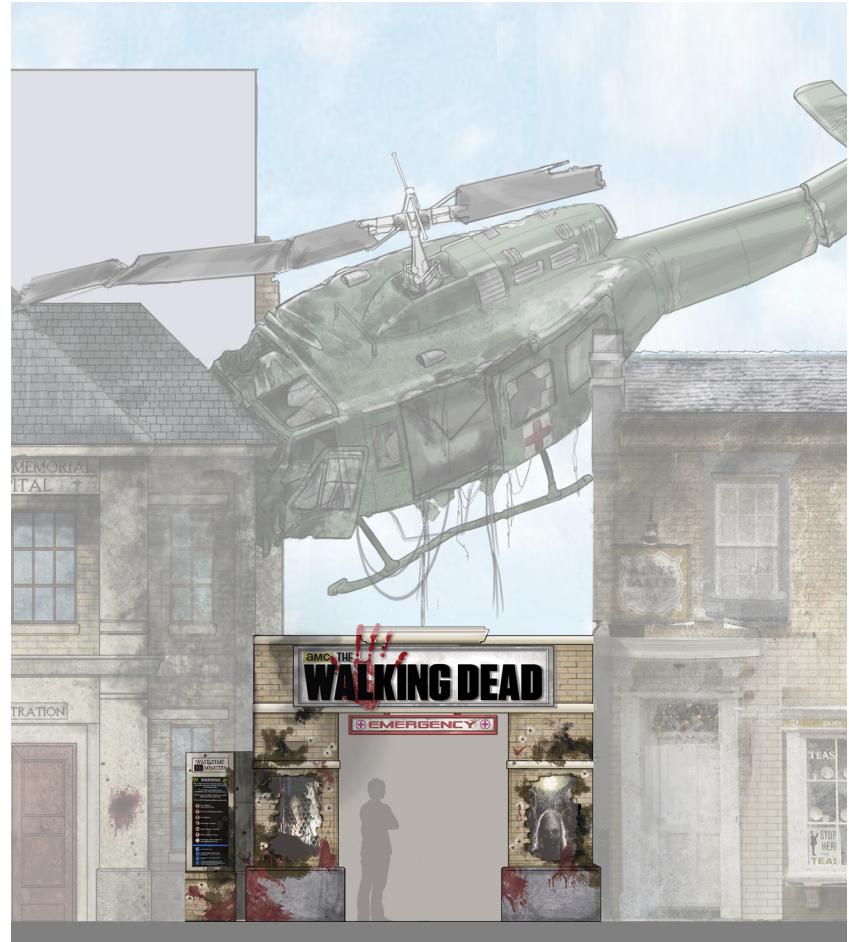
Helicopter attached to building, without crash scenic treatment

Making the building look like it's been damaged by the helicopter crash:
adding foam pieces to the facade, then texturing and painting them.



Marquee Sign

The main sign outside of an attraction is called the Marquee sign. This sign needed to include all safety information and a sense of how much "horror" is in the attraction for those under 13-years-old.



APPENDIX D

Steel frame

Aluminum frame, build out

Marquee
Safety information and wait time

Even after the frame was built, we still needed to secure the monitors and speakers.

We changed the specifications for the Wait Time counter sign after the Monolith Sign was built. These sketches show how a newly specified monitor could fit.

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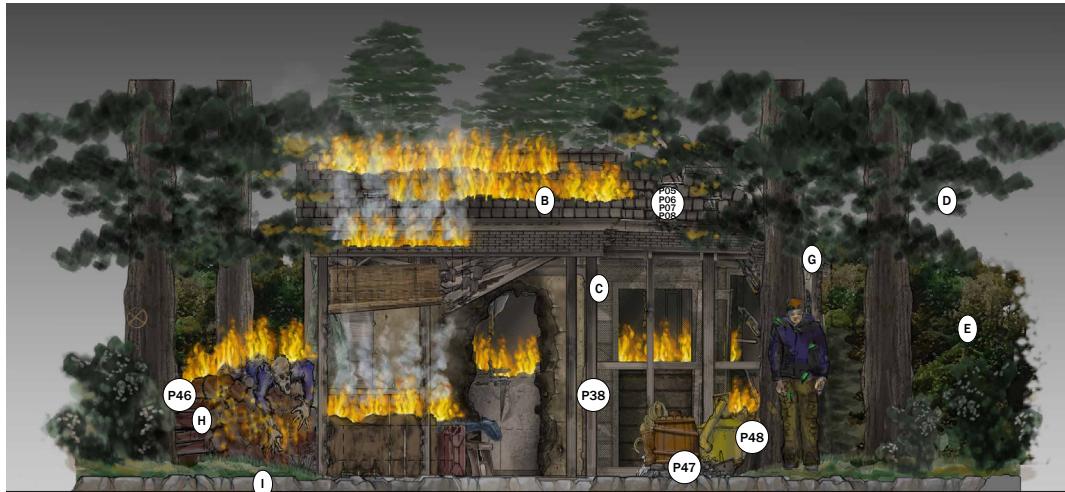
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Burning Cabin Scene

This was the second scene after the queue. Fake fire, smoke, heated air and the smell of charcoal filled the scene.

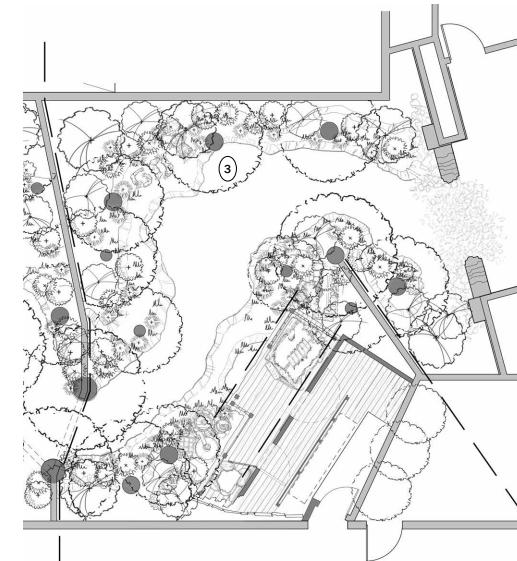
A Burning Walker zombie, live-actor approached guests from inside the cabin, which forced them along the path.





Rendered elevation of Burning Cabin, fire and trees

Burning Cabin Scene
Installing the trees and foliage

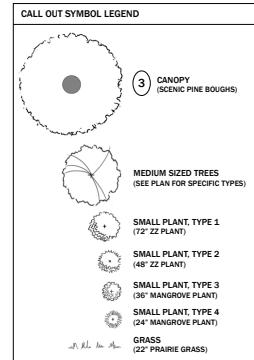


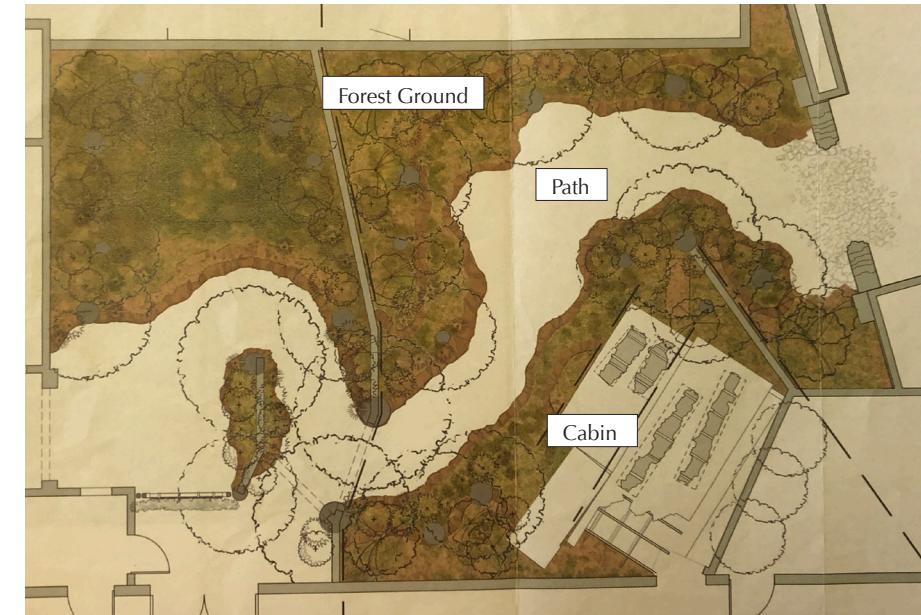
NOTE:
SEE SHEET UBE-WDG-D-05-632
FOR A COMPREHENSIVE
BREAKDOWN OF EACH TYPE OF
PLANTING IN PLAN:
MEDIUM SIZED TREES,
SMALL SHRUBS, &
GROUND COVER.

SCENIC TREE BRANCH INFILL
(FOR FURTHER FOLIAGE DENSITY)
AT CATWALK LEVEL TO BE
DETERMINED BY ART DIRECTOR
IN THE FIELD.

TREE QUANTITIES IN ZONE 05:
7 - 18" TRUNKS
3 - 12" TRUNKS

CANOPY DIAMETERS TO BE
FINALIZED IN THE FIELD

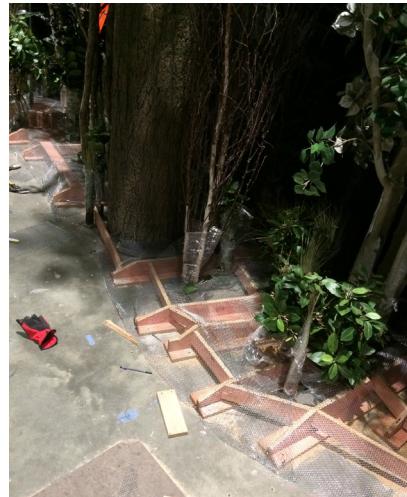




Layout of raised ground in Park and Burning Cabin scenes
This diagram was used to install the topography.

Burning Cabin Scene

Making the path, forest ground and topography



1. Base structure of wood and mesh
2. Concrete-like mix was added on top for strength and texture
3. Fake plants were “planted” into the concrete mixture as it was being installed.



Final Dressing
Ground texture, low plants, tree trunks, and Easter egg props (katana and body parts)

