

# Zeenaat Javaid

## Designer Artist

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Los Angeles, CA

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## Skills

**Software:** Solidworks CAD - Mechanical Design ([Certified](#)); Adobe Creative Suite: Photoshop, Illustrator, InDesign, PremierPro AfterEffects; AutoDesk Revit; Figma; Twinmotion; Web: HTML & CSS; Microcontroller Programming; Rhino; MS Office, Excel, Word, Outlook; Google Workspace: Docs, Slides, Sheets; Website design builders: Wix, Cargo

**Proficiencies:** Metal— Mig-Welding; Cutting; Plasma Cutter; Wood — Cutting, Sanding, Joints; Color theory; Layout design; Typography; Composition; Digital Photography and Photo Editing.

**Languages:** English (Native), Urdu (Native), Korean (Basic), Arabic (Basic)

## Education

**University of Southern California/**  
BFA Fine Arts; Minor: Product Design  
GPA: 3.9

AUGUST 2022 - MAY 2026,  
LOS ANGELES, CA

## Experience

### Roc Nation / Artist Marketing Intern

May 2025 - PRESENT, LOS ANGELES, CA

Learning how to conduct research on latest innovative and creative marketing trends within the music industry. Helping brainstorm effective ways to market management clients on Roc Nation's roster, creating and editing pitch and marketing decks as needed. Ideating on relevant ways to push forward new campaigns, releases, and partnerships.

### USC Athletics / Graphic Design Intern

DECEMBER 2024 - PRESENT, LOS ANGELES, CA

Creating collateral materials across all NCAA and BIG 10-competing USC Athletics properties and social channels, including social media graphics, merchandise, flyers, emails, and printed material.

### CTZN Cosmetics / Graphic Design and Branding Intern

JUNE 2024 - SEPTEMBER 2024, DUBAI, UAE

Delivered over 35 visual assets used for promotional and advertising on the company website and social media; conducted layout design and current design trend research while following brand style guidelines for deliverables including 2 investor pitch decks and 2 sets of merchandising objects.

### USC Flavors / Vice President

JANUARY 2024-PRESENT, LOS ANGELES, CA

Designed over 20 event and promotional graphics with attention to detail in a fast-paced, collaborative work environment.

Working in cross-functional teams to execute successful outreach for sponsored events and talks with brands including Din Tai Fung Corporate, NRG Gaming, Rockstar Energy, June Shine, and Cerca Dating.

## Awards

USC Roski School of Art and Design: Solo  
Exhibition, Spring 2024, Fall 2024

Dassault Systèmes: Mechanical Design  
Associate [Certification](#) in Solidworks  
2024

USC: Arts and Climate Collective Grant  
Winner 2023-2024

USC: Artwork Commission: Solutions for  
a Sustainable Future Conference 2023

