# Izzy Zalat

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## EDUCATION University of Cincinnati Cincinnati, OH DAAP

Bachelor of Science in Industrial Design Minor in Marketing | GPA 3.9 Class of 2025

## **Delft University of Technology** Delft, NL | IDE

Industrial Design Engineering Interactive Environments Minor Fall 2023

## EXPERIENCE Marfa Cement Works | Marfa, TX

Fabrication Intern | May-Aug 2023 & Aug-Dec 2024

Hands-on creation of handmade concrete art and furniture. Fabrication and design of molds, batching, casting, finishing, and onsite construction. Assisting in processes of GFRC, custom wooden molds, materiality assessments, and product line expansion with sustainability considerations. Completed a 7-day install of concrete platforms, planters, and signage across a large outdoor site.

## Invisible North NYC, NY

XP Intern | Feb-May 2024

Designed captivating events for clients such as Propel, Teremanna, and Meta with small experiential agency. Advancing to a Junior Designer role for a client by creating and presenting designs for the space using conceptual proposals, developed spatial renderings, and production communication.

## George P. Johnson | Los Angeles, CA 3D Design Intern | Aug-Dec 2022

Brought to life large scale, immersive brand experiences on specializing in trade show and conference events. Assisted in ideation, spatial layouts, furniture/decor/floral specing, client pitch presentations, 3D design, and engineering fabrication collaboration. Balanced multiple accounts at a time for companies such as Indeed, Atlassian and Honda.

## Jack Morton | Chicago, IL / Remote

Experiential Design Intern | Jan-April 2022

Conceptualized branded spaces and activations for Molson Coors. Collaborated to create an advertising research project consiting of recent competitor experiences and pitch proposals. Utilized 3D software, moodboarding, brainstorming, and strategy partnership.

## Common Ground | Terre Haute, IN / Remote

Graphic Intern & Video Editor | May 2020-May 2022

Created content for the online studio by filming, uploading, and organizing workout videos. Set up and filmed instructors. Developed an effective plan for downloading and editing videos with over 100 uploads.

## SKILLS Digital

Adobe Suite (Photoshop, Illustrator, Premiere Pro, etc.) SketchUp Pro, Enscape, Fusion 360, Figma, Keyshot, Final Cut Pro X, Rhino 7

## Analog

Sketching, 3D Rendering, Prototyping, Branding, Graphic Design, Prop Styling, Video Editing, 3D Printing, Lasercutter, PAR Research, Concrete Casting & Mold Fabrication, Brazing, Natural Dyeing, Woodworking, Photography, Sewing, Construction, Mig & Tig Welding, Screenprinting, Workshop Leadership

# HONORS & Deans List

## **University Honors Program**

ACTION Top 7% of UC students where we complete honors courses and designed experiences to become global citizen scholars.

## **Alchemy Cohort**

Research group chosen by faculty leaders John Dixon (industrial design) and Emily Verba Fischer (graphic design) to explore methods of alchemical processes.

## **Participatory Action Research** Mentorship

Collaborating with a Ph.D. graduate to evaluate rape culture through different research methods and published papers.

### **Haystack Craft School**

Natural dye and fiber workshop taught by Kenya Miles and Rosa Sung Ji Chang.

#### **ArtWorks**

Completed a mural in the Lincoln Recreation Center in collaboration with the Cincinnati Recreation Commission (CRC).