



## AWARDS

### GDUSA 2024

Brand Identity Design

### GDUSA 2023

Brand Identity Design

### Virtual Exhibition

Design Arts '20

### Juror's Award

Design Arts

### AIGA 100 Show

Branding & Packaging

## SKILLS

### Adobe Creative Cloud

- Illustrator
- InDesign
- Photoshop
- Dimensions
- After Effects
- Bridge
- Lightroom
- XD

### UI/UX

- Figma

### Photography

- Digital
- Film
- Studio Lighting
- Photo Editing

### Illustrating

- Traditional
- Digital (Procreate)
- Storyboarding
- Animation

### Rendering

- Keyshot

## CONTACT

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## EDUCATION

Bachelor's Degree

Graphic Design

University of Utah

## WORK EXPERIENCE

### Packaging Designer (Contract)

#### Kendo Brands (LVMH) | 2025 - Present

I support the packaging vision for Fenty Beauty, helping to bring products to life through compelling, strategic design. I collaborate cross-functionally to refine and develop packaging that aligns with brand standards, consumer expectations, and technical requirements—ensuring each product tells a cohesive and visually impactful story from concept to shelf.

- Designed packaging for core products, seasonal launches, and limited editions.
- Created 3D renderings and presentation-ready comps for cross-functional review.
- Adapted artwork to various dielines, formats, and production specs.
- Partnered with PDs & PAs to ensure high-quality, print-ready deliverables.

### Mid-Level Visual Designer

#### Enlisted Design | 2021 - 2025

Leading projects, I'm responsible for driving broad conceptual exploration and thinking and following the process through to finished design solutions that map back to strategic objectives, target key audiences and deliver on-brand messaging and values communication.

I apply my design thinking and execution skills to a variety of projects and industries, continually enhancing my communication and collaboration with clients.

I'm involved in all aspects of visual development, having a strong understanding of project cycles and real-world design constraints across both small, isolated projects and large, long-term retainer accounts.

- Create strategic brand visuals that enhance identity and positioning.
- Ensure creative integrity and thoughtful execution throughout projects.
- Adapt designs to various styles while meeting budget and timeline constraints.
- Confidently present and pitch concepts, aligning design with strategy.

### Freelancing

#### 2019 - Present

My work ranges from identity design to creating various assets. I continuously learn how to communicate effectively and collaborate with diverse clients, while also mastering time management and meeting deadlines.

- Develop and execute creative strategies that align with client goals and brand identity.
- Manage projects, ensuring high-quality deliverables within scope, budget, and deadlines.
- Provide expert design direction and feedback to elevate concept-driven solutions.
- Collaborate with clients & production to balance creative vision with practical execution.