

AMANDA CARTER

STYLIST & COSTUMER

With 15 years of experience in the Motion Picture Costumers Union of Los Angeles, I've worked extensively across television, film, and commercial productions. My portfolio includes collaborations with hundreds of household brands—from tech giants like *Apple*, *Amazon*, and *Google*, to food and beverage companies such as *Doritos*, *Corona*, and *Pepsi*, and fashion leaders like *Nike*, *Gap*, and *Old Navy*. I thrive in fast-paced, high-pressure environments with tight deadlines and complex logistics, often managing teams across time zones and international locations. My approach is both collaborative and leadership-driven, ensuring seamless execution from concept to on-camera delivery.

In addition to working with high-profile talent—such as Beyoncé for Verizon's 2024 Super Bowl campaign and Pedro Pascal for Corona—I've also conceptualized original looks that align brand, product, and story, as seen in the Doritos Dinamita campaign.

I'm now seeking to bring this expertise into creative, forward-thinking companies outside of Hollywood, especially in the fashion and tech industries. My background in commercial styling, on-figure costuming, and character development offers a unique and valuable perspective for brands looking to elevate their visual identity and connect authentically with audiences.

CLIENTS

ALDI, ALLSTATE, ALMOND BREEZE, **AMAZON**, AMERICA'S BEST, **AMEX**, AMERICAN HOME SHIELD, **APPLE**, AT&T, AUDI, AVEENO, BALLY SPORTS, **BANK OF AMERICA**, BEHR, BEST BUY, BLIZZARD, BLUE MOON, BMO, **BMW**, BOSE, **BRAVO**, BUD LIGHT, BURGER KING, CARMAX, CHEVY, CIGNA, CLOROX, COMCAST, CONSUMER CELLULAR, **CORONA**, CSAA, DAISY COTTAGE CHEESE, DIRECTV, **DORITOS**, DR. PEPPER, DUNKIN' DONUTS, **EBAY**, ECLIPSE GUM, EL POLLO LOCO, **EMIRATES AIRLINES**, EMPOWER, FAN DUEL, FIDELITY INVESTMENTS, FIFTH THIRD BANK, **FOX SPORTS**, FRITO LAY, FX NETWORK, **GAP**, GENERAL ELECTRIC, **GEICO**, GOODRX, **GOOGLE**, GRUBHUB, H.E.B., HEINEKEN, HOME GOODS, HONDA, HP, HULU, HYUNDAI, IHOP, INDEED, INFINITI, INSPIRE, IROBOT, JARDIANCE, JERGENS, JIMMY JOHN'S, JOLLIBEE CHICKEN, **KAISER**, KIA, KLARNA, KONA BEER, **LAND ROVER**, LEXUS, LIBERTY MUTUAL, LOWE'S, MASTERCARD, MAZDA, MERCEDES, MILLER LITE, NAIR, NBA, **NETFLIX**, NEW YORK LIFE, NFL, **NIKE**, OSCAR MAYER, **OLD NAVY**, PANERA, PEPSI, PFIZER, PROGRESSIVE, PUBLIX, **REEBOK**, SAMSUNG, SEARS, SHOWTIME, SLACK, SLING, SNICKERS, SOFI, SOUTHWEST, SQUARESPACE, STATE FARM, STRAIGHT TALK WIRELESS, TACO BELL, **TARGET**, TD AMERITRADE, TECATE, **THE PALMS CASINO**, TIME WARNER, **TJ MAXX**, TOYOTA, TURBOTAX, USAA, VEET, VERIZON, VITAMIN WATER, **VOLKSWAGEN**, XBOX, WALMART, XFINITY, ZAXBY'S

EDUCATION

Associate of Arts (AA)
→ Visual Comms
FIDM
Los Angeles, CA, 2011

SKILLS

On Figure Styling
Brand Identity
Creative Direction
Mood Boarding
Adobe Creative Suite
Figma

EXTRA

The Digital Knot
→ Top-Selling Etsy Store
Wedding Stationary