

Chaewon Lee

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EDUCATION

School of Visual Arts (2023-Present)

Bachelor of Fine Arts, Design
GPA: 3.93

New York, NY
Expected Graduation, May 2026

Coursework

- *Intermediate Typography*, Brankica Harvey & Jack Collins
- *Graphic Design*, Pedro Mendes
- *Interaction Design and Communication*, Joshua Williams
- *Spatial Branding*, Chihiro Nishihara

Seoul National University (2019-2023)

Bachelor of Fine Arts, Oriental Painting
Graduated top of class
Minor in Art History

Seoul, Korea
Feb 2023

SKILLS

Art Skills: Graphic Design, Typography, Drawing, Painting, Sculpture

Software: Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects), Figma, Robofont

Web Coding: HTML, CSS

Language: Korean (Native), English

ACHIEVEMENTS & EXHIBITIONS

Silas H. Rhodes Scholarship (School of Visual Arts)

High Term Honors – Spring 2024 (School of Visual Arts)

SVA Spring Show 2024 – Selected AR Poster Design

Veritas Art Prize & Exhibition for Outstanding Graduate 2023 (Seoul National University)

SVA + NASA: The Artemis II / Earthrise Poster Project Exhibition (School of Visual Arts)

EXPERIENCES & PROJECTS

EnoB, Inc (Graphic Design Intern)

- Supports EnoB's branding and design initiatives
- Creating promotional materials for EnoB's events and updating social media visuals

New York, NY
June 2025-Dec 2025

NASA Artemis II Poster Design (Intermediate Typography, SVA)

- Poster selected for NASA Artemis Project
- Focused on typographic storytelling and impactful layout design

Spring 2025

Logo Redeisgn for SM E&C (Freelance)

- Developed a refreshed visual identity for an electrical and construction firm
- Delivered print and spatial brand assets emphasizing clarity and functionality

Ansan, Korea
June 2023