

Miki Boveri

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EXPERIENCE

Graphic Design Intern | House of Aama 2025-Present

Supported in preparing for New York Fashion Week by contributing to the development of their new collection and launch materials. Collaborated closely with the design team to translate creative concepts into polished graphics, and visuals that reflected the brand's aesthetic and storytelling.

Graphic Design Intern | ChiChi 2025-Present

Collaborated directly with the founders to shape the brand's identity and support its rapid growth from a small start-up to landing placement in Target stores across California. Created and executed digital and print assets that elevated the brand's presence across marketing, social media, packaging, and retail.

Freelance Graphic Designer 2021-Present

Created and produced successful marketing campaigns for Penn State Outdoor Adventures. Built lasting client relationships, and created impactful designs that drive success for their brands and increase student involvement.

Junior Designer | Evanisko Project 2024

Partnered with the Pattee and Paterno Library to create a community based human centered design exhibition. Assisted leading a team of designers in developing branding and other deliverables that lead to an increase in student engagement.

Supervisor | Outdoor Adventures 2022-Present

Created lesson plans, cleaned and organized hundreds of gear items, managed rentals, communicated with participants, organized monthly meetings, and trained staff. Instructor for various outdoor activities. Supervisor at a 40ft high ropes course for group programs of 8-64 people.

ABOUT ME

I enjoy designing experiences, creating stories, and connecting people. Innovative thinker, creative problem solver, accomplished student athlete, and volunteer.

SKILLS

Figma
Motion
Art Direction
Set Design
Illustration
Fashion Design
Layout Design
Systems Design
Photography
Time Management
Adobe Creative Suite

AWARDS

Dean's List...2021-Present
Arts & Architecture Alumni
Award..2024

EDUCATION

2021-2026
Pennsylvania State University
Graphic Design Major
Photography Minor
GPA 3.8

ACTIVITIES

**Pennsylvania State University
Design Association** 2022-Present
Alumni Chair...2025-present

**Pennsylvania State University
Club Water Polo** 2021-Present
Secretary...2022-2023, Public
Relations Chair...2022-2024,
Social Media Chair...2022-2024,
THON Dancer...2024,
THON Chair...2024-2025