Jason Juarez

Producer, Filmmaker & Editor.

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I'm a filmmaker driven by the power of storytelling to connect, provoke, and move people. Whether through moving image, sound, or stills, I'm fascinated by how different mediums communicate in distinct and powerful ways. Film, in particular, allows me to blend emotion, narrative, and visual experimentation - crafting experiences that resonate with people.

My creative approach is rooted in collaboration and shaped by my global perspective. Having lived in London, Mexico City, Liverpool, Sevilla, and Brighton, I've gotten to know different cultures, aesthetics, and attitudes. These environments have shaped how I view the world and how I tell stories - infusing my work with curiosity, cultural sensitivity, and a deep appreciation for music, fashion, and visual language.

Technical Skills

- Bilingual in Mac OS & Windows
- Advanced video editing in Premiere Pro
- · Confident using Adobe suite programmes
- Project planning & team coordination
- Advanced mirrorless camera knowledge & usage
- Confident layout design
- · Model & location booking
- · Production coordination & management
- Social media management & strategy
- · Content prodution & ideation
- Indoor/outdoor lighting rigging

Skills

- Native English & Spanish speaker
- Collaborative project working
- Creative planning & ideas
- · Worked in high pressure environments

Education

2021 - 2025 University of Brighton BA Hons Fashion Communication with Business Studies

- Created a fashion magazine, handling concept, layout & art direction.
- Collaborated with Fashion Design students on cross-disciplinary projects.
- Led fashion photoshoots, including styling & creative direction.
- Developed social media strategies aligned with brand identity.

Founder & Producer - JazzClubCollective

March 2023 to Date

- Founded a creative agency supporting local artists, makers & musicians.
- Lead producer managing logistics, timelines & smooth project delivery.
- Worked with brands & orgs incl. <u>Joshua Samuels</u>, Solas Studios & Clock Tower Sanctuary.
- Built strong client relationships & delivered authentic, story-driven content.
- Coordinated a creative team of six, ensuring collaboration & motivation.
- Balanced creative direction with budget & client goals.
- Helped grow the collective's presence in Brighton's creative scene.

Production Assistant - VerriMedia

June 2023 - December 2024

- Supported all stages of production: research, concept development, logistics & talent coordination.
- Assisted with camera operation, lighting setup, and location scouting.
- Liaised with clients & contributors to ensure smooth on-set operations.
- Developed call sheets & production schedules to streamline workflows.
- Provided post-production support, including editing prep & media management.
- Gained experience in fast-paced shoots, building problem-solving & adaptability.
- Developed strong organisational & multitasking skills across multiple projects.

Production Assist & Editor - House of Juba

October 2023 - February 2025

- Assisted with production tasks, showreels & social media content creation.
- Researched new business leads & identified potential clients.
- Built relationships with HoJ artist roster & captured BTS content on set.
- Supported the launch of sister agency Talent at Juba, focusing on lead generation.
- Designed promotional materials & graphic assets for artists and collaborators.
- Coordinated between creative teams and external collaborators for smoother workflow.