

Privacy Policy

Last Updated: October 17, 2025

1. Introduction

Welcome to MichaelaWinstone.com (“we,” “us,” “our,” or “Michaela Winstone Photography”). We respect your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and protect your information when you visit our website or use our photography services. By using our website or providing personal information, you agree to the terms of this Privacy Policy.

2. Information We Collect

We may collect information that you provide directly to us, including: - Name, email address, phone number, and mailing address - Booking details, event information, and session preferences - Payment or billing information (processed securely through third-party payment platforms) - Photos or other content you upload or share with us - Messages, inquiries, and correspondence We also automatically collect data like IP address, browser type, pages viewed, and cookies (see Section 7).

3. Use of Information

We use your information to provide and improve services, communicate about sessions, process payments, deliver images, and comply with legal obligations. We do not sell or share your personal information for monetary value.

4. Disclosure of Information

We may share your information with service providers (e.g., payment processors, hosting, analytics), legal authorities if required, in business transfers, or with your consent. We will not disclose your personal information to third parties for their own marketing purposes.

5. Model Release and Image Usage

We will not publish or use identifiable images of clients without express consent or a signed model release, in compliance with California Civil Code §3344.

6. Data Retention and Security

We retain your personal data only as long as necessary and use reasonable safeguards to protect it

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7. Cookies and Analytics

We use cookies and Google Analytics to improve user experience and analyze traffic. You can disable cookies in your browser. Opt-out tools for Google Analytics are available at <https://tools.google.com/dlpage/gaoptout>.

8. “Do Not Track” Disclosure (CalOPPA)

Our website does not currently respond to “Do Not Track” (DNT) signals, but users can manage cookies in browser settings.

9. Your California Privacy Rights (CCPA / CPRA)

California residents have rights to know, delete, correct, or opt out of data collection under the CCPA/CPRA. We do not sell or share personal information. Contact us to exercise these rights at hello@michaelawinstone.com.

10. Children’s Privacy

We do not knowingly collect data from children under 13. If discovered, such data will be deleted.

11. Links to Other Websites

We are not responsible for third-party sites linked on our website. Review their privacy policies before use.

12. Changes to This Policy

We may update this policy periodically and post changes on this page with a new effective date.

13. Contact Information

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at hello@michaelawinstone.com