

GINA KANG

Graphic Desinger based
in Colorado.

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[ginakangdesigns](https://ginakangdesigns.com)

EDUCATION

Rhode Island School of Design
Providence, RI
September 2020 — June 2024

BFA Graphic Design

EXPERIENCE

- SOUL BOWL & Café**
Denver, CO
August 2024 — Present

Freelance Brand Designer

 - Developed a cohesive brand identity system including logo, menu, and promotional graphics.
 - Social media content design raised total online order revenue by 166% in 90 days.
 - Created brand applications across promotional materials, contributing to the café's 4.9-star rating on Google.
- 505Design at Cooper Carry**
Boulder, CO
June 2023 — August 2023

Graphic Design Intern

 - Assisted in brand strategy and wayfinding design for high-profile architectural projects, including The Middle Eight, Moxy Hotel, and Verrado Marketplace.
 - Introduced Figma and AI tools to improve design proposal presentations, streamlining client communication.
 - Worked within brand guidelines on collaborative projects, enhancing consistency across large-scale projects.
- The College Hill Independent**
Providence, RI
Janurary 2023 — Janurary 2024

Design Editor + Designer

 - Worked with large teams of writers, editors, and artists in creating the editorial designs of New England's largest alt-weekly newspaper: The INDY.
 - Led and organized a group of designers under the Visuals team for Volume 47.
 - Created promotional merch design and social media announcement posts for the newspaper.
- Disciple Mission Church of Denver**
Denver, CO
November 2024 — Present

Graphic Designer (Volunteer)

 - Designed event graphics and posters to promote community events and church initiatives.
 - Created event videos to enhance audience engagement and outreach efforts.

LANGUGAES

English, Korean

SKILLS

DESIGN

Brand Design | Typography | Poster Design | Package Design | Book Design | Environmental Graphics | UI/UX Design | Web Design | Illustration | Film/Animation/Video

SOFTWARE

Adobe Suite | Figma | SketchUp/CAD | HTML/CSS/ Javascript | AI Prompt Engineering