

# JAYLA NERET

## Graphic Designer

### CONTACT

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Linkedin  
San Francisco, CA

### EDUCATION

Bachelor of Arts  
Design  
University of San Francisco  
San Francisco, CA

### SKILLS

Adobe Creative Suite  
Photoshop  
Illustrator  
InDesign  
Branding & Visual Identity  
Digital & Print Design  
Typography  
UI/UX Design  
Figma  
Wireframing  
Web Design  
HTML  
CSS  
JavaScript  
Motion Graphics  
After Effects  
Premiere Pro  
Social Media Design  
Content Creation  
Project Management  
Team Collaboration

### PROFESSIONAL DEVELOPMENT

Published Photographer  
The Kingfisher Magazine  
May 2024

### EXPERIENCE

#### Junior Designer

##### USFCA Graphics Center

Aug. 2024- May 2025

San Francisco, CA

Collaborated with clients and fellow designers to create visual assets for campus organizations, events, and initiatives. Projects ranged from logos and posters to full rebranding packages and social media campaigns.

- Consulted with clients to clarify design needs and translated their visions and ideas into compelling visuals.
- Presented concepts in critiques and client meetings, iterating based on feedback.
- Managed multiple projects simultaneously while balancing timelines and revisions.
- Used Adobe CC to produce digital and print materials across diverse formats.

#### Radio DJ

##### KUSF College Radio

Aug. 2024- Current

San Francisco, CA

Hosted a weekly radio show providing diverse music genres and storytelling through sound.

- Curated genre-blending playlists, featuring both emerging and legacy artists.
- Delivered unscripted commentary to enhance listener engagement.
- Operated and mixed audio using vinyl, CDs, and digital tools.
- Promoted the show via social media and on-air spots.

#### Graphic Design Intern

##### Anne Fontaine

May. 2024- Aug. 2024

Paris, France

Worked alongside the lead designer to develop digital marketing materials across web, email, and social media platforms. Maintained visual consistency and adhered to established brand systems.

- Created assets including landing pages, email graphics, and animated ads.
- Participated in brainstorming and contributed original ideas aligned with campaign strategy.
- Applied feedback to revise work quickly in a fast-paced environment.
- Collaborated with marketing and product teams to align messaging and visuals.

#### Media Lab Monitor

##### USFCA Media Lab

Supported students in the Media Lab by providing technical assistance and maintaining a creative, safe workspace.

- Assisted with Adobe Premiere Pro and After Effects for editing, mixing, and motion design.
- Created instructional visuals and signage to communicate lab usage and safety practices.
- Reinforced own technical proficiency by troubleshooting equipment and software.