



MINHYUNG EOM
GRAPHIC DESIGNER

meom.graphics@gmail.com
@meom.graphics

minhyung.work
+1 626 241 5541

EDUCATION

09/2020–04/2025

ArtCenter College of Design | Pasadena, CA

Bachelor of Fine Arts in Graphic Design with Honors

09/2022–12/2022

Study Abroad ArtCenter Berlin | Berlin, Germany

Collaborated on three projects with product design students: developed a brand based on German craftsmanship, designed a customer experience for Rolls-Royce, and created a brand with a startup in Berlin. Strengthened skills in teamwork, brand identity development, storytelling, and research.

EXPERIENCE

06/2025–09/2025

Manual Creative | San Francisco, CA | Graphic Design Intern

Contributed to diverse client projects through innovative icon, packaging, and signage design. Developed interactive tools using creative coding, enhancing brand expression with animations and custom type generators. Worked on website, social media, workshop design, competitor analysis, and motion production, collaborating closely with the design team.

08/2024–12/2024

Two Lions Record | Seoul, Korea | Record Shop Associate

Inspected and assessed the condition of vintage vinyl records to ensure quality standards. Organized and maintained the store's record inventory while creating accurate online listings. Provided excellent customer service by assisting guests with purchases and inquiries.

05/2024–08/2024

Samsung Sponsorship | Pasadena, CA | Graphic Designer

Collaborated with cross-functional teams to create visual brand communication proposals, ensuring innovative and cohesive designs. Designed digital and physical products that aligned with brand goals and elevated product storytelling. Worked cross-functionally with teams to ensure collaboration.

06/2023–08/2023

Crooked Media | Los Angeles, CA | Graphic Design Intern

Designed motion graphics and promotional visuals for podcast launches and presentations using After Effects. Collaborated with marketing and social media teams to create digital campaigns tailored to Gen Z audiences. Engaged in cross-functional discussions, incorporating feedback for optimized visual design solutions.

03/2023–05/2023

Superfan Live (Remote) | Clearwater, FL | Graphic Design Intern

Designed tour-specific artwork, digital promotions, print materials, and merchandise. Created mood boards and branding concepts, highlighting creative storytelling.

EXPERTISE

Software

Strong working knowledge of:

Acrobat, After Effects, Figma, Illustrator, InDesign, Keynote, Media Encoder, Photoshop, PowerPoint, Procreate, Slack, and XD

Familiar with:

Glyphs, HTML/CSS, MadMapper, p5.js, and Premiere Pro

Skills

Brand identity development, creative coding, font design, generative design, letterpress, motion, packaging design, print design, and typography

Languages

English (fluent) and Korean (native)

RECOGNITION

06/2025

Red Dot Award: Design Concept 2025

Smart Optic (Design Concept)

04/2025

Graphis New Talent Awards 2025

New Talent Awards 2025 Gold

Norton Simon Art Museum (Brand Identity)

12/2024

C2A Creative Communication Award 2024

Honorable Mention

MUSE:IQUE (Brand Identity)

09/2024–12/2024

Hoffmitz Milken Center Typography Gallery

Pachinko (Font Design)

05/2024–08/2024

Clive Piercy Endowed Scholarship

ArtCenter Portfolio Scholarship

05/2024–08/2024

ArtCenter College of Design Scholarship

ArtCenter Portfolio Scholarship

05/2024–08/2024

ArtCenter Student Gallery

MUSE:IQUE (Poster)

BeatLab (Poster)

09/2021–12/2023

ArtCenter College of Design

Provost's List (GPA of 3.8 or higher)