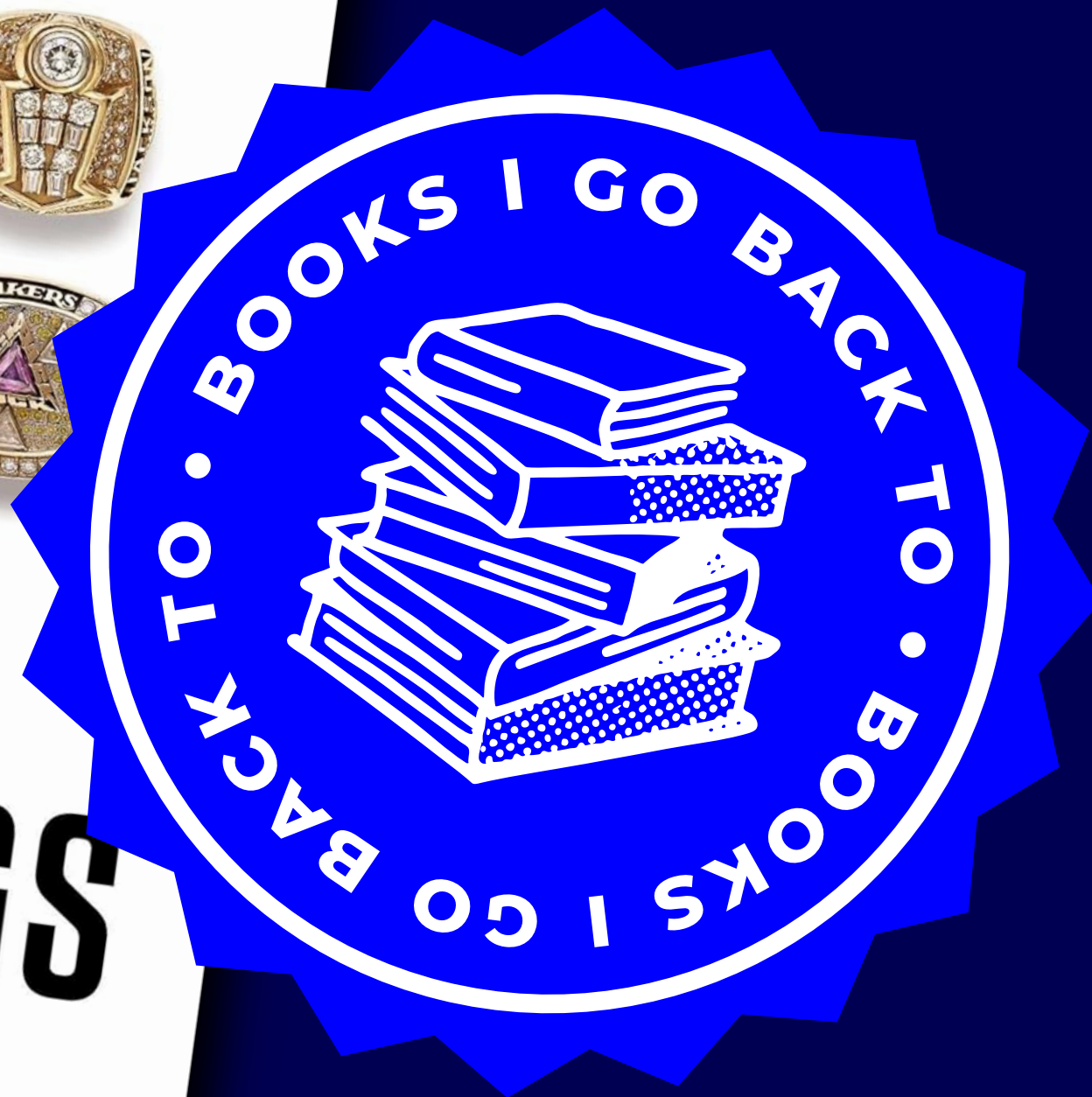


#1 NEW YORK TIMES BESTSELLER
PHIL JACKSON
and HUGH DELEHANTY



ELEVEN RINGS
THE SOUL of SUCCESS

**PRESENCE
OVER PRESSURE**



SWIPE

WHY I GO BACK TO IT

CREATIVITY THRIVES WITH TRUST.

When people feel safe, they play freely. That philosophy was key to Phil's success coaching intense personalities like Shaq, Scottie, Kobe, and Michael.



SWIPE

WHY I GO BACK TO IT

**LISTENING IS
LEADERSHIP.**

Silence speaks louder
than commands.





WHY I GO BACK TO IT

**STILLNESS CREATES
CLARITY.**

Don't just move fast—
move with intention.

